

**COUNCIL OF ADMINISTRATORS OF SPECIAL EDUCATION  
ENDORSES READ 180 FOR USE AS READING INTERVENTION WITH  
SPECIAL EDUCATION STUDENTS**

New York, NY, December 18, 2007—The Council of Administrators of Special Education (CASE) announced today the formal endorsement of *READ 180*®, a reading intervention program for older struggling readers, for use with Special Education students. The program offers intensive and individualized reading instruction in 90 minute sessions through data-driven technology, teacher-directed instruction in whole and small groups, and leveled reading materials that reflect students’ interests and age. *READ 180* is published by Scholastic, the global children’s publishing, education and media company.

“*READ 180* is a unique and impressive reading intervention program that CASE believes will be highly beneficial to our members,” said Dr. Luann Purcell, Executive Director of CASE. “It has a thorough battery of research, particularly in the area of special education, and a stellar reputation in the field. We are happy to provide it with a CASE endorsement.”

The endorsement of *READ 180* is based on the CASE Publication & Product Review Committee’s assessment of several aspects of the program, including:

- Product marketability and feasibility
- Research base
- Field Testing
- Publisher longevity and reputation
- Enhancement of professional practice advocated by CASE/CEC policy and/or standards
- How the product addresses identified member needs
- Evidence and documentation of customer satisfaction

Currently in use in over 14,000 classrooms nationwide, and proven effective in more than 31 studies nationwide, *READ 180* is the result of a collaborative effort between Vanderbilt University and the Orange County Public Schools in Florida. Response from numerous large-scale validation studies in Des Moines, IA, Clark County, NV, Indian River, DE and Daviess County, KY are unequivocal in their findings—implementation of the program has resulted in solid gains in student reading scores for Special Education students.

“Across America, school districts are searching for a proven reading solution for students in special education. Many districts have already incorporated *READ 180* into their Response to Intervention (RtI) frameworks.” said Margery Mayer, President, Scholastic Education. “The CASE endorsement is a wonderful addition to the already impressive successes of *READ 180*. We are thrilled that CASE has recognized that the program has all the right components so even the hardest to reach struggling readers can succeed.”

**About Scholastic**

Scholastic Corporation (NASDAQ: SCHL) is the world's largest publisher and distributor of children's books and a leader in educational technology. Scholastic creates quality educational and entertaining materials and products for use in school and at home, including children's

books, magazines, technology-based products, teacher materials, television programming, film, videos and toys. The Company distributes its products and services through a variety of channels, including proprietary school-based book clubs, school-based book fairs, and school-based and direct-to-home continuity programs; retail stores, schools, libraries and television networks; and the Company's Internet site, [www.scholastic.com](http://www.scholastic.com).

For more information about READ 180, please visit [www.scholastic.com/read180](http://www.scholastic.com/read180).

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