

NESTLÉ® JUICY JUICE®
Juicy Juice/I SPY a “Healthy Kids Day” Sweepstakes
OFFICIAL SWEEPSTAKES RULES

NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

There are two ways to enter:

1) Individual student: Entrants (kindergarten and 1st grade students only) can send a completed food journal (obtained from classroom teacher via Scholastic material or downloaded from JuicyJuice.com/thirsttoknow) to **Juicy Juice/I SPY a “Healthy Kids Day” Sweepstakes**, PO Box 809014, Dallas, TX 75380. Completed food journals must include child’s name and grade, parent or guardian’s name, address and daytime phone number. In addition, each valid entry will be entered in a drawing for a chance for their school and teacher to win additional prizes.

2) Classroom entries: Teachers (kindergarten and 1st grade teachers only) can submit their individual students completed food journals (obtained from Scholastic material or downloaded from JuicyJuice.com) to the address above. Each student’s food journal must include school name, classroom teacher’s name, child and parent or guardian’s name, grade, age, address and daytime phone number. Each valid student entry will be a separate entry into the drawing. In addition, each valid classroom entry will be entered in a drawing for a chance for their school and teacher to win additional prizes.

Mail-in entries will be divided into five regions: Northeast, Southeast, Southwest, Midwest and West. States include Northeast: ME, NH, VT, RI, MA, NY, CT, NJ, DE, PA, MD, DC; Southeast: WV, VA, KY, TN, NC, SC, GA, AL, FL, MS, LA, AR; Midwest: ND, SD, NE, KS, MN, WI, MI, IA, IL, IN, OH, PA; West: WA, OR, CA, ID, NV, MT, WY, UT, CO; Southwest: AZ, NM, OK, TX, HI, AK. Entries must be postmarked by 11/15/2005 and received by 11/18/05. Not responsible for lost, stolen, illegible, incomplete, misdirected, postage due or late mail entries. Limit one (1) entry per student/per classroom. All entries become the exclusive property of Sponsor and will not be acknowledged or returned. By entering this Sweepstakes, entrants accept and agree to be bound by these Official Rules and the decisions of the judges, which shall be final, binding and conclusive on all matters related to this Sweepstakes.

Eligibility: Sweepstakes is open to students and teachers of grades K through 1 in elementary schools in the United States, except employees and the families of Nestlé USA and Scholastic, each of their affiliates, subsidiaries, promotions and advertising agencies. By entering the Sweepstakes, entrants accept and agree to these rules and the decisions of the judges, which shall be final. Winners will be required to sign a Winner’s Agreement and Release and return it by 12/20/05 or prize will be forfeited in its entirety and another winner may be selected. Return of any prize or notification as undeliverable will result in disqualification, and an alternate winner may be selected. By submitting an entry, a winner agrees to allow use of his or her name and school’s name and/or photograph for advertising this or similar promotions (including internet posting) without compensation, unless prohibited by law.

Nestlé USA, Scholastic Inc., and their respective affiliated companies, representatives, agents or employees are not responsible for and shall be indemnified by the prize winner against any claims, injuries, losses or damages of any kind resulting from acceptance, use, misuse, possession or loss of the prize and/or participation in this promotion. Void where prohibited or restricted by law. Subject to all federal, state and local laws.

Prizes: Ten (10) Grand Prize winners (two per region) will each receive a 3 day/2 night vacation package for Grand Prize winner and up to three (3) guests to New York City (parent or legal guardian must accompany winner on trip). Package includes round-trip coach air transportation and hotel for winner and guests from a major airport nearest winner's primary residence to the nearest major airport in New York City (if winner resides within 250 miles of New York City, ground transportation will be substituted for airfare) and \$500 in spending money. Also, each Grand Prize winner will receive a \$500 529 savings plan in his/her name (ARV up to \$7,000). Expenses not specifically stated are the sole responsibility of the winner. **Travel must take place by March 31, 2006.** Winner and guests must travel together on the same travel itinerary and on dates specified. If winner and guests cannot travel on dates specified, Prize will be forfeited and an alternate winner may be selected. Prizes will be awarded to the parent or legal guardian of Grand Prize winner. Travel restrictions may apply.

School/Teacher prizes:

Scholastic Gift Certificate: Five (5) teachers (one per region) will receive a \$500 online gift certificate to the Scholastic Store Online (ARV: \$500). Upon entering the completed food journals for the classroom, teachers will be entered into the drawing. Certificate must be redeemed by 01/01/07. No change will be given for unused portion of gift certificate.

School Grant for a Library Makeover: One (1) school that submits the most completed food journals, will receive \$7,500 in cash to be used for a library makeover and improvements including, but not limited to, furniture, technology equipment and/or materials toward library renovation. In addition, \$500 in Scholastic books will be donated to the school (ARV \$8,000). In the event of a tie, the winning school will be chosen in a random drawing.

No substitutions for prizes will be permitted, and prizes are non-transferable, except sponsor reserves the right to substitute prize of equal or greater value. Federal, state and local taxes are the responsibility of the winner. Odds of winning depend on number of eligible entries received.

Drawings: Grand Prize winners will be selected in a random drawing on or about 11/21/2005 from among all valid entries received. Grand Prize winners will be notified via mail and/or phone on or about 11/23/05. If winner is unreachable or does not make direct contact with Sponsor by 12/10/2005, prize will be forfeited in its entirety and another winner may be chosen. Prizes won by the student/minor will be awarded in the name of the parent or legal guardian.

Winning teachers will be selected in a random drawing on or about 11/21/05 from all valid classroom entries received. Winners will be notified via mail and/or phone on or about 12/2/05.

The school that submits the most food journals will be awarded the Grant for the library makeover. Winning school will be notified by mail and/or phone on or about 12/2/05. In the event of a tie, the winning school will be selected in a random drawing.

Winner's list: For a copy of the winner's list, print your name and complete address on a 3" x 5" card, and mail it in an envelope to Juicy Juice/I SPY a "Healthy Kids Day" Sweepstakes, PO Box 809014, Dallas, TX 75380. Requests must be received by February 15, 2006.

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