Develop Your Powers of Persuasion...

Go Far!

Practice these skills:

- Read to understand the issue
- Write to explain your point of view
- Speak to convince your audience

CONTEST
CREATE a 30-second commercial
ENTER your video/DVD
For a chance to WIN a $10,000 U.S. Savings Bond and WATCH YOUR PSA broadcast nationally on TV!

DEADLINE: Entries must be postmarked by May 3, 2005.

NO PURCHASE NECESSARY.

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