

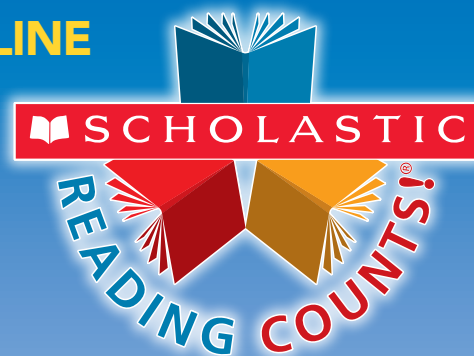
SCHOLASTIC READING COUNTS!®

INTRODUCING WEB SUBSCRIPTIONS

FASTER, EASIER...
AND ON THE WEB!

SCHOLASTIC READING COUNTS! MOVES ONLINE

With new Web Subscription licenses, you have a new way to access *Scholastic Reading Counts!* Now available completely online with browser-based access, *Scholastic Reading Counts!* supports independent reading achievement with any time, any place access for students, teachers, and administrators. This new platform is a perfect solution to:



- Reduce scheduling demand by making *Scholastic Reading Counts!* available to students from ANY computer in the building
- Improve program access by allowing students to take *Scholastic Reading Counts!* quizzes from home or the public library on weekends or over the summer
- Ease planning by allowing educators to work on Scholastic Achievement Manager from home or other remote locations

SCALABLE IMPLEMENTATION

New Web Subscriptions let you and your students easily access *Scholastic Reading Counts!* Web Subscriptions make it easier to scale license quantities to your yearly program enrollment—you can add licenses at any time. Plus, one flat fee for program licenses, quiz access, and technical support make it easy to budget.

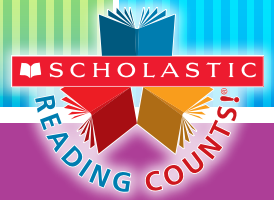
BUDGET FRIENDLY

This new platform dramatically reduces technology expenditures. With Web Subscriptions, your district saves because no servers are needed! All quizzes are provided automatically updated each month, and your technology team no longer needs to manage program updates. Students receive quizzes earlier each so they can take quizzes on new books right away. Web Subscriptions are a faster and more efficient way to implement *Scholastic Reading Counts!*

A GREEN SOLUTION

Going green is easy with *Scholastic Reading Counts!* Web Subscriptions. All the server work is managed for you by Scholastic. With no discs to manage and physically install, no quiz discs arriving at your server site, and no client machines, you are working with an environmentally-friendly program. The only items that ship to you are teaching materials. Most program documentation is also posted on the *Scholastic Reading Counts!* Product Support Website.

**Call 1-800-387-1437
for more information.**



FAQS ON SCHOLASTIC READING COUNTS!

WEB SUBSCRIPTIONS

WHAT ARE WEB SUBSCRIPTIONS?

Until now, *Scholastic Reading Counts!* was only available in perpetual licenses. This license type provides users with access to the program for as long as it could run on their servers. With perpetual licenses, new quizzes are provided monthly through an annual access fee. Quizzes are always available to users once they were installed. Now Scholastic is offering new type of license: web subscriptions. Web Subscriptions combine all programmatic elements of *Scholastic Reading Counts!* into a single annual fee. With Web Subscriptions, you have access to *Scholastic Reading Counts!* program software, SAM, all current quizzes, all technical updates, and unlimited technical support for ONE year at ONE PRICE!

WHAT ARE BROWSER-BASED PROGAMS?

Browser-based access to server software was introduced in May 2011 in Enterprise Edition v.2.0. All Scholastic technology programs—whether sold in perpetual licenses or Web Subscription—are browser based. They are accessed through an URL and can be hosted locally (your server) or remotely (Scholastic servers). Program software for client machines do not exist.

WILL SCHOLASTIC CONTINUE TO OFFER WEB HOSTING?

Yes, for districts and schools in transition with their technology infrastructure, Scholastic will continue to offer Web hosting services. With this plan, users purchase *Scholastic Reading Counts!* in perpetual licenses and pay an additional annual fee for Scholastic to host SAM and *Scholastic Reading Counts!* server software. If a district or school elects to purchase new servers, they can install the server software and self host.

CAN I STAY WITH MY CURRENT LOCALLY HOSTED PROGRAM?

YES! Web Subscriptions are a new option! There is no need to migrate to this new platform. However if your district is undergoing an upgrade in infrastructure or are experiencing pressure in your technology budget, Web Subscriptions may be excellent alternative.

Call 1-800-387-1437 to learn more about
Scholastic Reading Counts! Web Subscriptions