

“Light the Spark” Teacher Contest OFFICIAL RULES

NO PURCHASE NECESSARY. Void where prohibited.

All entries must include an essay and completed Contest Entry Form, and all entrants must comply with these Official Rules to be eligible. Essays must be no more than 1,500 words to be eligible. To enter, submit a copy of your essay with a completed entry form. The essay (the “Submission”) should tell the story of the unique strengths, interests, or talents of one of your students with a learning difficulty, and why that student should be recognized for his or her milestone accomplishments. Mail the Submission and contest entry form, including your name, address, phone number, school address, and e-mail address, as well as the name, gender, grade, age, and learning difficulty of the student you are nominating, to: Light the Spark Contest, Scholastic Inc., P.O. Box 711, New York, NY 10013-0711. Teachers may submit more than one entry, but only one entry per each nominated student. Only teachers are eligible to enter. Two Grand Prizes will be awarded to the Winning Teacher: one teacher of a boy student, and one teacher of a girl student, and to the nominated student of each teacher as described below. Entrants represent and warrant that they have notified the parent/legal guardian of the student that the entrant wishes to nominate the student in the Contest, and have secured all appropriate permissions from the parent/legal guardian, including without limitation, the right to provide personally identifiable information relating to the student to the Sponsors as part of the Contest. Entrants represent and warrant that they have advised the parents/legal guardians of the content of these Official Rules, including without limitation the fact that federal, state, and local taxes, if any, and expenses not included in prize descriptions are the sole responsibilities of the winners and prize recipients.

Entries must be postmarked no later than 1/10/2005. Sponsor is not responsible for incomplete, late, lost, stolen, illegible, or damaged entries or postage-due or misdirected mail. Sponsor of this contest is the Charles and Helen Schwab Foundation. Teacher winners will be notified on or about 2/16/05. Each teacher winner, the parents/legal guardians of each student prize recipient, and all traveling companions of winners and prize recipients or their parents/legal guardians as applicable will be required to sign and have notarized an affidavit of eligibility/release of liability and a publicity release within 14 days of teacher winner notification or an alternative winner will be selected. Odds of winning depend on number of eligible entries received. Winners agree to the use of name, photograph, and other likeness for the purpose of advertising, trade, and promotion by Sponsor without further compensation except where prohibited by law. Submissions may be used by Sponsor without further permission of entrant. Winners agree to release Sponsor and its parents, affiliates, subsidiaries, officers, employees, advertising, promotion and other coordinating agencies from any and all liability and/or damages sustained in connection with this Contest and/or use of the prize, including without limitation (i) any condition caused by events beyond Sponsor’s control that may cause the Contest to be disrupted or corrupted; (ii) any injuries, losses, or damages (compensatory, direct, incidental, consequential, or otherwise) of any kind arising in connection with or as a result of the prize, or acceptance, possession, or use of the prize, or from participation in the Contest; and (iii) any printing or typographical errors in any materials associated with the Contest. Sponsor’s decisions in all respects relative to the Contest are final. Prizes are not transferable, exchangeable, or redeemable for cash.

Federal, state, and local taxes, if any, and expenses not included in prize descriptions are the sole responsibilities of the winners and prize recipients. Sponsor reserves the right, in their sole discretion, to replace prizes with others of equal or greater value. Void where prohibited.

Eligibility: The contest is open to teachers who are legal residents of the U.S. and are teachers of students between the ages of 10 and 12 who are U.S. residents, except employees (and their immediate families and persons living in the same household) of Scholastic Inc. and the Charles and Helen Schwab Foundation and their respective affiliates, subsidiaries, officers, directors, agency employees, and all others associated with the development and execution of this contest. Contest subject to all federal, state, and local laws.

By entering, the entrant represents and warrants that the entry is an original and previously unpublished work, that it does not contain previously copyrighted material, does not violate any third party rights, and is not defamatory, offensive, or obscene. Entrant agrees to release, defend, and hold harmless Scholastic Inc. and the Charles and Helen Schwab Foundation, their employees, agents, or representative and any other organizations related to the contest from any and all claims, injuries, damages, expenses, or losses to the person or property and/or liabilities of any nature that in any way arise from participation in this contest or acceptance or use of a prize or parts thereof. Winners agree to be bound by the Official Rules, and the decisions of the judges are final. Entries will be judged by a review panel of educators and editorial advisors at Scholastic Inc. with final decision approved by Sponsor. Sponsor reserves the right to disqualify any winner, as determined by Sponsor in its sole discretion.

All Submissions, and any and all rights in Submissions, become the property of the Charles and Helen Schwab Foundation. No entries can be returned. Sponsor has a right to adapt, edit, modify, publish, promote, reproduce, distribute, publicly display and perform, and make derivative works of the Submissions in any and all media as Sponsor sees fit, to identify entrants as the authors of the Submissions and to authorize others to do any of the above without any obligation to notify or compensate entrants. Entrants agree to transfer and assign and do hereby transfer and assign any and all intellectual property rights relating to their Submissions, including but not limited to copyright and moral rights, to Sponsor and their Submissions become the sole and exclusive property of Sponsor.

Judging Criteria: Entries will be judged based on the following criteria: Does the entry describe the unique qualities, interests, and talents of the student? Does the entry reflect the student's resiliency and perseverance in managing his/her learning difficulty? Does the entry indicate the student's strengths weighed against his/her learning difficulty? Does the entry describe the student's progress and milestone accomplishments? Does the entry reflect the student's positive self-esteem and compassion toward others?

Prizes: Two (2) Grand Prize-winning teachers—one the teacher of a boy student, and one the teacher of a girl student—will each receive (i) a trip to New York City for an awards presentation in April 2005, a laptop computer, and a \$250 Scholastic gift certificate. Exact date of awards presentation will be included with winner notification sent out on or about 2/16/05. Each Grand Prize-winning teacher package includes round-

trip coach airfare (between the major commercial airport closest to the winner's home and New York City)/transportation, hotel, and meals for two (2) people in New York City (estimated retail value: \$1,990), and (ii) a prize for the nominated student in the winning Submission: one boy and one girl, will each receive a trip to New York City for an awards presentation in April 2005, a laptop computer, and a \$250 U.S. savings bond. Each Grand Prize student package includes round-trip coach airfare (between the major commercial airport closest to the prize recipient's home and New York City)/transportation, hotel, and meals for four (4) people in New York City (estimated retail value: \$2,880). Sponsor will be responsible for arranging flight and hotel reservations, in connection with which each winner and prize recipient will be consulted; however, Sponsor's decisions will be final. Blackout dates, geographical and general travel restrictions apply.

Honorable Mention winners: Five Honorable Mention teacher winners will each receive (i) a \$50 Scholastic gift certificate, and (ii) Five (5) Honorable Mention students of these teachers nominated in the respective teachers' Submissions will each receive a \$50 U.S. savings bond.

Winners List: For the names of teacher winners, available after March 15, 2005, send a self-addressed, stamped envelope to Light the Spark Contest Winners' List, Scholastic Inc., P.O. Box 711, New York, NY 10013-0711.

Sponsor: The Charles and Helen Schwab Foundation, 1650 S. Amphlett Blvd., Suite 300, San Mateo, CA 94402-2516.