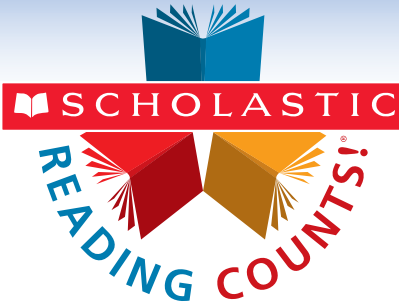


SCHOLASTIC READING COUNTS!®

INCENTIVES





DEAR EDUCATOR

Thank you for everything you do to raise independent reading achievement. Everyone responds to rewards and recognition! Here you will find many items to reward your students which are sure to be a hit in your classroom and ceremonies. As you provide awards for your students we hope it gives them the drive to succeed!

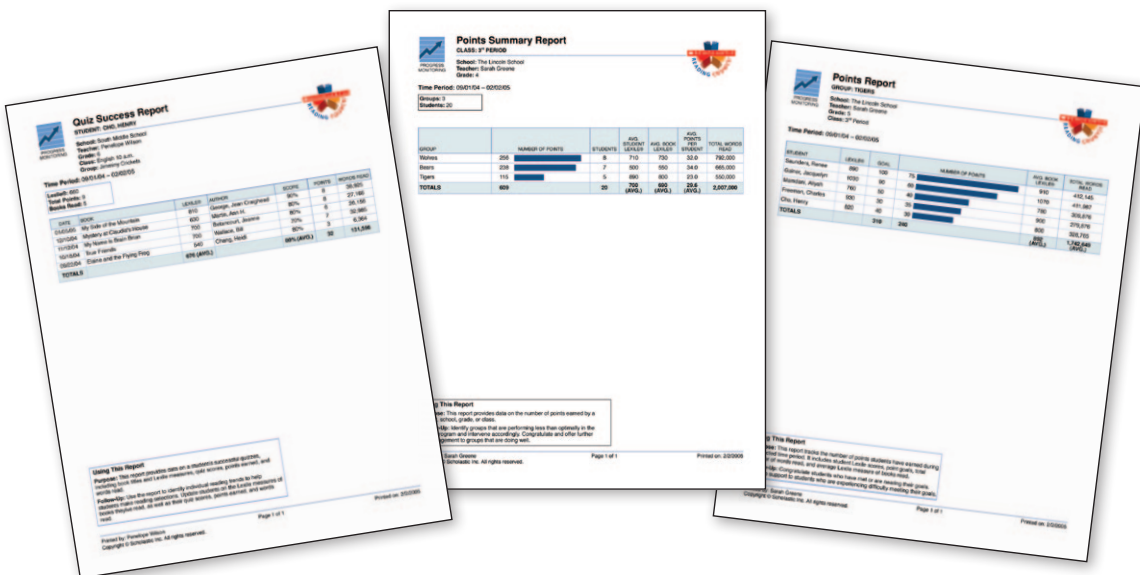
You can purchase all these items online on the Scholastic Teacher Store.

Visit our *SRC!* Community website at scholastic.com/src. You will be able to download free quizzes, read interesting stories from other *SRC!* users, suggest your own *SRC!* quiz and get advice from our experts. Our community is constantly updated so the more you come back the more useful information you can receive!

At Scholastic we are proud to support your mission to raise reading achievement for all students.

Sincerely,

Your *Scholastic Reading Counts!* Team



Use these reports to determine student achievement.

REWARDS & INCENTIVES

Fun, Year-Round Incentives for Readers of All Ages!

NEW CRAYO-CRAZE® 6-COLOR CRAYON WHEEL

Are you ready to brighten up your students' day and artwork? This hexagon of color is sure to do the trick! Colors Include, Red, Orange, Yellow, Green, Blue, Purple.

535923

SINGLE

\$3.75



STAR STICK PEOPLE

These goofy stick people will make your kids smile! Soft, squeezable vinyl with movable arms and legs makes this reward a playful reading reminder.

514736

SINGLE

\$2.95



TRAVEL BOTTLE

Active kids stay hydrated with this wide-mouth, polycarbonate, 20-oz. water bottle. Measures 9-1/2" long.

514737

SINGLE

\$8.00



REWARDS & INCENTIVES

Cool Incentives Your Older Readers Will Enjoy!

NEW CIRCULAR Scholastic Reading Counts!

MOUSE PAD

Back by popular demand this SRC! mouse pad will help give your children a reading reminder for greatness in the classroom! 8" round, 1/8" thickness.

535921 SINGLE \$3.75



CARABINER

This sturdy 3-1/2" x 3-1/2" metal star carabiner is the perfect reward for intermediate and middle-school students.

514727 3-PACK \$7.50



CLIP-ON STROBE LIGHT

Our giant clip-on strobe features a three-way flasher and hand clip, making it perfect for jackets and backpacks.

514765 SINGLE \$4.99



KIDS' DRAWSTRING DUFFLE

Our popular drawstring duffel makes carrying books fun! This roomy 14" x 18" nylon bag with metallic polyester trim has a large opening at the top and a side zipper pocket.

535922 SINGLE \$8.50



REWARDS & INCENTIVES

Implement *Scholastic Reading Counts!* With Exciting Incentives!

SRC! DOORKNOB HANGER

Our double-sided "Do Not Disturb!...Reading" door knob hanger is perfect for use in the classroom or library and as a giveaway for students' use at home. Sold in packages of 10.

521422 10 PACK \$19.95



FOLD-OUT BOOKLIGHT

Our metallic blue booklight is lightweight and pocket sized, allowing your students to read anytime, anywhere!

514764 SINGLE \$2.99



FOR TEACHERS & LIBRARIANS

Organize Your Classroom and Library With These Helpful SRC! Items

BOOK LABELS

Fast and easy, these circular book labels identify *Scholastic Reading Counts!* books in your classrooms and library with the colorful SRC! logo.

514763 1000 PER PACK \$19.95

SPINE LABEL PROTECTORS

These 2" x 3" label protectors featuring color-coded borders help students identify titles by grade-level interests. With 250 label protectors per roll, these heavy-weight spine protectors ensure the longevity of your labeling effort. Cost is \$14.95 per roll.

514749 RED	514753 ORANGE
514751 YELLOW	514752 GREEN
514750 BLUE	514754 PURPLE
514756 BLACK	514755 TURQUOISE
514757 FUCHSIA	



ASSEMBLY AWARDS

Every *Scholastic Reading Counts!* Student Can Be Recognized With Achievement Awards!

READING EXCELLENCE TROPHY

Students will keep their eyes on the prize with this 6-1/2" gold-tone trophy with a real marble base!

514738 SINGLE \$6.50



AWARD MEDALLIONS

When students reach high reading goals, reward them with a gold, silver, or bronze medallion that hangs from a red, white, and blue neckband. Get a set of 10 and save!

514719 SINGLE (GOLD) \$5.50
 514720 SINGLE (SILVER) \$5.50
 514721 SINGLE (BRONZE) \$5.50
 514722 10-PACK (GOLD) \$39.95
 514723 10-PACK (SILVER) \$39.95
 514724 10-PACK (BRONZE) \$39.95



Scholastic Reading Counts! BOOKMARKS

For interim or cumulative rewards, these bookmarks not only tout students' reading achievements, but also remind them to continue achieving every time they pick up a book! Sold in packages of 25.

514758 BLUE LEVEL (25 POINTS) \$9.95
 514759 RED LEVEL (50 POINTS) \$9.95
 514760 BRONZE LEVEL (100 POINTS) \$9.95
 514761 SILVER LEVEL (250 POINTS) \$9.95
 514762 GOLD LEVEL (500 POINTS) \$9.95



ORDER FORM

Scholastic Reading Counts!

Date _____

PLEASE COMPLETE THIS FORM FOR ALL ORDERS.

SHIP TO:

BILL TO:

SAME

Contact Name _____ Title _____

Institution/School _____

Address _____

City _____ State _____ ZIP+4 _____

Phone Number _____ Fax Number _____

Email Address* _____

Contact Name _____ Title _____

Institution/School _____

Address _____

City _____ State _____ ZIP+4 _____

Phone Number _____ Fax Number _____

Email Address* _____

BILLING INFORMATION:

PURCHASE ORDER

Purchase order enclosed Purchase order number _____

Check enclosed (payable to *Scholastic Reading Counts!*)

Check Number _____ Check Amount _____

Charge to: VISA MasterCard AMEX Discover

Card Number _____ Expiration Date _____

Signature _____ Please Print Name _____

ITEM NUMBER	DESCRIPTION	QUANTITY	ITEM PRICE	ITEM TOTAL
1				
2				
3				
4				
5				
6				
7				
8				
9				
10				
11				
12				
	\$5.00 minimum shipping & handling charge		Subtotal	
			9% shipping & handling	
			Tax	
			TOTAL	

ALL PRODUCTS SUBJECT TO AVAILABILITY

SEND ALL ORDERS TO: *Scholastic Reading Counts!*

P.O. Box 7502 • Jefferson City, MO 65102-7502

PHONE ORDERS: 1-877-268-6871 Toll Free (7am - 6pm CST)

FAX ORDERS: 1-800-724-4716

*By providing your email address, you are permitting Scholastic Inc. to send you information via electronic mail.

SUCCESS IS THE BEST MOTIVATOR

Designed on the Lexile Framework® for Reading, *Scholastic Reading Counts!* and *Scholastic Reading Inventory* work together to support reading success.



THE PROMISE

PROVEN! When reader and text measures are matched, the Lexile Framework provides the optimal challenge for reading comprehension growth.

AN ACCURATE STARTING POINT

ACCURATE! *Scholastic Reading Inventory (SRI)* generates a native Lexile® score that lets you place students directly into *Scholastic Reading Counts!* on their level. With no more guesswork about grade-level placement, students are reading on the right level faster with *SRI*.

TRUE GROWTH

MEASURABLE! Let *SRI* inform instruction for *Scholastic Reading Counts!* and other reading strategies implemented in your library, school, and classrooms.



Call a Scholastic Representative today at 1-800-387-1437 for more information.

FOR MORE INFORMATION ABOUT SCHOLASTIC ASSESSMENT:

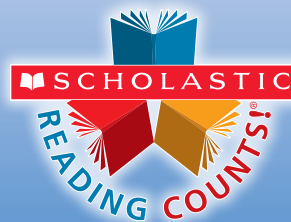
2315 DEAN STREET, SUITE 600

ST. CHARLES, IL 60175

FAX: 877-242-5865

PHONE: 800-387-1437

VISIT US ONLINE AT SCHOLASTIC.COM/SRC



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