

The Local Business Sponsorship program can help you bring Scholastic Classroom Magazines to your students!

Here's how the sponsorship program works:

1. Choose the Scholastic Classroom Magazine that is right for you—there are over 30 magazines for grades Pre-K through high school with topics spanning the subject areas. Ask other teachers in your school if they'd like to take part in the program and receive magazine subscriptions for their classes as well.
2. **Letters:** We have provided you with a letter explaining how sponsors can provide educational magazines for your school. Present this letter to your local businesses. Also, there is a parent letter that you can show your prospective local business sponsor. This letter acknowledges their help in putting high-quality magazines in the hands of your students.
3. **Sponsorship options:** Sponsors can purchase a single class set or support multiple classes in an entire grade! For example, a sponsor can provide each child in a class of 25 kids a yearlong subscription to *Scholastic News* for just \$110.
4. **Order Form:** There are two order forms. One is for your individual magazine request and the other is a group order form where fellow teachers can also request class sets. Please complete the top portion of the order form(s). To participate, sponsors simply complete their section on the order form and give it back to you. They will be billed at a later date.
5. Once sponsors have filled out the order form, they should return it to you so that you can fax or mail it in, and we'll process the order right away.

**Support our school by participating in the
Scholastic Classroom Magazine sponsorship program!**

Dear Business Owner,

I wanted to take this opportunity to tell you about Scholastic's unique Classroom Magazine sponsorship program! As a business owner in our community, your support can help provide the students at our school with subscriptions to educational magazines. These timely resources are packed with high-interest articles students love to read and engaging activities that help them build important skills to succeed in school.

Your help goes a long way—become a sponsor!

Your generous support will put Scholastic Classroom Magazines in our school, which currently does not have the budget or resources to provide them. We ask that you consider sponsoring a class in our school today!

Please see the attached order form for the magazines that we are requesting for the children in our school. If you are able and willing to sponsor our school, we would greatly appreciate your support.

To show our gratitude and thanks, we will gladly send home the attached letter to notify parents of your business's sponsorship. Your support is greatly appreciated, and we thank you for being a partner in the education and literacy of today's children!

Sincerely,

Teacher

Class/School

**Your child will get a FREE subscription to Scholastic Classroom
Magazines!**

Dear Parent,

I have great news! Your child as well as every other student in our class will get a FREE subscription to _____. Thanks to the generosity of _____, we will receive these quality educational magazines for the entire year. This local business has joined Scholastic's sponsorship program to provide schools like ours with great supplemental materials for students.

Each issue of this educational magazine is packed with high-interest stories, timely articles, and engaging activities. These motivating magazines will help your child build important reading skills, prepare for standardized tests, and develop a lifelong love of learning.

We are grateful to _____ for providing our class with enough magazines for every student to enjoy all year long. Each issue offers timely reading material and valuable lessons that connect to our curriculum.

We hope your child will benefit from reading this educational magazine!

Sincerely,

Your Child's Teacher

INDIVIDUAL TEACHER REQUEST MAGAZINE SPONSORSHIP ORDER FORM

Date: _____

TEACHER INFORMATION

Teacher Name: _____

Magazine Requested: _____

Number of Student Subscriptions Needed: _____

Cost per student: \$ _____ * **Total cost:** \$ _____ *Price includes 10% Shipping and Handling

School Address: _____

City/State: _____

ZIP: _____ Phone: _____

E-mail (optional): _____

TOTAL NET SPONSORSHIP: \$ _____

SPONSOR BILLING INFORMATION

Company/Agency/Organization: _____

Contact: _____

Address: _____

Phone: _____

E-mail: _____

SPONSOR: Please return completed form to your teacher contact.

TEACHER, please send orders to: Dot Case
Scholastic Classroom Magazines
2315 Dean Street, Suite 600
St. Charles, IL 60175
Phone: 1-800-387-1437 ext. 747
Fax: 1-877-242-5865

THANK YOU FOR YOUR GENEROUS SUPPORT!



GROUP TEACHER REQUEST MAGAZINE SPONSORSHIP ORDER FORM

Date: _____

TEACHER INFORMATION

Teacher Contact: _____

School Address: _____

City/State: _____

ZIP: _____ Phone: _____

E-mail (optional): _____

Our Teacher Magazine "Wish List" is as follows:

| Teacher Name | Magazine Requested | # of Student Subscriptions | Cost Per Student* |
|--------------|--------------------|----------------------------|-------------------|
| 1. | | | |
| 2. | | | |
| 3. | | | |
| 4. | | | |
| 5. | | | |
| 6. | | | |

TOTAL NET SPONSORSHIP: \$ _____

Total cost: \$ _____

*Price includes 10% Shipping and Handling

SPONSOR BILLING INFORMATION

Company/Agency/Organization: _____

Contact: _____

Address: _____

Phone: _____

E-mail: _____

SPONSOR: Please return completed form to your teacher contact.

TEACHER, please send orders to: Dot Case
Scholastic Classroom Magazines
2315 Dean Street, Suite 600
St. Charles, IL 60175
Phone: 1-800-387-1437 ext. 747
Fax: 1-877-242-5865

THANK YOU FOR YOUR GENEROUS SUPPORT!

