

Scholastic Leveled Bookroom Whole School Transformation Contest

OFFICIAL RULES

NO PURCHASE NECESSARY

1. Eligibility. Only open to school educators of grades K-6 who are residents of the 50 United States, age 21 and older. Void where prohibited by law. Employees of Sponsor and its affiliates, dealers, advertising and promotional agencies, manufacturers or distributors of Sweepstakes materials and their immediate families in the same household are not eligible to participate. All federal, state and local laws and regulations apply. This promotion is intended for viewing in the United States only and shall only be construed and evaluated according to United States law. You are not authorized to participate in the Sweepstakes if you are not located within the United States.

2. How To Enter.

To enter for a chance to win the Scholastic Leveled Bookroom Whole School Transformation Contest (the "Contest"), go to www.scholastic.com/leveledbookroom and tell us why your school should receive a free Leveled Bookroom 4.0 This can include details on the students, teachers, and other educators in your school, and how they would benefit from this Leveled Bookroom 4.0. You will be entered in the Contest when you register on the website and submit your comment. Comments can be submitted via video, voice notes, pictures, or a written entry. No mechanically reproduced entries will be accepted. All entries must be received no later than May 31, 2017. Limit one entry per person and per e-mail address. Sponsor will not confirm receipt of entries.

In case of a dispute, entries will be declared made by the authorized account holder of the e-mail address submitted at the time of entry. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by an Internet Access Provider, on-line service provider, or other organization (e.g., business, educational institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Automated entries are prohibited, and any use of such automated devices will result in disqualification. Sponsor and its advertising and promotional agencies are not responsible for lost, late, illegible, misdirected, or stolen entries or transmissions, or problems of any kind whether mechanical, human or electronic. Contest entries are the property of Sponsor and will not be returned.

Criteria:

Entries will be judged by Scholastic Education professionals with extensive knowledge of the Guided Reading program on the following criteria:

- Description of current challenges with shared whole school resources
- Portrayal of challenges faced with whole school shared resources, specifically: leveled texts or books; lack of student access to a wide variety of texts; outdated/overused/damaged materials
- Compelling story or explanation of how entrant envisions connecting teachers, students, and families to high-quality leveled texts and teaching materials, and how entrant would implement them in their school to build a vibrant reading community

-Description of how classroom and building-level educators would partner to ensure strong fidelity of implementation

Video Entry Guidelines:

- Do not include any personal or contact information in your video.
- Video should not exceed 1 minute.
- Do not use any music, have radio or TV's on in the background, or have products with visible names in the video, i.e. Coca Cola can, iPhone, Dell computer, etc..

3. Prize Details.

Three (3) prizes will be awarded as follows:

First Prize:

1 Leveled Bookroom 4.0 for Grades K-6 (ARV: \$34,599.00).

Two Full Days of Professional Development [ARV: \$5,000]

1 Full Day Learning Supports [ARV \$5,000]

Includes: Learning Supports 101 Awareness (3 hour workshop)

Learning Supports Topic Workshop (3 hour workshop)

Scholastic Magazines for Grades K-6) (ARV: \$726)

Includes: Grade K Let's Find Out (20 copies)

Grade 1-5 Scholastic News (20 copies each grade)

1 Scholastic Summer Literacy Event Night K-5 (ARV \$2,394)

1 Skype Visit with trade author Gordon Korman

Second Prize:

1 Guided Reading Short Reads Digital K-6 (ARV \$2,699.95-\$5,399.95)

Third Prize:

-Selection of Guided Reading leveled 6 packs with ARV \$500 (1 6 pack per level)

1 GR A-Z per level pre-determined

All prizes claimed will be awarded. Prize cannot be transferred, substituted or redeemed for cash. Federal, state and local taxes are the responsibility of the winner. Sponsor reserves the right to substitute a prize with a prize of equal or greater value.

4. Drawing and Awarding of Prizes. Winners will be determined based on the criteria outlined above. Reviews of entries will be held on or about, June 10, 2017. The contest winners will be notified by phone, email or mail no later than July 1, 2017. If potential winners cannot be reached within five (5) calendar days from the first notification attempt, then such person shall be disqualified and an alternate winner will be selected. The First Place winner agrees to let Sponsor film the delivery, receipt, and set-up of the leveled bookroom prize, and to film winner sharing their story on camera. All footage from filming may be used for Scholastic marketing purposes, internally and externally. Should the First Place winner refuse to be filmed, they will forfeit the prize and the prize will be awarded to an alternate winner. Winner will also be required to sign and return to Sponsor an affidavit of eligibility and liability/publicity release within 14 days after prize notification, or prize will be forfeited and awarded to an alternate winner.

5. Publicity and Limitation of Liability. Winners agree that (except where prohibited) Sponsor may, but is not obligated to, use winner's name, picture, portrait, likeness and voice for advertising and promotional purposes without further compensation. This may include other people within the Winner's school.

Any and all disputes, claims and causes of action arising out of or connected with this Contest, or any prizes awarded, shall be resolved individually, without resort to any form of class action, and shall be resolved exclusively by arbitration. Any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Contest, but in no event shall attorneys' fees be awarded.

6. Miscellaneous. Sponsor reserves the right, in its sole discretion, to cancel or suspend part or all of this Sweepstakes should virus, bugs, non-authorized human intervention, or other causes beyond the control of Sponsor corrupt or impair the administration, security, fairness or proper play of the Contest.

Sponsor and its promotional and advertising agencies are not responsible for technical, hardware, software or telephone failures of any kind, lost or unavailable network connections, fraud, incomplete, garbled or delayed computer transmissions, whether caused by the Sponsor, users, or by any of the equipment or programming associated with or utilized in the promotion, or by any technical or human error which may occur in the processing of submissions which may damage a user's system or limit a participant's ability to participate in the promotion. Sponsor may prohibit an entrant from participating in the Contest or winning a prize if, in its sole discretion, it determines that said entrant is attempting to undermine the legitimate operation of the Contest by cheating, hacking, deception, or other unfair playing practices (including the use of automated quick entry programs) or intending to annoy, abuse, threaten or harass any other entrants or Sponsor representatives.

ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE THE WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH ENTRANT TO THE FULLEST EXTENT OF THE LAW.

All entrants, as a condition of entry, agree to release and hold harmless Scholastic Inc., its parent, affiliates, subsidiaries, agents, and employees from any and all liability for injuries or damages of any kind sustained through participation in this promotion and/or possession, acceptance, misuse and/or use of a prize once accepted and/or any participation in any promotion-related activity and/or for any claims based on publicity rights, defamation, invasion of privacy, copyright or trademark infringement or any other intellectual property-related cause of action.

7. Winners List/Official Rules. For a winners' list or a copy of the Official Rules, send a stamped, self-addressed envelope for receipt by September 15, 2017, to Scholastic Inc., 1271 Avenue of the Americas, 31st Floor, Office #417 New

York, NY 10012; Attention: Leveled Bookroom Whole School Transformation Contest. Please specify whether you are requesting official rules or a winners list. VT residents may omit return postage.

SPONSOR:

Scholastic Inc., 1271 Avenue of the Americas, New York, NY 10012