

Workshop 1: Survivors**Reading 3 Project: Homeboy to the Rescue**
A Good Motto Is Hard to Find

A motto is memorable—and powerful.

Project: Homeboy Industries has a great motto: “Nothing stops a bullet like a job.” Can you help them come up with another one?

Procedure**1. Reread.**

Review the story about Homeboy Industries on pages 16–19 of your *rBook*. Take notes about what the organization does. What kind of services does it provide? If you want more information, visit: <http://www.homeboy-industries.org>.

2. Think about their motto.

“Nothing stops a bullet like a job” is a good motto. It is powerful, attention-grabbing, and informative. It shows that Homeboy Industries wants to help people stay safe, and it wants to help them get jobs.

3. Brainstorm ideas and write.

Look at your notes. Choose information that your motto will focus on. Here are some ideas to get you started:

- Think of a popular motto and change it a little bit. For example, “One step at a time” could become “One job at a time.”
- Remember that rhymes can help make mottos memorable. Think of rhyming words for key words.
- Brainstorm with a classmate. Imagine you’re making a TV ad about Homeboy Industries.

4. Present your work.

Type your motto on the computer. Use boldface and other formats to make it eye-catching. Print it out and display it in the classroom.