





Zip Zoom English


Aligns to Enhancing Education Through Technology Criteria


The primary goal of the *Enhancing Education through Technology* (Ed Tech) program is to improve student academic achievement through the use of technology in schools. According to the federal *Guidance on the Enhancing Education through Technology (Ed Tech) Program*, a Local Education Agency’s (LEA) technology plan must address 13 specific components in order to qualify for formula or competitive funding. The following chart details how *Zip Zoom English* helps meet 12 of these requirements.


Required Ed Tech Components	Zip Zoom English
<p>1. <u>Strategies for improving academic achievement and teacher effectiveness:</u> A description of how the applicant will use <i>Ed Tech</i> funds to improve the academic achievement, including technology literacy, of all students attending schools served by the LEA and to improve the capacity of all teachers in schools served by the LEA to integrate technology effectively into curriculum and instruction</p>	<p><i>Zip Zoom English</i> is a supplemental technology and print program proven to accelerate language and literacy development of beginning English-Language learners in Grades K-3. Based on six years of research and classroom tested with thousands of students, it is designed to complement a core reading or ESL program with an explicit and systematic approach to developing the language, literacy, and content knowledge needed to achieve academic success.</p> <p><i>Zip Zoom English</i> achieves oral language and reading comprehension gains through:</p> <ul style="list-style-type: none"> ▪ Teacher-led instruction that addresses the five elements of reading, as identified by the National Reading Panel ▪ Interactive, self-paced learning software that corresponds to the content-rich topics presented to students through teacher-led instruction and differentiated practice ▪ Resources for differentiated practice used during independent, paired, and small group work ▪ Carefully sequenced leveled readers that focus on the introduction and extensive repetition of high-imagery, high-frequency, and phonetically-regular words ▪ Placement, progress monitoring and outcome assessments, plus data-driven reports and a teacher management system to track growth and differentiate instruction ▪ Online professional development coupled with video workshops that model best practices for working with ELLs to support teachers who may be new to English-language teaching


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<p>2. <u>Goals:</u> A description of the applicant’s specific goals, aligned with challenging state standards, for using advanced technology to improve student academic achievement</p>	<p>The <i>Zip Zoom English</i> program’s individualized and differentiated instruction is designed specifically to increase the reading achievement of English-Language learners. It has been proven to accelerate the rate of new word acquisition in as few as twelve weeks, especially among children with limited proficiency in their native language. All students benefit from the program’s:</p> <ul style="list-style-type: none"> ▪ Instruction of phonemic awareness, phonics, vocabulary, fluency, comprehension and writing ▪ Research-based interactive software which corresponds to teacher-led instruction and differentiated practice ▪ Word and picture books which help teach words and structures of English as well as reinforce content knowledge ▪ Song & Chant Poster book and Audio CD which helps children learn about specific sounds and sound placement in words key phonemic awareness tasks ▪ Critical-Word Readers and Audio Book CDs which are a series of sequenced books based on a proven curriculum ▪ Leveled read-aloud books in multiple genres
<p>3. <u>Steps to increase accessibility:</u> A description of the steps the applicant will take to ensure that all students and teachers have increased access to technology</p>	<p>The <i>Zip Zoom English</i> software environment allows students of varying abilities and needs to participate in the program. All students benefit from embedded decoding tips, point-of-use vocabulary representations, and leveled reading passages. Anchor Videos help students build background knowledge and develop mental models prior to reading.</p> <p>Teachers receive the training they need to effectively use the <i>Zip Zoom English</i> technology to improve student achievement. Professional development includes:</p> <ul style="list-style-type: none"> ▪ One-day, in-person Implementation Training, included with program purchase* ▪ Scholastic Red facilitated online course, <i>Reading Success for English Language Learners, Grades K-3</i> ▪ 15 professional-development videos that model best practices in English-language learner classrooms ▪ Software Guide ▪ Teacher Manager Software ▪ Professional Guide ▪ Teacher Resources CD <p><i>* The Implementation Training is included with program purchases totaling \$20,000 or more.</i></p>


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<p>4. <u>Promotion of curricula and teaching strategies that integrate technology:</u> A description of how the applicant will identify and promote curricula and teaching strategies that integrate technology effectively into curricula and instruction, based on a review of relevant research and leading to improvements in student academic achievement</p>	<p><i>Zip Zoom English</i> supplements any core reading or ESL curriculum. It can be used flexibly as a push-in, pull-out, after-school, and/or summer school program. To ensure reading success for English-Language learners, the implementation model includes three rotations:</p> <ol style="list-style-type: none"> 1. <u>Teacher-led Instruction</u>—Each day teachers provide at least 15 minutes of systematic and explicit instruction using lessons from the <i>Zip Zoom English</i> Professional Guide. Instruction can be whole class (for ELLs at the same level), or as a small-group rotation within the core reading program. 2. <u>Differentiated Practice</u>—Children practice skills and read and listen to the <i>Critical Word Readers</i> independently, in small groups, or as homework each day. 3. <u>Technology</u>—Three times a week, children engage in self-paced learning on the interactive software, which reinforces the language and literacy skills. <p>The Instructional Plan includes five different types of lessons to increase language and literacy development. The <i>Listening and Expressing</i> lesson develop oral language skills using quality read-aloud books. The <i>Speaking and Communicating</i> lessons allow students to practice key vocabulary; oral language routines allow for practice using vocabulary with syntax. The <i>Connecting Sounds & Letters</i> lessons build phonemic and phonics skills using songs and chants to help children connect sounds and letters. The <i>Reading & Writing</i> lessons develop literacy skills using <i>Critical Word Readers</i> that connect children’s knowledge about the topic and oral language skills to reading and literacy. During the <i>Concluding Lessons</i> teachers reinforce and assess students’ skills and concepts.</p>
<p>5. <u>Professional development:</u> A description of how the applicant will provide ongoing, sustained professional development for teachers, principals, administrators, and school library media personnel to further the effective use of technology in the classroom or library media center</p>	<p>The <i>Zip Zoom English</i> Implementation Training, included with program purchase*, helps teachers use the program successfully in their classrooms. During this full-day training, teachers will learn how to effectively use the program, including:</p> <ul style="list-style-type: none"> ▪ Examining the research behind the program software and <i>Critical Word Readers</i> ▪ Experiencing the <i>Zip Zoom English</i> software and hands-on practice with the management system ▪ Reviewing reports to monitor progress and differentiate instruction ▪ Exploring the teacher-directed lesson plans and resources for individual practice <p>* <i>The Implementation Training is included with program purchases totaling \$20,000 or more.</i></p>

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<p>Professional development Continued</p>	<p>The <i>Zip Zoom English Teacher Resources CD</i> provides Professional Development Video Workshops to help strengthen the teacher's knowledge, skills and strategies as educators of young English-language learners. There are five Video Workshops for each of the three levels of <i>Zip Zoom English</i>, with one workshop for each of the five elements of reading and language development: Phonological and Phonemic Awareness, Phonics and Decoding, Vocabulary, Comprehension, and Fluency.</p> <p>In addition, <i>Zip Zoom English</i> includes enrollment in the <i>Scholastic Red</i> facilitated online course, <i>Reading Success for English Language Learners</i>. The course covers numerous topics to help accelerate language and literacy acquisition, including:</p> <ul style="list-style-type: none"> ▪ The Context for Teaching English-Language learners to read ▪ Phonemic Awareness, Phonics, and Spelling Instruction ▪ Fluency Instruction and Practice ▪ Vocabulary as a Critical Factor in Reading Comprehension ▪ Teaching Students to Comprehend a Wide Variety of Texts ▪ Writing Instruction for English-Language learners ▪ Content-Area Instruction for English-Language learners
<p>6. <u>Technology type and costs:</u> A description of the type and costs of technology to be acquired with education technology funds, including provisions for interoperability of components</p>	<p><i>Zip Zoom English</i> runs on Windows® and Macintosh® platforms. The following system requirements are recommended for the best performance of the program:</p> <p>Client Workstations (e.g. Student or Teacher Computers)</p> <p><u>System Requirements – Windows</u></p> <ul style="list-style-type: none"> ▪ Operating System: Win 98SE, Win 2000, Windows XP Pro with latest service pack ▪ Processor: Pentium IV or faster ▪ Processor Speed: 1.4 GHz ▪ Memory: 256MB ▪ Free Hard Disk Space: 350MB ▪ CD-ROM: Yes (for server install) ▪ DVD: No ▪ Other: 16 Bit Sound Card, Headphones, Access to Printer ▪ Internet Access: No <p style="text-align: right;"><i>(Continued)</i></p>

Required Ed Tech Components	 Zip Zoom English
Technology type and costs Continued	<p><u>System Requirements – Macintosh</u></p> <ul style="list-style-type: none">▪ Operating System: OS X 10.2.8 or greater▪ Processor: G4▪ Processor Speed: 1.25 GHz▪ Memory: 256MB▪ Free Hard Disk Space: 350MB▪ CD-ROM: Yes (for server install only)▪ DVD: No▪ Other: 16 Bit Sound Card, Headphones, Access to Printer▪ Internet Access: No <p>File Server</p> <p><u>System Requirements – Windows</u></p> <ul style="list-style-type: none">▪ Operating System: Windows 2000/2003 Server▪ Processor: Pentium IV▪ Processor Speed: 1.5 GHz or better▪ Memory: 512MB▪ Free Hard Disk Space: 500MB plus 50 to 100MB for student performance records▪ CD-ROM: Yes (for server install only)▪ DVD: No▪ Other: 16 Bit Sound Card, Acrobat Reader, Headphones, Access to Printer▪ All users must have read/write access to the “databases” folder installed on the network▪ Internet Access: No <p><u>System Requirements – Macintosh</u></p> <ul style="list-style-type: none">▪ Operating System:▪ Mac OS X 10.2 (Jaguar) Server▪ Mac OS X 10.3 (Panther) Server▪ Mac OS X 10.4 (Tiger) Server▪ Processor: G4▪ Processor Speed: 1.25 GHz▪ Memory: 512MB▪ Free Hard Disk Space: 500MB plus 50 to 100MB for student performance records▪ CD-ROM Yes (for server install only)▪ DVD: No▪ Other: 16 Bit Sound Card, Acrobat Reader, Headphones, Access to Printer▪ All users must have read/write access to the databases folder installed on the network.▪ Internet Access: No

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<p>7. <u>Coordination with other resources:</u> A description of how the applicant will coordinate activities funded through the education technology program with technology-related activities supported with funds from other sources</p>	<p><i>Zip Zoom English</i> can be integrated with funds from state, local, private, and other sources. The federal funding programs for which it qualifies include:</p> <ul style="list-style-type: none"> ▪ Title I, Part A—Improving Basic Programs ▪ Title I—Supplemental Educational Programs ▪ Title IID—Enhancing Education through Technology ▪ Title III—English Language Acquisition ▪ 21st Century Community Learning Centers ▪ Enhancing Education through Technology ▪ IDEA, Part B ▪ IDEA, <i>Response to Intervention</i>
<p>8. <u>Integration of technology with curricula and instruction:</u> A description of how the applicant will integrate technology (including software and electronically delivered learning materials) into curricula and instruction, and a timeline for this integration</p>	<p><i>Zip Zoom English</i> is the result of six years of educational research and development and a strong commitment to narrowing the English-Language learner achievement gap. The program supports beginning ELLs in Grades K-3 by developing critical language and literacy skills simultaneously through the use of technology and research-based sequential books. <i>Zip Zoom English</i> accelerates oral language, vocabulary, and sight word acquisition—thus, providing young English-Language learners the ability to successfully access their basal or core reading program.</p> <p>Research-based <i>Zip Zoom English</i> is proven to accelerate oral language, vocabulary, sight word recognition and fluency.</p> <p><u>Phonemic Awareness</u></p> <ul style="list-style-type: none"> ▪ Songs and chants reinforce specific sounds and key phonological and phonemic awareness skills. ▪ Children learn, repeat, and choose words targeted for initial vowel and consonant sounds, covering all 26 letters of the alphabet. <p><u>Phonics</u></p> <ul style="list-style-type: none"> ▪ Children develop sound and letter knowledge while building and spelling new words and using them in sentences. ▪ Children progress to decoding words that include consonants, digraphs, diphthongs, blends, variant vowels, and advanced phonic elements. <p><u>Vocabulary</u></p> <ul style="list-style-type: none"> ▪ Children build content knowledge and practice vocabulary through animated lessons. ▪ The Read-Aloud Library and the Critical-Word Readers provide practice with vocabulary including high-frequency, high-meaning, and phonetically regular words. <p style="text-align: right;"><i>(Continued)</i></p>

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<p>Integration of technology with curricula and instruction Continued</p>	<p><u>Fluency</u></p> <ul style="list-style-type: none"> ▪ Students listen to modeled readings from a selection of classic and non-fiction titles in a variety of topics and genres. ▪ Students develop and improve fluency through echo reading, choral reading, partner reading, and repetition.
<p>9. <u>Innovative delivery strategies:</u> A description of how the applicant will encourage the development and use of innovative strategies for the delivery of specialized or rigorous courses and curricula through the use of technology, including distance-learning technologies, particularly in areas that would not otherwise have access to such courses or curricula due to geographical distances or insufficient resources</p>	<p><i>Zip Zoom English</i> combines authentic and engaging texts with interactive technology that allows students to work at their own pace within a nurturing, supportive environment. Each level of the software features topics that are relevant and engaging to children. <i>Zip Zoom English</i> provides engaging, interactive feedback at the child's pace. Students can see their fluency skills improve in as few as twelve weeks while they continue to progress in other areas.</p>
<p>10. <u>Parental involvement:</u> A description of how the applicant will use technology effectively to promote parental involvement and increase communication with parents, including a description of how parents will be informed of the technology used</p>	<p><i>Zip Zoom English</i> reinforces good classroom instruction with in-home practice, updates to the family, and ideas for strengthening the school-to-home connection. Parent letters, available in Spanish and English, introduce the program and describe the various components. Letter templates help teachers stay in touch with families by providing information about the curriculum and suggestions for at-home activities to reinforce lesson objectives. A take-home book correlates to each lesson. Once the lesson is completed, the take-home book provides extra practice and reinforces learning of the lesson's language and literacy goals. The Teacher Resources CD includes letters that will update parents on upcoming topics and activities before beginning each lesson.</p>
<p>11. <u>Accountability measures:</u> A description of the process and accountability measures that the applicant will use to evaluate the extent to which activities funded under the program are effective in integrating technology into curricula and instruction, increasing the ability of teachers to teach, and enabling students to reach challenging state academic standards</p>	<p>Ongoing assessment in <i>Zip Zoom English</i> helps teachers monitor progress and differentiate instruction.</p> <ul style="list-style-type: none"> ▪ The <i>Placement Assessment</i> is an easy-to-use screener that provides teachers with information about an English-Language learner's knowledge of oral (receptive) vocabulary and phonological awareness. The Placement Assessment is not a diagnostic test, although the results from the test will help to inform instructional needs for the child. <p style="text-align: right;">(Continued)</p>

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<p>Accountability measures Continued</p>	<ul style="list-style-type: none"> ▪ <i>Progress Monitoring Assessments</i> after each even-numbered lesson provide periodic checks on phonology, oral vocabulary, and reading vocabulary. The <i>Progress Monitoring Checklist</i> provides informal assessment opportunities based on each lesson's goal. ▪ Using the <i>Outcomes Assessment</i>, teachers can assess word fluency and oral reading at the middle and end of each level. <p><i>Zip Zoom English</i> software reports provide regular information on student performance, class performance and grouping, and software usage. Plus, special alerts let teachers know when students score below passing on assessments.</p>
<p>12. <u>Supporting resources:</u> A description of the supporting resources, such as services, software, other electronically delivered learning materials, and print resources, that will be acquired to ensure successful and effective uses of technology</p>	<p><i>Zip Zoom English</i> contains technology, print and professional resources to ensure that students and teachers will be successful and effective in implementing the program.</p> <p><u>Technology Resources:</u></p> <ul style="list-style-type: none"> ▪ Zip Zoom English software and Teacher Manager ▪ Zip Zoom Song & Chant Audio CD ▪ Teacher Resources CD (one for each level) <p><u>Print Resources:</u></p> <ul style="list-style-type: none"> ▪ Professional Guide (one per level) ▪ Critical-Word Readers with Audio CD (60 titles, 20 per level, 6 copies each) ▪ Zip Zoom Song & Chant Poster Book ▪ Read-Aloud Library (10 books per level) ▪ Word and Picture Book (one per level) ▪ Software Guide (with installation information and instructions on using the software) <p><u>Professional Development:</u></p> <ul style="list-style-type: none"> ▪ <i>Reading Success for English Language Learners, Grades K-3</i>, a facilitated, online <i>Scholastic Red</i> course ▪ Video Workshops on Phonological and Phonemic Awareness, Phonics and Decoding, Vocabulary, Comprehension, and Reading Fluency (5 per level) ▪ <i>Scholastic Red</i> Teacher Handbook ▪ One-day implementation training and Implementation Guide