

Workshop 7: Alien Invaders**Reading 3 Project: America's Least Wanted**
Write a Radio Ad

What's on TV tonight at 8:00? It's a hot new show: America's Least Wanted!

Project: Write the words for a radio ad that tells about the TV show *America's Least Wanted*.

Procedure**1. List ideas.**

Ads have to get people interested. Think of details about the show that would get people to watch it.

- Does it have gross scenes kids will love?
- Does it highlight people and places from all over the world?
- Will parents find it educational?

Think of ideas of your own. Be creative!

2. List information.

Ads also have to include important information.

- What day is the show on?
- What time should people tune in?

3. Write.

Write the script for your radio ad. Try reading it aloud to a friend to see how it sounds. Ask your friend for suggestions.

4. Present.

Write your ad or type it on the computer. Then put on your best radio voice and read it aloud for your classmates.