

Scholastic Reading Jamboree™

Magazine Subscription Program

TEACHERS:

PLEASE ANNOUNCE TO YOUR CLASS TODAY!

“I have a special announcement!

“Our class has an exciting opportunity to take part in Scholastic’s Reading Jamboree Magazine Subscription Program and help our school raise money for new books, computers and lots more! It’s really easy and best of all, everyone gets a FREE PRIZE for participating. Sound like fun?

“Here’s all you need to do!

“Each of you will receive a Student Booklet today that looks like this **(hold up sample)**. Take the booklet home and have your parents help you fill out all the postcards inside with the names and addresses of adult family members and friends – people like your grandmother, aunt, uncle and so on.

“Along with the Student Booklet, each of you will also get a Magazine Flyer that looks like this **(hold up sample)**. This flyer lets you and your parents order your favorite magazines right away. Just complete the order form on the back and return it with your payment to the Book Fair.

“To get your free prize, simply return the completed booklet to me or to our Scholastic Book Fair on **(mention date of Fair)** with **seven postcards filled out OR turn in two or more magazine orders with payment**. (Limit one prize per eligible student.)

“Everybody wins! You receive a prize, the school gets extra money for important projects, and lots of people you know receive a wonderful offer from Scholastic!

“Let’s surprise **(mention name of principal or Book Fair Chairperson)**, and try to have everyone in our class participate!”

Sincerely,

Scholastic Book Fairs Chairperson

(Teachers: Pass out a Student Booklet and Magazine Flyer to every student in your class. Remind them daily that when they complete the booklet with seven names and addresses – or when they turn in two or more subscription orders with payment – they can return it to you or to the Book Fair for a free prize. Thanks for helping make our Reading Jamboree a success!)

Please visit our Web site at www.scholastic.com/bookfairs/jamboree