Writing Goals & Objectives

First and foremost, the grant project goals and objectives must be aligned with the project's educational needs. An educational goal states the planned outcome that will solve the problems addressed in the needs assessment. Objectives help meet the educational goals; they are specific, attainable, and quantifiable.

Before drafting your goals, look closely at the needs described in your needs statement. Then compare your needs to the goals of the funding source. Using your stated needs and the grant goals as guidance, develop goals, objectives, and activities within the following four areas:

- Academic Improvement
- Professional Development
- Family & Community Involvement
- Assessment and Evaluation

Writing clear and precise goals and objectives with related effectiveness indicators is crucial to implementing and evaluating an effective, research-based grant project.

Be sure to develop your own goals and objectives that relate specifically to your project's needs.

Sample Goals & Objectives

Academic Improvement

Educational Goal: All middle school Language Arts teachers will implement proven and effective technology-based programs that are designed to help raise student achievement in reading.					
Objectives (Performance Targets)	Positions Responsible	Timeline	Effectiveness Indicator		
 By the end of the <year> academic year, 75% of the middle school Language Arts teachers will effectively integrate the <i>READ 180</i> program to improve reading skills.</year> By the end of the <year> school year, 100% of the middle school Language Arts teachers in the district will effectively integrate the <i>READ 180</i> program to improve reading skills.</year> 	Middle school Reading and/or Language Arts Teachers Middle school Reading and/or Language Arts Teachers	September <year> to June <year> September <year> to June <year></year></year></year></year>	Percentage of middle school language arts teachers using technology to teach reading as measured by lesson plans and administrative observations.		

Professional Development

<u>Educational Goal</u>: All teachers and administrators will receive online professional development to expand their understanding of how to apply effective research-based methods and strategies to teach reading.

Objective (Performance Target)	Positions Responsible	Timeline	Effectiveness Indicator
By June of <year>, 100% of middle school Language Arts teachers and campus administrators will be enrolled in <i>Scholastic RED</i> online courses that address applying research-based methods and strategies to the teaching of Reading to middle school students.</year>	Administrators, Teachers	June <year></year>	Percentage of language arts teachers and administrators successfully completing online professional development courses in reading

Family and Community Involvement

Educational Goal: Parents will be regularly informed about the effectiveness of the technology-based programs at raising their child's achievement in reading.

Objective (Performance Target)	Positions Responsible	Timeline	Effectiveness Indicator
For the <year> school year, Teachers will send parents weekly student progress reports regarding the growth being made in reading achievement along with specific suggestions about how support can be given at home.</year>	Teachers	September <year> through June <year></year></year>	Frequency of parental communication as measured by teacher records and software reports

Assessment & Evaluation

Educational Goal: The district will determine the effectiveness of the technology-based reading intervention program at raising student achievement over the period of the grant project.					
Objective	Positions	Timeline	Effectiveness Indicator		
(Performance Target)	Responsible				
In the Spring of <year>, 80% of students involved in the <i>READ 180</i> program will raise their 2004 scores on the state reading assessment by five points.</year>	Teachers, Technology Leaders, Campus Administrators	March <year></year>	Number of points gained in reading between the <year> and the <year> state assessments.</year></year>		