



**Meet Literacy Goals...
and Prove It!**

ENTERPRISE EDITION

The only independent reading management program based on the Lexile Framework® for Reading.



Relying on the breadth of your classroom and school library resources, *Scholastic Reading Counts!* leverages your independent reading program into a measurable and highly motivating strategy to raise reading achievement.

This technology-based program assesses students' mastery of fiction, nonfiction, and curriculum-based texts, and then provides educators with complete reports on their reading performances.

Designed for flexible and scalable implementation across schools and districts, this program provides a wide variety of installation formats and choice quiz packages to support reading goals.



With your *Scholastic Reading Counts!* purchase, you receive:

- > student licenses
- > CD-ROM program software
- > CD-ROM quiz package
- > Installation Guide, Software Guide, and Teacher's Guide
- > School Welcome Kit

Three steps to successful reading and measurable results

Read

The only motivational reading program that relies on the **Lexile Framework for Reading**, *Scholastic Reading Counts!* begins by matching students to books—the fiction, nonfiction, and curriculum books that you already have in your classrooms and school libraries. Students receive automatically generated reading lists, providing them with books that meet their interest and Lexile level, helping ensure they will enjoy and have success with what they read.



Assess

When students finish a book they take a computer-generated quiz to test their comprehension skills. Questions come from an extensive item bank, so each quiz is unique. Quizzes address plot, characters, important details, cause and effect, and key vocabulary. Students receive immediate feedback on their answers.

Report

Scholastic Reading Counts! helps educators meet literacy goals and accountability requirements with insightful reports that track progress by student, class, grade, school, district and demographic subgroups. Automated alerts tell administrators and teachers when intervention may be necessary. The program even generates informative school-to-home letters about student progress.



Navigate Your Students' Success

Scholastic Reading Counts! Enterprise Edition features a new management system—the Scholastic Achievement Manager (SAM).

Built on new technology with powerful capabilities, SAM can scale support and program implementation and data management to the district level.



ROSTER—SAM commands a clean, new interface with drill-down navigation to track students' data by school, grade, class, group, or student. With easy import capabilities, student enrollment tasks are simplified. Filter information by AYP demographic indicators or other custom criteria.

SMART BAR—SAM presents hierarchical access to data and reports allowing administrators to view district-wide usage and aggregated performance, while providing teachers with detailed, up-to-the-minute snapshots of their class, students, and small learning groups.

Home **Roster** **Reports** **Resources** **Books**

Search in

All My Classes

- Classes for Sarah Greene
 - 2nd Period
 - 3rd Period
- Groups for Sarah Greene
- Students for Sarah Greene
 - Camarillo, Teri
 - Cho, Henry
 - Chung, Julie
 - Cooper, Maya
 - Cooper, Shawn
 - Ferguson, Jessica
 - Freeman, Charles
 - Gainer, Jacquelyn
 - Gilmore, Nicholas
 - Granger, Jessica
 - Gutierrez, Jaime
 - Hess, James
 - Huang, Hsin-Yi
 - Hudson, Orlando
 - James, Michelle
 - Kim, Julie
 - Lester, Simon
 - McDonad, Sean

Roster **Reports** **Resources** **Books**

You have 15 New Messages ([filter messages](#)) 3 acknowledgements 9 alerts 3 reminders

<input type="checkbox"/>	<input type="checkbox"/>	Message	Product	Date
<input type="checkbox"/>	<input type="checkbox"/>	Garble Gobble Gobble Garble	SRI	12/25/08
<input type="checkbox"/>	<input type="checkbox"/>	Eeney Meeney Miny	SRI	12/25/08
<input type="checkbox"/>	<input type="checkbox"/>	Garble Gobble Gobble Garble	READ180	12/25/08
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Eeney Meeney Miny	READ180	12/25/08

Select All

You have these programs installed: 180 SRI

REPORTS—SAM aggregates and disaggregates data to provide powerful reports on students' performance and program usage. These reports allow teachers and administrators to learn more about the books read by students, the level of student and class participation in the program, student success with quizzes, and overall reading progress.

BOOK EXPERT—SAM provides a new and easy way to get the books and quizzes you need for your independent reading program. While SAM informs you of students' reading habits, BOOK EXPERT lets you order within the context of the program—saving valuable time.

RESOURCES—SAM keeps teachers up-to-date with access to all program manuals. Save money by downloading and printing the latest copies of program support materials.

PROGRAM UPDATES—SAM keeps technology directors on top of the program with alerts, updates, data, and reports.

INTEGRATED MANAGEMENT—Scholastic programs are managed in SAM. Programs installed in the same server are accessible from SAM, the management system.

Manage Independent Reading with Actionable Reports based on the Lexile Framework

As a diagnostic tool to inform instruction, these Lexile-based reports integrate into the overall reading development strategy by providing views that uncover trends in reading performances. Presented in a professional design format, *Scholastic Reading Counts!* reports can be shared with students, parents, colleagues, and administrators as they are printed.

Powered by SAM, curriculum-based reports and school-to-home letters are readily available to differentiate instruction and communicate progress.

Reading Progress Report >
This scalable report can be used to determine the achievement of students over time and their rate of progress toward reading proficiency goals.

Teacher Management System
Flexible settings allow you to adjust the number of questions students receive. For students reading shorter text, a five-question quiz can be created; for students with higher-level skills, longer tests of up to 30 questions can be assigned.

STUDENT	GRADE	LEXILE	QUIZZES PASSED/TAKEN	QUIZ SUCCESS RATE	AVG. QUIZ SCORE	BOOKS READ	POINTS EARNED	ANNUAL GOAL	% OF GOAL ACHIEVED
Cho, Henry	5	650	17/23	74%	84%	17	89	20(B)	80%
Freeman, Charles	5	650	14/24	58%	72%	14	70	20(B)	70%
Gainer, Jacquelyn	5	1,030	15/23	78%	84%	18	90	20(B)	90%
Mamdani, Aliyah	5	760	7/15	47%	66%	7	36	20(B)	35%
Saunders, Renee	5	890	15/21	71%	82%	15	75	20(B)	75%
TOTALS		888 (AVG)	71/106	65.6% (AVG)	77.2% (AVG)	71	360		71% (AVG)

Book Frequency & Student Rating Report

Helping teachers create personalized student plans, these reports reflect students' book and quiz choices, and their critical reactions to the books read.

RANK	AVG. STUDENT RATING	BOOK	AUTHOR	LEXILE	POINTS	QUIZZES PASSED/TAKEN
1	5.0	Elaine and the Flying Frog	Chang, Heidi	540	3	7/10
2	5.0	Stone Fox	Gardner, John Reynolds	550	3	8/10
3	4.7	Help, I'm Trapped in the First Day ...	Strasser, Todd	590	6	6/7
4	4.6	Tales of a Fourth Grade Nothing	Blume, Judy	470	7	11/12
5	4.5	Hatchet	Pauben, Gary	1020	10	8/9
6	4.5	Mummies, Tombs, and Treasure	Pet, Lila	1090	6	7/8
7	4.3	Cat's Meow	Soto, Gary	640	4	5/7

Participation Summary Report

Focusing on overall usage, this report provides information on programmatic involvement of enrolled students and their teachers on the class, grade, school, and district level.

SCHOOL	TEACHERS	STUDENTS ENROLLED	QUIZZES TAKEN	QUIZZES PASSED
Quincy School	16	320	3,453	3,069
South Middle School	16	336	3,559	3,302
Taft School	17	374	3,623	3,302
The Lincoln School	15	324	3,300	3,105
TOTALS	64	1,354	125,965	124,628

Title	Author
Elaine and the Flying Frog	Chang, Heidi
True Friends	Wallace, Bill
My Name is Brain Brian	Betancourt, Jeanne

School-to-Home Letter

This letter facilitates school-to-home communications, thereby helping teachers work with parents in meeting students' reading achievement goals.

STUDENT	GRADE	LEXILE	QUIZ NAME	BOOK LEXILE	RDG LEVEL	DATE	SCORE
Camarillo, Teri	5	700	Stone Fox	550	4.7	P 02/01/05	60%
			Charlotte's Web	680	4.9	Q 01/19/05	50%
Cooper, Maya	5	650	Sarah, Plain and Tall	560	4.2	R 12/15/04	50%
			Stone Fox	550	4.7	P 01/25/05	10%
			Circle of Gold	610	5.1	P 10/05/04	21%

Quiz Performance Report

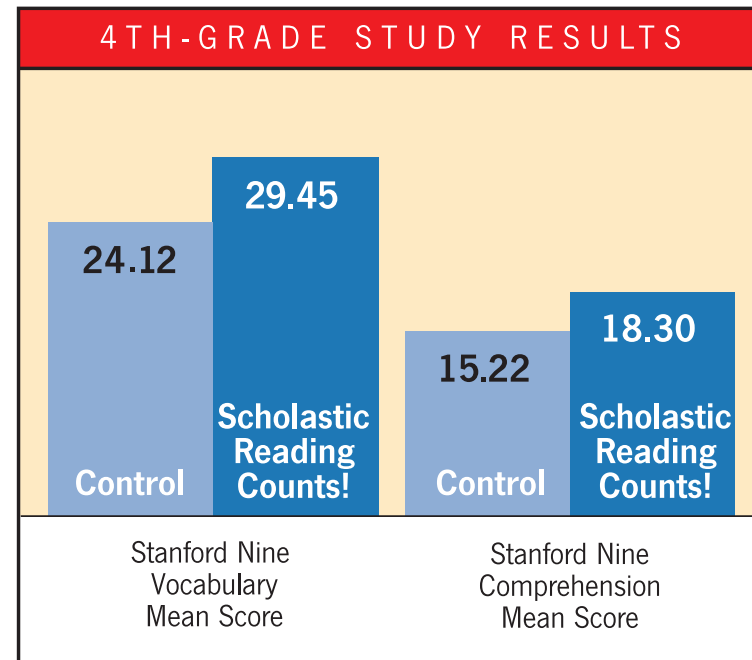
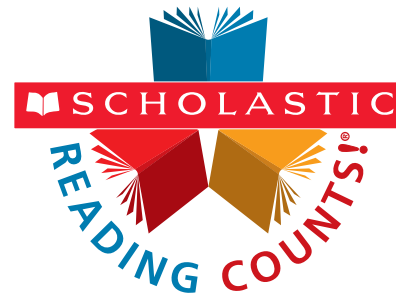
Signaling teachers to the milestones in their students' achievement, these reports provide evidence to inform action for intervention, reward, or goal modification via email alerts.

Meet Literacy Goals... and Prove it!

Reading. . . as a teaching professional, it is a skill you impart to your students that ensures their future success—at school, at work, and in life.

Research shows that regardless of their academic level, personal interests, or learning needs, students who read regularly demonstrate higher levels of achievement than students who do not.

While inspiring a love for reading is a clear curricular goal, teachers struggle to find the classroom time to manage that process. But, there is a way — it's called *Scholastic Reading Counts!*



Proven Success! Third-, fourth-, and fifth-grade students of all abilities who used *Scholastic Reading Counts!* revealed statistically higher scores on the Stanford Nine test in vocabulary and reading comprehension than the control group. (Block and Mangieri, 2004)

Full Implementation Support

- **Hands-On Training**—Conducted by certified educators, our full-day training session helps teachers incorporate *Scholastic Reading Counts!* into their instructional day.
- **Books For Your Classroom & Library**—Visit our eCatalog at src.scholastic.com for paperbacks, hardcover and rebound books that correspond to *Scholastic Reading Counts!* quizzes. Low-cost library cataloging and labeling supplies are available.
- **Subscribe to the eNewsletter**—Join the *Scholastic Reading Counts!* community with FREE monthly newsletters containing news on recently published and updated quizzes, implementation and usage tips, free and discounted items, and winning program ideas. Sign up at scholastic.com/src today.
- **Technical Support**—Our renewable Product Support Plan keeps your staff at ease with the changes and developments associated with the technology behind the program.



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