

Now you can teach families practical ways to maximize their children's literacy learning in every aspect of daily life!



A low-cost, high-impact way to support family literacy initiatives in your community

Perfect for family literacy development at schools and community centers

ISBN	TITLE	LIST PRICE	YOUR PRICE (Save 25%)
GOB-556148	Engaging Families in Children's Literacy Development: A Complete Workshop Series	\$149.99	\$112.49

Additional Copies of the Read-Aloud Trade Books Available in 5-Pack

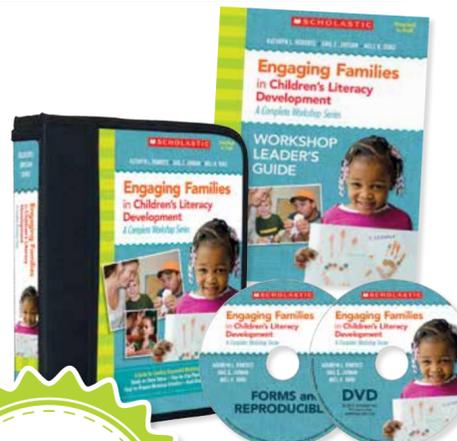
GOB-582740	Just Write! 5-Pack	\$19.75	\$14.81
GOB-582741	Mice and Beans, 5-Pack	\$34.95	\$26.21
GOB-582737	Red-Eyed Tree Frog, 5-Pack	\$29.75	\$22.31
GOB-582733	Gregory, the Terrible Eater, 5-Pack	\$34.95	\$26.21
GOB-582738	Bugs A to Z, 5-Pack	\$24.95	\$18.71
GOB-582743	5-Pack Super Set (includes one 5-pack set of each title)	\$144.35	\$108.26

HOW TO ORDER

PHONE:
1-800- SCHOLAS(TIC)
1-800-724-6527 (Choose option 3)
FAX: 1-800-560-6815

ONLINE :
teacherexpress.scholastic.com

MAIL:
Scholastic Teaching Resources
PO Box 7502
Jefferson City, MO 65102



Boost young children's success in school and beyond

SCHOLASTIC

Scholastic Teaching Resources
www.scholastic.com
557 Broadway, New York, NY 10012

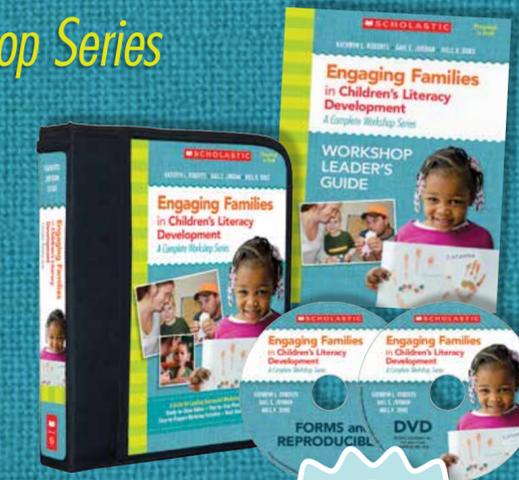
Item #: 640646

SCHOLASTIC

Help Ignite Literacy Learning at Home With

Engaging Families in Children's Literacy Development

A Complete Workshop Series



CREATED & FIELD-TESTED BY THREE LITERACY EXPERTS

Preschool to Pre-K

All families want to help their children grow and succeed in school and in life.



But it's not enough to tell them to read to their children...

Engaging Families in Children's Literacy Development

A Complete Workshop Series

This practical and effective resource includes a series of five 90-minute LITERACY WORKSHOPS complete with videos, hands-on activities, and a facilitator's guide with step-by-step support for involving families in their children's literacy growth.

The five easy-to-implement workshops give parents ready-to-use ideas and show how "Literacy Happens..." in every area of a child's life:

At Home • In the Living Room • In the Kitchen
In the Bedroom and Bathroom • Out and About



Families will learn to engage their children with motivating and fun guided language and literacy activities that address six core literacy areas:

-  Concepts of Print
-  Letter-Sound Knowledge
-  Writing
-  Comprehension
-  Phonological Awareness
-  Oral Language

SAMPLE
ACTIVITIES

In the Kitchen

Here are a sampling of activities families can select at the In the Kitchen session:

Concepts of Print Center



Reading Recipes: Families read an easy recipe together and follow the steps to make a healthy and tasty snack.

Letter-Sound Knowledge Center

Magnet Letters: Using magnetic letters, families find letters and build words to help children identify letters and their sounds.



Writing Center

Making Grocery Lists: Families make a list together. Children record the items by listening for beginning letter sounds and writing letters they think represent them.



Phonological Awareness Center

Crazy Dinners: Families play a game that invites children to match pictures of foods that begin with the same sounds.



Comprehension Center

Table Talk: Families ask open-ended questions that help children organize their thoughts, recall events, retell stories, or plan future activities as they answer.



Oral Language Center

What Do You Need To Make a . . . ?: Families name and discuss the purpose and uses for various cooking tools, building children's vocabulary through conversation.



WE KNOW MORE NOW THAN EVER BEFORE ABOUT HOW CHILDREN'S LITERACY DEVELOPS.

Research tells us:

- * Children's literacy development begins right from the start...at home with families.
- * Mealtime conversations—discussing the day, retelling events—can greatly impact oral language and vocabulary development, which contribute to later reading success.
- * Dramatic play can become a forum for reenacting a story, thus deepening comprehension.
- * Singing and playing word games with children can increase their phonological awareness, a strong predictor of later literacy.
- * Drawing pictures, scribbling, and eventually writing letters and words all help children learn that writing communicates meaning and that there's a relationship between letters and sounds.
- * Running fingers under words as we read helps children to grasp both the concepts of print and the ideas that the print conveys.

Meet Our Program Authors— Leading Experts in the Field:



KATHRYN L. ROBERTS
Ph.D. Wayne State University
Expert in: early childhood literacy, family literacy, literacy in the content areas, and bilingual and bicultural literacy education



GAIL E. JORDAN
Literacy Researcher
Expert in: early childhood language and literacy and early literacy intervention



NELL K. DUKE
Ed.D. University of Michigan
Expert in: early literacy development, particularly among children living in poverty

ENGAGING FAMILIES WORKSHOPS HELP FAMILIES PUT THE RESEARCH INTO PRACTICE.

Each kit includes:

- * A step-by-step Workshop Leader's Guide with plans and schedules
- * Easy-to-prepare hands-on literacy activities for families to use at workshops and revisit at home (12 per session / 2 for each core literacy area)
- * 5 ready-to-show videos to help kick-off each session topic
- * 5 high-quality, read-aloud trade books to complement each workshop theme
- * Tips for running successful workshops and boosting attendance



Video
Subtitles in
Spanish!

PLUS, the Workshop Leader's Guide offers ideas for addressing participation obstacles, such as work schedules, transportation, adult literacy levels, and English as a Second Language.

The easy-to-implement workshop format features:

- * Welcome and Introduction (10 minutes)
- * Video Viewing and Discussion (15-20 minutes)
- * Literacy Activities Overview (10-15 minutes)
- * Family Participation in Literacy Activities (45-50 minutes), when both children and adults work at centers.



Family
take-home
book packs
available!

Includes 5 Read-Aloud Books