

# Laura I. Goin



- Publishing Consultant:  
Design of Instructional  
Software
- Product(s):  
*READ 180*®  
iREAD™
- Specialization:  
Technology  
Special Needs

**Laura I. Goin** designs and develops educational software for at-risk and special-needs learners. She specializes in combining cognitive research with highly effective multimedia instructional practices. During the course of her career, Ms. Goin has been instrumental in the design and development of a number of instructional software packages for reading, mathematics, and writing. Previously, Ms. Goin was an instructional designer and project director on the staff of Vanderbilt University's Learning Technology Center. While at Vanderbilt, Ms. Goin coordinated multimedia research projects in the areas of literacy, mathematics, science, and higher education technology integration. Currently, she consults with publishers on the design of instructional software and she provides training on reading intervention for struggling readers.

Ms. Goin is a graduate of the University of Missouri, earning a Bachelor of Science degree in 1975, and in 1985 she received a Master's Degree in Special Education from Peabody College of Vanderbilt University. From 1975 until 1984, Ms. Goin was a teacher of children with physical and mental disabilities and varying exceptionalities.