



One-on-One
Mentoring Program

BrainStorm™

Grades 1-4

A meaningful way to **LEAD**.
A meaningful way to **LEARN**.



scholastic.com/FACE/BrainStorm

BrainStorm builds capacity by helping your high schools,

I mentor because I love kids and plan on going to college to be a teacher.

This program supports both the older students and younger students in my district—in different, but equally meaningful ways.

*My mentor likes frogs too.
We love reading about them together.*



BrainStorm's model offers a valuable **service learning program** for high school students.

BrainStorm's **nonfiction texts** focus on informational learning and align to the **Common Core State Standards**.

BrainStorm's structured, **one-on-one mentoring program builds capacity** by pairing mentors with elementary students to create positive learning experiences.

Brain

elementary schools, and communities help each other.

*I mentor because I have
a lot to give and a lot to learn.*

*My mentor is so cool.
I can't wait to see her
every week.*

*I mentor because my mentor
changed my life and
I hope I can do the same for
somebody some day.*



StormTM

BrainStorm offers a meaningful way for mentors to help young readers **boost reading and critical thinking skills.**

BrainStorm gets students excited and **invested in reading and learning**

BrainStorm promotes overall **community engagement.**

What Is **BrainStorm**?

BrainStorm is a mentorship program designed to build the capacity of districts and communities by pairing mentors—teens or adults from the community—with young readers.

BrainStorm's simple model and modest time commitment make implementation easy for administrators, teachers, and mentors.

Although any community member can serve as a great mentor, BrainStorm's success often lies in recruiting teen mentors.

Children and youth take their peers' assessment of them very seriously. A positive relationship with a high school mentor has the potential to inspire, motivate, and boost the confidence and self-esteem of a younger student.

How It Works...

- ✓ Mentoring pairs meet for one hour per week for up to 30 weeks.
- ✓ Trained mentors utilize structured guides with teaching prompts that align with a student magazine to implement a skill-building literacy lesson.

A GREAT MENTOR is...

1. Committed

Commitment is important. If a weekly session must be missed, advance notice should always be given.

2. Caring

Relationships are key. Getting to know one another is critical to creating a safe, trusting environment in which each student can grow.

3. Encouraging

Encouragement is essential. Reading can be a tough and sensitive subject. A little patience and a lot of praise will go far.

4. Positive

Attitude is vital. A child will pick up on his or her mentor's attitude toward reading. Disinterest is hard to hide. Enthusiasm is contagious!

Cross-age peer mentoring

can have beneficial effects for both the mentee and the mentor.

BrainStorm mentors who work with younger students support, extend, refine, and strengthen the work that teachers are initiating in the classroom and families are supporting at home.

Academic and Social Outcomes

For the Mentee:

- Gains an investment in and a love of reading
- Builds print awareness, phonetic awareness, and oral language skills
- Added exposure to informational text
- Introduction to a variety of STEM subject areas
- Overcomes reluctance and builds self-confidence

For the Mentor:

- Builds self-confidence, increases self-esteem, and connects with others
- Better conflict resolution skills
- Enhanced organizational skills
- Finds meaningful ways to spend free time
- Shores up his or her own reading confidence and practices key literacy skills
- Builds resume for college applications
- Improved moral reasoning and empathy
- Ability to relate better to parents



Districts Benefit Too!

BrainStorm's model supports both high school students and elementary students, thereby building a district's capacity to support its students while strengthening the skills and character of everyone involved.

A TYPICAL LESSON

Get Ready...

Get Set....

BrainStorm

Recruit

Program coordinators recruit mentors who are eager to build strong relationships while reading and spending time with younger students.

Train

Introduce volunteers to the program and prepare them to successfully lead mentoring sessions.

Mentor

Mentoring sessions typically last 40 minutes and contain prereading preparation, content-rich reading practice, new skill introduction, and meaningful discussion.



1

Mentor and mentee greet and catch up with one another.

9

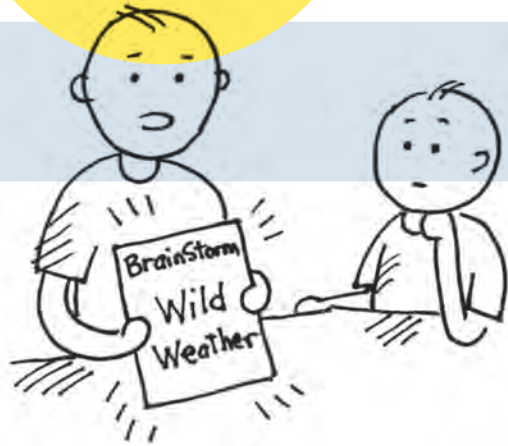
After reading, mentor and mentee engage in a follow-up activity to support and deepen what was learned.

40 minutes



2

Mentor introduces the new topic.



3

Mentor gives background information.

4

Mentor asks questions that encourage deep thinking.



5

Mentor and mentee preview vocabulary together.



6

Mentor and mentee read the article together.



7

Mentor supports the reading with the provided prompts and strategies.

What?
How many



8

Mentor breaks up the reading with a designated activity or interesting questions and facts.



Program Components

Each BrainStorm pack supports both the mentor and mentee and includes everything you see here—all for only \$43.99!

Mentor Guides

Mentor Guides contain strategies to introduce the topics, discussion starters, questions to ask during reading, and literacy tips for successfully guiding students.

Student Read-to-Learn Magazines

Grade- and age-level articles, vocabulary, and critical thinking activities on fascinating nonfiction topics are presented in predictable layouts that are easy for struggling readers to navigate.

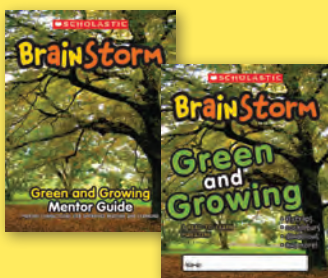
Scholastic Books

High-quality, engaging books tailored to students' ages and grade levels cover magazine-related topics and deepen content-area knowledge.

Little Critters



Green and Growing



Creepy Crawlies



Materials to conduct 30 mentoring sessions in each grade level pack!



Implementation Guide

A 32-page guide detailing how to train mentors, implement the program, utilize the components, and much more!

Mentor Guides

BrainStorm's scripted step-by-step Mentor Guides lead mentors through each lesson with the aid of detailed discussion ideas, skill-building tips and strategies, and suggested related activities to encourage deeper understanding of each topic.

BrainStorm discussion ideas that encourage children to think about the topic and get into the subject matter

Quick Tips for best practices

In this Session timing the lesson

Background Information to bring a child "up to speed" or enrich the discussion



Green and Growing Mentor Guide, pp. 12-13

Strategy Tips

- word decoding strategies
- expressive reading and comprehension boost

For More Fun writing, drawing, math, language, and technology activities for children to complete during a session or at home

Before Reading how to introduce the topic and "preteach" the vocabulary

During Reading specific ideas, skills, and features for mentors to highlight while reading

After Reading Find It!, Think About It, and Review and Extend activity outline

Next... a friendly reminder to read books together

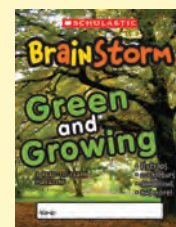
Little Critters Level 1

Students learn how different types of mammals, birds, reptiles, and amphibians change as they grow while practicing **summarizing, comparing/contrasting, noun, and punctuation skills.**



Green and Growing Level 2

Students explore various plants, including smelly flowers and plants that eat bugs, while practicing skills such as **homophones, diagrams, and how to make inferences.**



Grades 1-2

Creepy Crawlies Level 3

Students find out about insects from dragonflies to rhinoceros beetles! They also explore key concepts like **silent e, vowel blends, and making predictions.**



Student Read-to-Learn Magazines

Student Read-to-Learn Magazines feature high-interest articles and skill-building activities at three levels. The content and difficulty of the reading materials, text features, and activities builds from one level to another. Each engaging lesson is structured in a consistent, predictable layout to help build confidence and skills.

Feature Article

high-interest reading on a range of topics

Wow!

fun content-area facts

Take 5

physical activity related to the article for maintaining reader engagement

Review and Extend

activities that reinforce learning, ask text-based questions, and deepen understanding with related information

Word Corner

vocabulary from the article with picture definitions

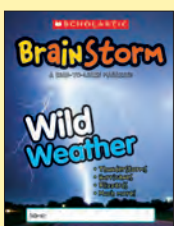


Find It!
grammar or text feature investigation

Think About It
reading-related skill and critical thinking practice

Green and Growing student magazine, pp. 4-7

Grades 3-4



Wild Weather Level A

Students take a wild ride through every kind of weather imaginable! They also practice **adjectives**, **summarizing**, and other key literacy skills.



Animals at Risk Level B

Students learn about endangered animals and how humans are helping them while exploring **antonyms**, **text features**, **persuasive writing**, and more.



Great Lives Level C

Students read about people whose hard work has helped change the world. They also study key **reading and comprehension** skills like **timelines**, **prefixes**, and **adverbs**.

Order Form

BrainStorm

Each
30-session
mentor/mentee
pack only
\$43.99!

How to Order:

IT'S EASY

1. Simply fill out the Order Form or your school purchase order.
2. Provide your complete mailing address. Shipments cannot be mailed to a post office box number.

BY MAIL:

Scholastic Inc., P.O. Box 7502,
Jefferson City, MO 65102-9964

BY PHONE: (800) 724-2222

7 a.m.–6 p.m. CST, Mon.–Fri.

BY FAX: (800) 560-6815

ONLINE:

www.scholastic.com/FACE/brainstorm

SHIPPING

A shipping and handling charge of 9% (\$2.25 minimum) will be added to invoices. Deliveries in the U.S. may be expected about 3–4 weeks after we receive your order. Shipments may arrive in several cartons, a day or more apart.

METHOD OF PAYMENT

Payment should be made with order or upon receipt of invoice. Checks and money orders should be made payable to Scholastic Inc. You can also charge to your VISA, MasterCard, American Express, or Discover (minimum order \$25).

If you are being billed, please indicate the name and title of the person authorizing the order, his or her signature, and purchase number.

C.O.D. orders will not be accepted.

CUSTOMER SERVICE

Let customer service help. If you have any questions about your order, call **1-800-724-2222**, fax **1-800-560-6815** or email lpes@scholastic.com. Please have your invoice number and date of order.

ITEM #	TITLE	GRADES	PRICE	QTY	TOTAL
BNT554927	BrainStorm Grades 1–2	1–2	\$43.99		
BNT554245	BrainStorm Grades 3–4	3–4	\$43.99		
BrainStorm Grades 1–2 includes: <ul style="list-style-type: none"> • 3 student read-to-learn magazines • 3 mentor guides • 9 trade books (3 per level) • 1 implementation guide* BrainStorm Grades 3–4 includes: <ul style="list-style-type: none"> • 3 student read-to-learn magazines • 3 mentor guides • 9 trade books (3 per level) • 1 implementation guide* <small>* 1 implementation guide is included for each BrainStorm order, not each individual pack purchased. Additional guides are available for purchase upon request.</small>			SUBTOTAL		
			SHIPPING/HANDLING ADD 9%		
			SALES TAX*		
			TOTAL		
			<input type="checkbox"/> Allow Back Order		

*State law requires sales tax to be added to your order unless we have a sales tax exemption certificate on file. If a tax has been added to your order and you are exempt from sales tax, please fax your sales tax exemption certificate to Scholastic Inc. at 1-800-560-6815 or mail to Scholastic Inc., P.O. Box 7502, Jefferson City, MO 65102-9964.

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NO-RISK GUARANTEE

Every Scholastic product is unconditionally guaranteed. If for any reason you are not completely satisfied, contact us within 30 days, and we will credit your account, no questions asked.

A study of a youth development program with a strong mentoring component revealed that members were more likely to be high school graduates (63% of members vs. 42% of control group) and were **less likely to drop out of school** (23% drop out vs. 50% of control group)

— Center for Human Resources 1994

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Mentees who are the most disadvantaged and/or at-risk are especially likely to gain from mentoring programs.

— Jekielek et al. 2002

.....

Middle school students involved in an intergenerational mentoring program had **positive outcomes** including increased attendance at school.

— LoScieuto, et al. 1996

.....

Young people with mentors were more likely to stay in school, attend classes, achieve and aspire to better grades, and go to college.

— Proctor and Gamble study, 1988

The strongest effects for mentoring are found for those who meet an hour or more per week.

BrainStorm™

BrainStorm is a mentoring program
that **builds capacity** by:

- Helping community groups and schools leverage their most valuable resource: **people**
- Engaging **community** members and forming meaningful relationships
- Helping high schools and elementary schools **help each other**

Grades 1-2

Little Critters

Green and Growing

Creepy Crawlies

Grades 3-4

Wild Weather

Endangered Animals

Great Lives

The BrainStorm program includes a student Read-to-Learn magazine, a Mentor Guide, and Scholastic books for each topic. An Implementation Guide is included with each order.



scholastic.com/FACE/BrainStorm

Call one of our FACE Literacy Specialists for more information
or to place an order at 800-387-1437 ext. 6333.