



CLASSROOM MAGAZINES

Research Shows That Classroom Magazines Are Vital to Student Success



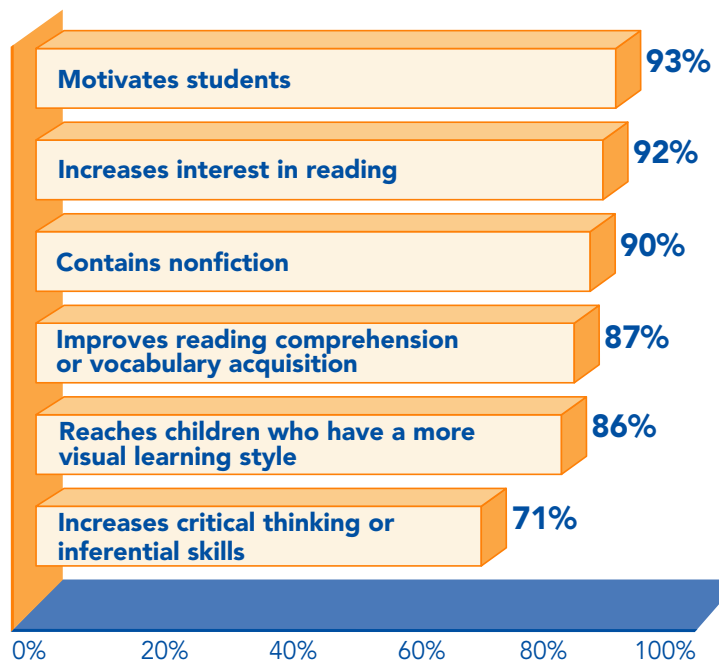
92% of teachers surveyed agree that classroom magazines are a great way to get students excited about reading!

A study conducted by Rutgers University Professor Lesley Mandel Morrow demonstrates the positive impact magazines have on classroom learning and literacy in children.

A total of 632 teachers completed the survey in the spring of 2005. The majority of the survey respondents (78%) taught K to Grade 5, with an additional 16% teaching middle school. Classroom teachers were experienced with 76% teaching seven years or more. Of the surveyed teachers who reported using classroom magazines, half of them subscribe to one of our Scholastic publications, with *Scholastic News* being the top choice!

SCHOLASTIC MAGAZINE SUBSCRIBERS AGREE...

“Magazines are a good source of material that...”





CLASSROOM MAGAZINES

Scholastic Classroom Magazines Enhance Learning By:

1. Increasing Student Motivation

- The engaging editorial content and visual components motivate students to want to read.
- The articles, stories, and activities in the magazines are age-appropriate and relevant to students' lives.

2. Helping to Develop Reading Skills

- A variety of texts and reading strategies help improve reading comprehension and vocabulary acquisition.
- The child-friendly topics in the magazines prompt students to read in order to learn.

3. Providing Quality Nonfiction

- The real-world nonfiction articles provide teachers with much-needed classroom material that engages students.
- Reading about current events boosts awareness of world issues.

4. Eliciting Discussion and Critical Thinking

- Timely reading material prompts classroom discussion and debate.
- Learning about—and questioning—the world around them helps students develop critical thinking and inferential skills.

5. Reaching All Learners

- The content and format of classroom magazines appeal to students who have a more visual learning style.
- Magazines offer something for every type of learner, helping teachers meet the needs of a diverse range of student abilities.

To request a free sample and for more information, call 1-800-387-1437 or visit www.scholastic.com/classmags

Teacher Testimonials

“*Scholastic News* is great. It is age-appropriate, relevant to children’s lives, and sparks their interest.”

—1st Grade Teacher

“Wonderful publication! My students even look forward to test day because they get to do *Science World* activities when they’re done!”

—7th Grade Teacher

“Articles allow me to touch on topics too new to be covered in the textbook, but too critical to ignore.”

—8th Grade Teacher

“Almost all issues generate discussion. They are a definite asset to our program.”

—1st to 5th Grade Teacher

“The format keeps them going. They really enjoy the articles, plays, and debates. No one seems to lose interest.”

—7th Grade Teacher

