PROJECT SUMMER CONTEST

"MY BOOKS SUMMER CONTEST"

Official Rules

1. **How to Enter: NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.** You can enter the Project Summer Contest (the "Contest") in two ways only: Post a description of your plan to mitigate the summer reading slide in your class or community on Facebook at www.facebook.com/scholasticteachers, or on the Scholastic On Our Minds Blog at oomscholasticblog.com. You must include #contest in your post in order to be eligible. By entering this Contest, you acknowledge that this information is being submitted to Scholastic Inc. ("Sponsor") and not to Facebook. One entry per person. Contest opens for entry at 7:00 a.m. EST on Monday April 24th, 2017, and all entries must be received by 11:59 p.m. EST on Monday May 15th, 2017. Released Parties (as defined below) assume no responsibility for (a) lost, misdirected, damaged, stolen, illegible, failed, incomplete, inaccurate, garbled, delayed or late entries, emails or mail; (b) telephone, electronic, program, network, Internet, or computer delays, deletions, interruptions or other failures or errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise of any kind; or (c) any human error that may occur in the processing of any entry or otherwise in the administration of this Contest, nor are they responsible for any theft, destruction, or unauthorized access to, or alteration of, entries, whether caused by the sender or any of the equipment or programming associated with or utilized in this Contest. Proof of online submission of the entry does not constitute proof of delivery. In the event of a dispute regarding the identity of a person submitting an entry, the entry will be deemed to be submitted by the Authorized Account Holder of the e-mail address at the time of entry. "Authorized Account Holder" is defined as the natural person who is assigned the e-mail address by an Internet access provider, on-line service provider, or other organization (e.g., business, educational institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. All entries will become the property of Sponsor and will not be acknowledged or returned. Questions about this Contest should be directed to Sponsor only, not Facebook.

2. **Eligibility**: Contest is open to legal residents of the 50 United States and the District of Columbia, age 18 and older as of April 24, 2017, who work in or volunteer for youth programming and/or education. Employees of Sponsor, its affiliates, subsidiaries, and their respective advertising, promotion, and fulfillment agencies (collectively, the "Related Entities"), and the immediate families (spouse and parents, children, siblings and their respective spouses, regardless of where they reside) and household members of each, whether or not related, are not eligible to enter or win. The personal information of entrants will be subject to Scholastic's privacy policy, which may be found at the following link: www.scholastic.com/privacy. By submitting an entry, entrant represents and warrants that the entry is his/her original work, he/she has all rights necessary to submit the entry, that the entry has not been previously published and does not infringe upon the rights of any third party, and no further permission, clearance or payments are necessary for submission or use of the entry as contemplated hereunder. Contest is subject to all applicable federal, state and local laws and is void where prohibited or restricted by law.

3. **Judging**: Three (3) Grand Prize winners will be chosen. All eligible entries received will be judged based on the following weighted criteria: thirty percent (30%) on academic alignment, thirty percent (30%) on community connectivity, twenty five percent (25%) on student engagement, and fifteen percent (15%) on innovation. Winners will be chosen by Sponsor. Winners will be notified on or about May 29th, 2017. Sponsor reserves the right not to award all prizes if, in its sole discretion, it does not receive a sufficient number of eligible entries. Prize awards are subject to verification of eligibility and compliance with these Official Rules.

4. **Grand Prizes**: Each of the three (3) Grand Prize Winners will receive sixty (60) My Books Summer book packs. Each book pack shall contain five (5) books, five (5) activity sheets, a student journal and a program guide designed to fit a different reading level between PreK and 12th grade. Approximate retail value is $1,500. Each winner can choose up to TWO grade levels for which they would like to receive the book packs and these prizes will be sent to a school or non-profit educational organization of each winners' choice. Designated school or organization shall be responsible for payment of any and all federal, state or other tax liabilities (including income taxes) on any prize received, as well as any costs and expenses associated with prize acceptance and use of prize.

5. **Winner Notification**: Potential winners will be notified by email or postal mail using the contact information provided to Sponsor at time of entry. Potential winners will be required to sign and return an affidavit of eligibility and liability/publicity release (unless prohibited) within five (5) days of notification attempt or, at Sponsor's discretion, an alternate winner will be selected. Sponsor and Related Entities shall not be liable for unsuccessful efforts to notify any winner. If any winner does not meet qualification criteria or cannot be reached, Sponsor reserves the right to select an alternate winner. After Sponsor's attempt to award the prize three (3) times, Sponsor may decide that any unclaimed prize will not be awarded.

6. **Miscellaneous Provisions**: Prize is non-transferable, not returnable, and cannot be sold or redeemed for cash. No prize substitution is allowed, except by Sponsor in case of unavailability, in which case a prize of equal or greater value will be awarded.

By entering, winners agrees that Sponsor, the Related Entities, Facebook, and their respective officers, directors, agents, and employees (collectively, "Released Parties") will have no liability or responsibility for any injuries, losses, or damages of any kind, including but not limited to death, injuries, damages or losses to persons and property which may be sustained in connection with this Contest, the receipt, ownership or use of the prize or while preparing for, participating in, and/or traveling to any prize-related activity, or accepting, possessing, using or misusing any prize, and they will be held harmless against any claims of liability arising directly or indirectly from the prizes awarded. Released Parties are not responsible if any prize cannot be awarded or enjoyed due to travel cancellations, delays or interruption due to weather, natural disaster, acts of war or terrorism or other causes beyond Sponsor's reasonable control. Released Parties shall not be liable for any injury or damage to an entrant's or any other person's computer related to or resulting from entering the Contest.

Entrant agrees that Released Parties are not responsible for any unauthorized use of entries by third parties. Released Parties do not guarantee the posting of any entry. Entrants agree that they will not use the entry for any other purpose, including, without limitation, posting the entry to any online social networks, without the express consent of Sponsor in each instance. By submitting an entry, each entrant agrees Sponsor shall own the entry submitted (including all rights embodied therein) and that it and its designees may exploit, edit, modify, and distribute the entry and all elements of such entry, in any and all media now known or hereafter devised, in any manner, together with other materials, worldwide, in perpetuity without compensation, permission or notification to entrant or any third party.

If the administration or integrity of the Contest is compromised or corrupted at any time, the Sponsor reserves the right to modify, suspend or cancel the Contest and, at Sponsor's discretion, award the prizes from among all non-suspect, eligible entries received up to time of such action using the judging procedure outlined above. By entering the Contest, entrants affirm that they have read and accepted these Official Rules and the decisions of the Sponsor which are final and binding in all matters. Any person attempting to defraud or in any way tamper with this Contest will be ineligible for prizes. Persons who tamper with or abuse any aspect of the Contest, who act in an unsportsmanlike or disruptive manner or who are in violation of these Official Rules, as solely determined by Sponsor, will be disqualified and all associated entries will be void.

Except where prohibited, acceptance of a prize shall constitute and signify a winner's consent, to the use of his/her name, address (city and state only), likeness, age, voice and/or photograph for any lawful purpose in any and all media now or hereafter known, including online, in any manner, together with other materials, in perpetuity without further notice, compensation or permission. Winners may also be asked to attend and participate in media and/or public relations events (the "Media Events") designated by Sponsor and/or requested by various media outlets. Upon Sponsor's request, and subject to winners' availability, winners agree to participate in such Media Events without any further compensation. By accepting the prize, each winner agrees to release and hold harmless the Released Parties, from any claims relating to their selection, non-selection, participation or non-participation in any Media Events.

7. **WINNERS LIST:** For the names of the Contest winners, send a self-addressed stamped envelope, after May 29, 2017 and before June 30, 2017, to: MY BOOKS SUMMER CONTEST, 1271 Avenue of the Americas Broadway, New York, New York 10012, Attn: Ankita Zaveri

8. **Sponsor**: Scholastic Inc., 557 Broadway, New York, NY 10012

Entrants acknowledge that this Contest is not authorized, endorsed, administered or sponsored by, or affiliated with Facebook, which is not involved in this Contest in any way.