

2005—Now
in its third year!

Develop Your Powers of Persuasion...



Go Far!

Practice these skills:

- Read to understand the issue
- Write to explain your point of view
- Speak to convince your audience



CONTEST

CREATE a 30-second commercial

ENTER your video/DVD

For a chance to WIN
a \$10,000 U.S. Savings Bond
and WATCH YOUR PSA broadcast nationally on TV!

DEADLINE: Entries must be postmarked by May 3, 2005.
NO PURCHASE NECESSARY.

Generously sponsored by
Volkswagen of America, Inc.

Drivers wanted. 