

# Scholastic Reading Jamboree™

## Magazine Subscription Program

### TEACHERS:

#### PLEASE ANNOUNCE TO YOUR CLASS TODAY!

“I have a special announcement!

“Our class has an exciting opportunity to take part in Scholastic’s Reading Jamboree Magazine Subscription Program and help our school raise money for new books, computers and lots more! It’s really easy and best of all, you get a FREE PRIZE for participating. Sound like fun?

“Here’s all you need to do!

“Each of you will receive a Student Booklet today that looks like this **(hold up sample)**. Take the booklet home and ask your parents to help you fill out the postcards inside with the names and addresses of adult family members and friends – people like your grandmother, aunt, uncle and so on. There’s even a special place on the postcard for you to write them a note!

“To get your free prize, simply return the booklet to me or to our Scholastic Book Fair on **(insert date of Fair)** with **seven postcards filled out**.

“Each person listed on the postcards will receive an offer from Scholastic to purchase magazines and books at a really great deal. So, everybody wins! You receive a prize, the school gets extra money for important projects, and lots of people you know receive a wonderful offer from Scholastic!

“Let’s surprise **(insert name of principal or Book Fair Chairperson)**, and try to have everyone in our class participate!”

Sincerely,

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Scholastic Book Fairs Chairperson

*(Teachers: Pass out a Student Booklet to every student in your class. Remind them daily that when they complete the booklet with all seven names and addresses, they can return it to you or the Scholastic Book Fair for a fun prize. And remember — YOU can receive a free Magazine Subscription when 30% or more of your class completes a booklet! Thanks for helping make our Reading Jamboree a success!)*

Please visit our Web site at [www.scholastic.com/bookfairs/jamboree](http://www.scholastic.com/bookfairs/jamboree)