

 SCHOLASTIC

Classroom
& Library
Group

School Turnaround and Transformation:

**Here's what you need for implementing
effective school improvement.**

A RESOURCE FOR STATES AND LOCAL EDUCATION AGENCIES

Introduction

States and school districts around the country have been presented with an unprecedented opportunity to foster real change in our schools and to accelerate student achievement. With the American Recovery and Reinvestment Act (ARRA), states can dramatically improve the quality of education for their students. Strategies for school turnaround identified in ARRA guidance are:

- (1) adopt rigorous standards and high-quality assessments
- (2) establish data systems that measure student growth and use data for improvement
- (3) increase teacher effectiveness, and
- (4) turn around the lowest performing schools.

Literacy is key to improving academic success and turning around the lowest achieving schools. Recent studies on literacy confirm what educators have known for years: The more contact children have with books, the better readers they become. For virtually all children, the amount of time spent reading in classrooms consistently accelerates their growth in reading skills. And we know literacy is essential for success in school and in life.

Scholastic can help. With a 90-year history of partnering with schools and districts around the country, Scholastic is dedicated to helping you with your school improvement plans, addressing all curriculum gaps and the needs of all students.

Contact our dedicated Help Desk of School Improvement Specialists and receive support in 3 ways:

1. Curriculum Recommendations: We will consult with you on your deepest areas of need and suggest various programs to help foster student achievement in school, at home and throughout the community.
2. Research and Alignment Information: Our Specialists will provide research papers and program alignments that can be used to support your school improvement plans.
3. Classroom Library Evaluation Protocol Guidance: We will set up an immediate protocol to evaluate the contents of classroom libraries across your district or state and inform your decisions with data.

1-800-387-1437 ext 335

(7 AM to 5 PM CST)

SIGquestions@scholastic.com

The Research is

When kids connect with a book they love, it:

- Engages their minds and hearts —and engaged readers spend 500% more time reading than do their peers who aren't turned on by books.

Guthrie, J. T., & Humenick, N. M. (2004). Motivating students to read: Evidence for classroom practices that increase motivation and achievement. In P. McCardle and V. Chabra (Eds.). *The voice of evidence in reading research*. Baltimore: Paul Brookes.

- Opens the way to strategic intervention strategies that work, phonics and word mastery.

Taylor, B.M., Pearson, P.D., Clark, K., & Walpole, S. (2000) Effective schools and accomplished teachers: Lessons about primary-grade reading instruction in low-income schools. *Elementary School Journal*, 101, 121-165.

- Impacts reading comprehension — effect size 1.6 — and motivation to read — effect size 1.5 (an effect size of 1.0 moves achievement from the 16th to the 50th percentile rank so it's hugely significant).

Guthrie, J. T., & Humenick, N. M. (2004). Motivating students to read: Evidence for classroom practices that increase motivation and achievement. In P. McCardle and V. Chabra (Eds.). *The voice of evidence in reading research*. Baltimore: Paul Brookes.

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“When the research is so clear on the power of classroom libraries, why would you bother with anything less than 1000 books per classroom?”

Richard Allington (2009)

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Clear

So kids need books – lots and lots of books!

- Think *classroom book flood* – not 200 titles, 2,000! Classroom teacher Kelley Gallagher maintains that “establishing a book flood is probably the single most important thing I have done in my teaching career”.

Gallagher, K. (2009). *Readicide: How schools are killing reading and what you can do about it*. Portland, ME.: Stenhouse.

Kids who read thrive; they:

- Score higher on National Assessment of Educational Progress (NAEP), than kids who don’t read.

EdResearch info. “Reading by Children.” Available online at http://edresearch.info/by_children.asp

- Build deep conceptual understandings, expand vocabulary, strategic reading ability, and critical literacy skills.

Guthrie, J. T., & Humenick, N. M. (2004). Motivating students to read: Evidence for classroom practices that increase motivation and achievement. In P. McCardle and V. Chabra (Eds.). *The voice of evidence in reading research*. Baltimore: Paul Brookes

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“Frequent, voluminous book-reading builds fluency, stamina, vocabulary, confidence, and comprehension. It also sharpens tastes and preferences, critical perspectives, and knowledge of genres and authors.”

Nancie Atwell (2010)

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Framework

If you believe like us that books, differentiated instruction and professional development are essential components of effective school improvement, then you'll want to consider this framework for change.

For our best chance at improving academic achievement, we must address the needs of all students everywhere.

School

Classroom Libraries with Instructional Support

The best children's literature with effective, research-based reading instruction.

Scholastic Guided Reading Programs

Rich, authentic text and robust teaching resources at every level.

ID Voice: Vision: Identity Reading and writing workshops that empower high school students to get their voices on record.

Custom Book Collections Authentic trade book collections based on administrators' specifications for meeting the learning needs of all students.

Teaching Resources A wide range of books, DVDs, student practice books, web downloads, and other professional resources for all educators.

Professional Development Services Workshops, webinars and coaching address a wide range of topics and instructional needs.

Community

Read and Rise Family and community workshops to support children's literacy development.

Cozy Corner An early literacy program to help facilitate social and emotional development.

After School Learning An integrated multimedia approach to a motivational, after school curriculum.

Scholastic R.E.A.L. A complete mentoring program to inspire students and build literacy skills in school and at home.

Home

Literacy Partners A unique program that helps build at-home libraries of Scholastic's best-selling and award-winning titles.

Summer Reading Packs Collections of engaging books and activities that motivate students to read during the summer months.

Read and Rise Family and community workshops to support children's literacy development.

Cozy Corner An early literacy program to help facilitate social and emotional development.

Scholastic R.E.A.L. A complete mentoring program to inspire students and build literacy skills in school and at home.

School

Scholastic Guided Reading Programs are authored by America's leading literacy experts, Dr. Irene Fountas & Dr. Gay Su Pinnell, and feature rich, authentic text and robust teaching resources at every level.

- The curriculum and program integrates guided instruction, assessment, and independent practice into the classroom, helping ensure all students reach academic success. Using proven language and literacy instruction, the authors provide innovative approaches to teaching the meta-skills of thinking within, beyond, and about each text.

- Guided Reading Assessment direction is provided by Dr. Gay Su Pinnell and Dr. Irene Fountas and include Running Records for every level, Reading Logs, and Observational Checklists.

- Guided Reading's differentiated approach supports teachers' work with a small group of students who demonstrate similar reading behaviors and can read similar levels of texts. The approach also shows teachers how to guide students flexibly as they refine and expand their strategies. Guidance is also provided for supporting English language learners.

- Resources are included to encourage parents to help students refine their developing literacy skills at home, using books that are part of a home-lending library.

Classroom Libraries With Instructional Support

include collections of authentic children's fiction and nonfiction with effective, research-based reading instruction.

- **Buzz About IT** (K-2) Informational text; language and literacy development with read aloud
- **Investigators** (K-3+) Nonfiction and inquiry-based, science-themed leveled books
- **Fabulously Famous Books for Building Fluency** (K-8) Research-based fluency instruction, using authentic literature
- **Muhammad Ali™ Presents Go the Distance™!** (3-8) Inquiry-based instruction that actively engages students
- **Word Forward** (3-6+) Research-based strategies to build essential vocabulary, using authentic literature and read aloud
- **Shockwave** (4-7) High-interest, scaffolded books on science and social studies topics that motivate and engage
- **THE 10** (6-9+) Inquiry-based learning to ignite student-led conversations and debate

- Standards form the framework for critical reading skills and strategies below, at, and above grade-level reading. Skills and strategies include comprehension, vocabulary, phonics and word study, fluency, oral language and writing.

- Formal and informal assessment tools including observational checklists and formative assessment are designed to provide teachers with an ongoing means to tailor instruction to individual student needs.

- Research-based instructional strategies are supported by teachers' access to data about student progress, lesson plans, and professional development.

- Skills, strategies, and new vocabularies are deepened through independent learning practice at home. Multiple copies of each book are provided and can become a part of rotating out-of-class reading.

Meeting High Standards	Using Data for Improvement	Increasing Teacher Effectiveness	Community and Family Engagement
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ID Voice: Vision: Identity is a reading and writing workshop program for high school students that specifically targets disengaged adolescents with relevant, edgy, and contemporary texts to provide inspiration to write about themselves and their communities.

<ul style="list-style-type: none"> Highly engaging, comprehensive, research-based instructional content for high school students. Students are guided along a careful sequence of readings based on four social platforms as they develop critical-thinking skills, oral communication skills, writing practice, and literary analysis. 	<ul style="list-style-type: none"> Formative assessments provide teachers with an ongoing means to target writing instruction to individual student needs. In addition, students critically analyze what they read, including the writing of their peers, and their own writing. 	<ul style="list-style-type: none"> A comprehensive professional guide offers research-based instructional strategies for successful adolescent literacy development. 	<ul style="list-style-type: none"> The very foundation of ID is to engage students in a conversation about making positive change, broadening their understanding about how to build capacity within the community to be organized and effective.
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Custom Book Collections contain carefully selected titles – from Scholastic’s vast inventory – based on administrators’ specifications for meeting the learning needs all students. Available upon request, these custom collections are correlated to state and Common Core standards.

<ul style="list-style-type: none"> Award-winning children’s books in a variety of genres support the development of children’s speaking, listening, and literacy skills. Collections are created by experienced educators who understand the unique needs of classroom teachers and librarians. New titles are constantly added to the available inventory ensuring current science information and relevancy to topics of global concern. 	<ul style="list-style-type: none"> Scholastic’s Evaluation Protocol, a complimentary service, helps districts examine the quality of their existing classroom libraries. It gathers information about the supply and use of books in the classrooms, identifies the most pressing areas of need, and provides recommendations about how to fill critical gaps. 	<ul style="list-style-type: none"> Available workshops guide teachers to create effective classroom libraries and encourage them to use authentic literature to advance reading achievement. State Standards Collections are customized collections based on a particular state’s standards, and include a customized implementation guide with student activities. Classroom instruction is enhanced by a varied configuration of titles: pairs, 6-packs, or class sets. 	<ul style="list-style-type: none"> Books are available to become part of a rotating take-home library. Books provide ample and appropriate reading materials for after-school programs.
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Teaching Resources include a wide range of books, DVDs, student practice books, web downloads, and other professional resources that support teachers as they make dozens of daily instructional decisions.

<ul style="list-style-type: none"> Teaching Resources programs are developed by dedicated academics who are leaders in their fields and exceptional, practicing classroom teachers, who care deeply about their work. They give both the power of their convictions and the rock-solid years of classroom-informed research. All resources are aligned to state and national standards. 	<ul style="list-style-type: none"> Many products include assessment tools to help teachers to effectively monitor student progress and target instruction. 	<ul style="list-style-type: none"> These resources help teachers effectively differentiate instruction. The materials address multiple learning modalities and intelligences and provide teachers with the strategies they need to effectively meet the needs of children of all learning styles. 	<ul style="list-style-type: none"> Multiple materials are available to foster the school-home connection – products that feature tips and do-at-home activities for helping parents support their child’s academic progress, including ways to make homework hassle-free, mini-books for shared reading, and strategies for building self-confident learners.
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Meeting High Standards	Using Data for Improvement	Increasing Teacher Effectiveness	Community and Family Engagement
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Professional Development Services are based on the latest research and address a wide range of topics and instructional needs. From onsite workshops to webinars, services are designed to improve teaching, learning, and student achievement. Scholastic will partner with you to build custom plans that focus on specific areas of interest or concern.

<ul style="list-style-type: none"> • Focused learning experiences help to deepen participants' knowledge of pertinent topics and research-based instructional approaches. Our Literacy Specialists help to create learning environments where teachers consistently analyze student work above and beyond mandated state and district assessments. 	<ul style="list-style-type: none"> • Professional development workshops focus on how to develop effective management systems for assessing student progress and tracking reading practice and achievement. Links between teachers' and administrators' academic goals and actual student accomplishments are established and discussed. 	<ul style="list-style-type: none"> • Participants evaluate and refine their teaching. Teachers explore best practices in order to provide the highest levels of comprehensive literacy instruction for all students. • Session attendees learn and develop valuable skills including how to: promote reading comprehension through sustained, engaged reading, build motivation and engagement by matching students with the appropriate books, and effectively differentiate instruction to meet the individual needs of all students. 	<ul style="list-style-type: none"> • Professional development programs include tips and suggestions that educators can use to help extend the learning beyond the school day and into the home and community.
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Community

Read and Rise is an early literacy program that focuses on empowering families and early childhood educators to support the literacy development of young children, ages 0-8 years. Parents and educators learn to build and strengthen their skills to support robust literacy development.

<ul style="list-style-type: none"> • Through an interactive six-session workshop, families and early childhood educators develop new attitudes, behaviors, and strategies that supports students' literacy development and educational achievement. 		<ul style="list-style-type: none"> • Read and Rise assists early childhood providers (formal and informal) and early elementary school teachers in understanding their vital role in developing the literacy skills of the children in their care. The program expands educators' capacity to engage families in literacy education. 	<ul style="list-style-type: none"> • Strengthens families' understanding of early literacy development and how to help children develop necessary literacy skills and knowledge. • Emphasizes and leverages the positive influence of family culture and traditions on children's literacy and learning.
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Cozy Corner facilitates the social and emotional development of young learners while focusing on six proven language and literacy skills. It was created with Early Childhood centers and preschool programs in mind.

<ul style="list-style-type: none"> • Recent research in early literacy has led to the development of new best practices for Early Learners. Cozy Corner employs these best practices and the specific research strands that explain how and why these practices are needed in order to ensure school readiness. 	<ul style="list-style-type: none"> • Included in every Cozy Corner Program guide is an observation chart to characterize every individual child's developing awareness of six literacy skills. This data can be used to tailor and differentiate instruction to meet each child's needs. 	<ul style="list-style-type: none"> • Cozy Corner comes with a research-based program guide and explicit Storytime plans for each theme. These plans offer multiple activities and guidelines for conducting Storytime sessions as well as the research strand that informs them. 	<ul style="list-style-type: none"> • Cozy Corner is specifically designed to reach across the community and curriculum with instructional resources that address all of the influential people in preschoolers' lives including early childhood educators, child-care providers, librarians, and families.
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Meeting High Standards	Using Data for Improvement	Increasing Teacher Effectiveness	Community and Family Engagement
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Scholastic After School Learning Program uses an integrated multimedia approach to create a fun, energized, and highly motivational learning environment during after school time.

<ul style="list-style-type: none"> Lesson plans are linked to each state’s core curriculum content standards and are designed to cultivate 21st century skills through project-based activities that emphasize reading motivation, critical thinking, and comprehension. A multimedia approach—print, online, and audio—enables struggling readers to build literacy skills using media that best accommodates their reading and learning styles. 	<ul style="list-style-type: none"> The program provides tools and resources for observational assessments that enable instructors to assess whether students are meeting the various language arts, math, science or social studies standards tied to each lesson plan. Assessment tools include observation charts, student self-assessments, reading logs, and graphic organizers for monitoring comprehension, vocabulary, fluency, and decoding skills. 	<ul style="list-style-type: none"> Companion professional development for the program is designed to teach instructors or other teachers without formal pedagogical experience in reading, the fundamentals of literacy, as well as how to get students motivated and engaged in literacy-based activities. Professional development focuses on providing strategies for reading comprehension as well as fluency and decoding. 	<ul style="list-style-type: none"> Paperback take-home collections foster home libraries and extend learning and literacy development into the home.
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Scholastic R.E.A.L. is a complete mentoring program that provides school districts the tools needed to recruit, encourage, and equip mentors to inspire students and build literacy skills. R.E.A.L. mentors share their love of reading by visiting classrooms each month to read aloud and discuss great books.

<ul style="list-style-type: none"> Award-winning children’s books in a variety of genres support the development of children’s speaking, listening and literacy skills. The ongoing involvement of community leaders and representatives builds a home-school-real world connection that enriches the classroom experience for all students. 	<ul style="list-style-type: none"> Educators that have participated in this mentoring program have recognized positive growth in their students, including: <ul style="list-style-type: none"> improved self-esteem a better attitude towards school and attendance an expanded awareness of future opportunities they may not have considered reading motivation and improvement 		<ul style="list-style-type: none"> Scholastic R.E.A.L. is a school-based program that recruits mentors from the local community. The adults that volunteer are important role models that create positive change within the school and show students relevant connections to the real world. The books are given to each student to take home, which is often the beginning of a family library.
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Home

Literacy Partners brings Scholastic’s best-selling and award-winning titles into students’ homes. The goal of the program is to create rich at-home libraries to promote family reading and help children become lifelong readers and learners.

- Access to books in the home and having frequent opportunities to hear books read aloud are vital factors that contribute to reading success. Scholastic Literacy Partners offers award-winning and best-selling paperbacks & collections to create a rich literacy environment in homes and inspire the love of reading in kids of all ages.

- Scholastic Literacy Partners provides high interest, engaging books that correlate to state standards and local curriculum. The exciting titles engage students, while providing them with the necessary background knowledge needed to succeed across subject areas.

- The program is designed to get great books into the hands of children, extending the learning environment within schools, communities and homes to help support both kids and their families in literacy development and academic success.

Summer Reading Packs contain engaging titles designed to prevent “summer slide” by motivating students to read independently during the summer months. Each book comes with a title specific activity sheet to help keep students’ comprehension skills sharp and prepare them for the challenges of the next grade-level.

- Research shows that students typically score lower on reading tests at the end of the summer than they do at the beginning. This “summer slide” can be prevented by reading four or more books during the summer months. The fiction, nonfiction, and hi-lo titles in Scholastic Summer packs are specifically selected to get students excited about books and keep them reading all summer long.

- Students who read during the summer return to school more prepared for the next grade-level. Teachers of prepared students spend less time reviewing and can immediately proceed with new instruction.

- The activity sheets provided with the Summer Reading take-book book packs provide parents with an opportunity to work with their child to build comprehension, vocabulary, and critical thinking skills. The packs offer a fun way to extend the learning and incorporate reading into vacation time.

Read and Rise See product description on page 8 in Community section.

Cozy Corner See product description on page 8 in Community section.

Scholastic R.E.A.L. See product description on page 9 in Community section.



Working on School Improvement? Don't do it alone.

Our programs and teaching resources reflect the knowledge and passion of the world's leading academics.



Dr. Tim Rasinski
Fluency



Dr. Cathy Collins Block
Vocabulary



Dr. Ruth Culham
Writing



Dr. Nell K. Duke
Informational Text



Dr. Taffy E. Raphael
Comprehension,
Questioning Strategies



Laura Robb
Differentiated
Instruction



Dr. John Mangieri
Vocabulary



Dr. Jeff Wilhelm
Motivation and
Inquiry-Based Learning



Lester Laminack
Read Aloud



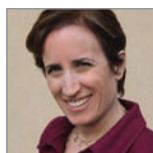
Dr. Kathy Au
Comprehension,
Questioning Strategies



Phyllis Hunter
Motivation and
Multicultural Reading



Dr. Irene Fountas
Guided Reading



Pam Allyn
Literature, Reading &
Writing Connections



Dr. Noah Borrero
School Improvement



Dr. Frank Serafini
Comprehension



Dr. Linda Gambrell
Independent Reading



Dr. Gay Su Pinnell
Guided Reading



Dr. Alfred Tatum
Reading and Writing
of African American
Males



Dr. Nancy Akhavan
Struggling Readers,
Data Management



Dr. Michael Opitz
Fluency & Assessment

We want to help.

Call our Help Desk of dedicated School Improvement Specialists.

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