

Explore Your Earth Contest

OFFICIAL RULES:

WHO CAN ENTER: NO PURCHASE NECESSARY. This contest is open to students in grades 6–8 as of May 22, 2006, who are legal residents of the United States, except employees (and their immediate families) of Google and Scholastic Inc. and their respective affiliates, subsidiaries, officers, directors, agency employees, and all others associated with the development and execution of this contest. Entrants under the age of 13 will be required to include a parent's/legal guardian's e-mail address. Contest subject to all federal, state, and local laws. Void where prohibited by law.

HOW TO ENTER: To enter, research an environmental problem of interest and write an environmental story. Use the Google Earth tool to create Placemarks for locations that help tell your story. Include a description of each location. Use the Image Overlay tool to add photos to each Placemark. Save as a Google Earth KML file. Include background information, possible solutions, and ways people can get involved or help solve the problem. Students may enter the contest by e-mailing a KML file to Scholastic at googleearthday@scholastic.com along with the following information: student's first name; student's last initial only [not last name]; student's age; parent's/legal guardian's e-mail address [required to enter]; and a brief summary of the environmental story or by downloading an entry form at www.scholastic.com/googleearthday and mailing it, along with a printout of the environmental story, to: Explore Your Earth Contest, c/o Scholastic Inc., P.O. Box 713, New York, NY 10013-0713. Only one entry will be accepted from each entrant.

Submissions must be the original work of the student. By submitting a KML file, you grant Google all rights to use the submission in any manner without compensation. By entering, the entrant represents and warrants that the entry is an original work and that it does not contain previously copyrighted material. Entrant agrees to release and hold harmless Google, Scholastic Inc., and any other organization(s) related to the contest from any and all claims, injuries, damages, losses to the person or property, and/or liabilities of any nature that in any way arise from participation in this contest or acceptance or use of a prize or parts thereof. All entries are the property of Scholastic Inc. and will not be returned.

DEADLINE: All entries must be e-mailed or postmarked by 5/22/06 and received by 5/26/06. E-mail entries to Scholastic at googleearthday@scholastic.com or mail entries to Explore Your Earth Contest, c/o Scholastic Inc., P.O. Box 713, New York, NY 10013-0713. Google and Scholastic Inc. are not responsible for entries that are late, lost, incomplete, stolen, damaged, illegible, misdirected, or postage-due mail.

JUDGING: Winners will be judged on supporting facts provided, creativity in development of solution, structure and organization, level of completeness in story, and spelling, grammar, and punctuation. Each winner will be notified by mail. Each winner's parent or legal guardian will be required to sign and return a notarized affidavit of eligibility and liability release within 21 days of notification or prize will be forfeited. Travel companions will be required to sign and return a liability release prior to traveling. The contest will be judged by Scholastic Inc. The judges' decisions are final.

PRIZES: All winners will receive a certificate of participation. One (1) Grand Prize winner will receive a six-day Space Academy Space Camp adventure with roundtrip airfare to Huntsville, Alabama, and one copy of Google Earth Pro software (total ARV: \$1,600). One (1) Second Prize winner will receive one copy of Google Earth Pro software, one telescope, and one copy of space simulator software (total ARV: \$735). One (1) Third Prize winner will receive one copy of Google Earth Pro software and one copy of space simulator software (total ARV: \$435). Teacher prizes: Grand Prize winner's teacher will receive a \$2,500 technology grant and one copy of Google Earth Pro software (total ARV: \$2,900). One Second Prize winner's teacher will receive a \$1,500 technology grant and one copy of Google Earth Pro software (total ARV: \$1,900). One Third Prize winner's teacher will receive a \$750 technology grant and one copy of Google Earth Pro software (total ARV: \$1150). Classroom Prizes: The classroom of the Grand Prize winner will receive 15 Lenovo 3000 PCs, one LCD projector, one laser printer, and one wireless router (total ARV: \$10,245). The classroom of the Second Prize winner will receive 10 Lenovo 3000 PCs, one LCD projector, and one laser printer (total ARV: \$7,140). The classroom of the Third Prize winner will receive 5 Lenovo 3000 PCs, one LCD projector, and one laser printer (total ARV: \$4,145). Any and all taxes (federal, state, or local), where applicable, are the sole responsibility of the winners. No substitutions, assignment, or transfer of prizes permitted, except by Scholastic Inc. or Google for reasons of unavailability. In that case, a prize of equal or greater value will be awarded. Only one prize per household.

NOTIFICATION/ANNOUNCEMENT: Winners will be selected by 6/9/06. Winners will be notified on or about 6/20/06. For the names of winners (available after 7/10/06), send a SASE to: Winners List: Explore Your Earth Contest, c/o Scholastic Inc., P.O. Box 713, New York, NY 10013-0713. Washington and Vermont residents do not need to send a SASE.

SPONSORS: Google, 1600 Amphitheatre Parkway, Mountain View, CA 94043. Employees of the sponsors and the sponsors' advertising and promotions agencies and their families are not eligible to win.