

PROMOTING MY CLASS HOMEPAGE

#	Method	Description
1.	Newsletter	Every Friday, I generate a newsletter, which always gives the website's address and the codes for entering the site.
2.	Student Tour	In the fall, I introduce my students to their website. I use a TVator, which connects my computer to my classroom television. I can navigate through the site, finding points of interest, while the children watch. They love this and can't wait to try it at home.
3.	Parent Tour	During Open House and Parent-Teacher Conferences, I had my computers on and linked to our website. It's a great way to promote our Class Homepage.
4.	Home-School Connection Folder	I have Home-School Connection Folders that go home every day. My parents and I jot down items of interest and concern. I have created special labels, that say "Have you visited our website lately?" The labels have the website's address and the codes for entering the site. Occasionally, I'll stick in one of these labels as a reminder.
5.	Virtual Tour	I created a "Virtual Tour" of my website. I printed every page of my site, placed the pages in clear protective sheets, and placed the sheets in a binder. I highlighted different items by writing short messages on sticky notes and placing them on the page. In the front of the binder, I inserted a letter to the parents to explain the purpose of the site and the "Virtual Tour" book. The binder is placed in a canvas Take Home bag. Each student has an opportunity to take the bag home for one evening. It is returned the next day so that the bag can continue to circulate.
6.	Classroom Use	Children go to the Online Activities section to learn and have fun.