

# Kids' Challenge Contest

## Official Rules

### **NO PURCHASE OR ENTRY FEE NECESSARY**

**WHO CAN ENTER:** This contest is open only to students who are legal residents of the 50 United States and the District of Columbia and enrolled in grades 4 through 6 as of 10/29/04. Employees of Scholastic Inc. ("Scholastic"), U.S. Tennis Association ("USTA" or "Sponsor"), their affiliates, subsidiaries and parent companies, and their respective officers, directors, agency employees, promotion and advertising agencies, and all others associated with the development and execution of this contest, as well as such employees' immediate families (meaning spouses, parents, siblings, children and their spouses) and members of their households, are ineligible. Contest subject to all applicable federal, state, and local laws. VOID WHERE PROHIBITED.

**HOW TO ENTER:** Entrants must (1) calculate the average speed of the following tennis serves: 139.0 mph (Bob Bryan), 128.0 mph (Mike Bryan), 123.1 mph (Serena Williams), 113.9 mph (Jennifer Capriati), and 153.0 mph (Andy Roddick) and write answer on entry form; and (2) write a one-paragraph essay based on the following: ***Describe how being active and part of a team helps to make you healthy and happy.*** Each essay must be written legibly in ink, typed, or printed out on a word processor on an 8-1/2" x 11" sheet of paper. Entrant's name, address, telephone number, age, grade, school and teacher's name must be submitted on a completed entry form, which is available at [www.scholastic.com/tennis](http://www.scholastic.com/tennis), or on a plain 8- 1/2"X 11 sheet of white paper. All other methods of entry are prohibited. Limit one entry essay per student.

Mail entries in first-class stamped envelope to: Kids' Challenge, Scholastic, P.O. Box 713, New York, NY 10013-0711. Entries must be postmarked by 10/29/04 and received by 11/5/04.

**VALIDATIONS:** By entering, each entrant represents and warrants that his/her entry (i) is an original work that has never been published, (ii) does not contain previously copyrighted material, and (iii) does not violate the publicity, privacy or any other proprietary rights of any person or entity. By participating in this contest, participants agree to be bound by these Official Rules. USTA and Scholastic reserve the right to disqualify from this contest anyone it believes has violated these Rules. By entering and/or accepting prizes, participants agree to release and hold harmless USTA and Scholastic and any other organizations related to the contest from any and all claims, injuries, damages, or losses to person or property and/or liabilities of any nature that in any way arise from participation in this contest or acceptance or use of a prize or parts thereof.

All entries, and any and all rights therein, become the property of the USTA. No entries can be returned. By entering, entrants give USTA and Scholastic the right to publish, display, distribute, edit, modify and otherwise use their essays, in whole or in part, in any

and all media for any and all purposes, including but not limited to advertising, promotion and commercial purposes without further notice or compensation.

USTA and Scholastic are not responsible for late, lost, stolen, misdirected, mutilated, damaged, illegible, postage-due entries, or mail service delays. Incomplete entries will be disqualified. USTA and Scholastic reserve the right to cancel or suspend this contest for any or no reason and without notice.

**JUDGING:** To be eligible to win, entrant must have submitted correct answer to math question. From entries with correct answers, essays will be judged and winners selected by Scholastic based on the following criteria, which will be weighed equally: (i) creativity, (ii) clear content, (iii) logical thought process, and (iv) proper use of language. Each winner will be notified by mail on or about 12/08/04. Each winner's parent or legal guardian (and each teacher prize recipient) will be required to sign and return an Affidavit of Eligibility and liability/publicity release by 12/17/04, or an alternative winner will be selected in accordance with these Rules. By accepting the prize, each winner grants to USTA and Scholastic the right to use his or her name, likeness, voice, moving image, hometown, biographical information, and entry for any and all purposes, including but not limited to advertising and promotion, without authorization by, or notice or compensation to, such winner, except where prohibited by law.

#### PRIZES:

**Student Prizes:** **One (1) Grand Prize** winner will receive a two-day/one-night family trip for two to New York City (for one adult and one child) during the first week of the 2005 US Open. Prize includes hotel, air, and US Open tickets, a meet-and-greet with Mike and Bob Bryan (#1 ranked doubles team in the world) at the 2005 US Open; quality tennis racquet, *Scholastic Book of World Records*, and *Scholastic's Homework Help* six-book set (ARV: \$3,925) **One (1) First Prize** winner will receive a two-day/one-night family trip for two to New York City (for one adult and one child) during the first week of the 2005 US Open. Prize includes hotel, air, and US Open tickets, quality tennis racquet, *Scholastic Book of World Records*, and *Scholastic's Homework Help* six-book set (ARV: \$1,925). **Five (5) Runners-Up** will each receive a quality tennis racquet, *Scholastic Book of World Records*, and *Scholastic's Homework Help* six-book set (Each ARV: \$115).

**Teacher Prizes:** Teacher of Grand Prize winner will receive a two-day/one night trip for two to New York City (for one adult and one child) during the first week of the 2005 US Open. Prize including hotel, air, and US Open tickets and a \$250 Scholastic gift certificate. (ARV: \$2050) Teacher of First Prize winner will receive a \$250 Scholastic gift certificate. Teachers of Runners-Up will receive a \$150 Scholastic gift certificate.

**School Prizes:** School of Grand Prize winner will receive a complete tennis kit, including 36 tennis racquets (variable lengths), 2 short-court net systems, 2 dozen Dunlop Speedballs (ARV: \$450). School of First Prize winner will receive a complete tennis kit,

including 36 tennis racquets (variable lengths), 2 short-court net systems, 2 dozen Dunlop Speedballs (ARV: \$450).

All travel prizes consist of two round-trip airline tickets to New York from major airport closest to winner's residence (for any winner residing within a 50 mile radius, ground transportation may be substituted for air travel at Sponsor's discretion), one night's hotel accommodation at local hotel selected by Sponsor (standard room, double occupancy), and two tickets to one 2005 U.S Open day or evening session (time and seat location at USTA's discretion). Winners and guests must travel on dates and times specified by Sponsor, or winner will forfeit prize in its entirety and an alternate winner will be selected in accordance with these Rules.

Actual value of travel prizes depends on winners' places of departure. All expenses not included in these Official Rules, including but not limited to all federal, state and local taxes, as well as meals, ground transportation, insurance, gratuities, spending money and other incidental costs are the sole responsibility of the prize recipients. No cash substitutions, transfers, or assignments of prizes allowed, except Scholastic and USTA, in their sole discretion, may substitute any prize(s) for ones of equal or greater value.

**GOVERNING LAW:** Participants agree that this contest, and any claims arising from the contest, are governed solely by United States law. Claims may be brought only in a Federal or state court in Westchester County, New York. If any provisions of these Official Rules are held to be invalid or unenforceable, all remaining provisions hereof will remain in full force and effect.

**WINNERS' LIST:** For the names of prize winners and recipients (available after 12/20/04), send a stamped, self-addressed envelope to: Kids' Challenge, EG/Space 524, Scholastic/SMP, 557 Broadway, 5<sup>th</sup> Floor, 10012.

**SPONSOR:** United States Tennis Association, Incorporated, 70 West Red Oak Lane, White Plains, NY 10604