

SCHOLASTIC'S

RIF® RAP

A Newsletter for RIF Coordinators • Fall 2004

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Dear RIF Coordinator:

Welcome to a new school year filled with the promise of exciting distributions!

Running a successful RIF site takes a lot of hard work. Scholastic is committed to providing you with the products and support you need to make your job easier. If you have any questions about ordering books, planning your distribution, or arranging for costumes or author visits for your site, please contact us at (800)724-2222, or www.scholastic.com/rif.

Thank you all for sharing your wonderful ideas about family and community involvement. Congratulations to contest winners Linda DeGraw and Heidi Benarek, who won \$500 worth of books for their programs. Their ideas are featured in this issue. For more tips about how to involve community members in your program, please visit the Technical Assistance area at www.rif.org.

Happy reading,

The Scholastic RIF Team

SPECIAL THEME: Family and Community Involvement

RIF RAP SESSION

Celebrating Families and Communities

Linda DeGraw, RIF Coordinator for the Mid-Columbia Reading Foundation in Kennewick, WA, considers families and community members an integral part of her RIF program. Ms. DeGraw described three recent distributions designed to support family and community involvement.



Families enjoy a reading "camp out" in Kennewick, WA.

This year's first RIF distribution was a family "camp out." Each child's entire family—including grandparents, parents, siblings, aunts, uncles, and cousins—came to the event. Everyone participated in a picnic dinner and the children received small flashlights. Families could read by flashlight inside tents that had been set up for them, or they could read outside under the trees.

Our second book distribution was centered on the diversity in our community. Parents and community members visited our classroom wearing ethnic clothing, telling stories from their cultures, and showing items from their countries of origin.

During our third distribution, family and community members—including police officers, librarians, truck drivers, fire fighters, college students, retired teachers, and cooks—visited the classroom and read stories to the children.



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PRE-K TO GRADE 2

Dinosaurs, ducks, and music are just a few of the topics in this jazzy selection of picture books. See pages 2–39 and 65–160 of the catalog for a wide variety of other early childhood titles.

Charlie Parker Played Be Bop

by Chris Raschka

Item #LFR957823

RIF Price: \$3.98

A M

BOARD BOOK

How Do Dinosaurs Clean Their Rooms?

¿Cómo ordenan sus habitaciones los dinosaurios?

by Jane Yolen

English Item #LFR964950

Spanish Item #LFR966202

RIF Price: \$3.98

S

BOARD BOOK

We All Went on Safari

by Laurie Krebs

Item #LFR963826

RIF Price: \$2.25

Available in our 123's Grades

PreK–K and African Tales

Grades K–3 collections

M C

Chicka Chicka Boom Boom

by John Archambault

Item #LFR439939

RIF Price: \$3.98

Duck on a Bike

by David Shannon

Item #LFR962277

RIF Price: \$3.39

Available in our ALA Library Grades K–2, Best of Scholastic Grades K–1, and Treasury of Books K–1 collections

A C

Chocolatina

by Erik Kraft

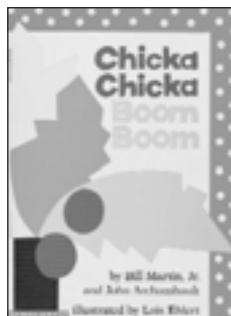
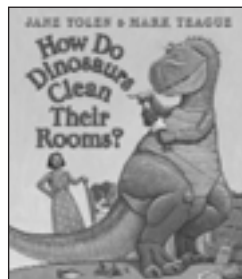
Item #LFR963592

RIF Price: \$3.41

Available in our New Books

Grade 1 collection

C



GRADES 3 TO 5

Kids will find some of their favorite authors in this selection of illustrated texts and easy-to-read chapter books. See pages 40–53 and 161–224 of the catalog for a diverse range of other Grade 3–5 titles.

Lost Treasure of the Emerald Eye

by Geronimo Stilton

Item #LFR955963

RIF Price: \$3.41

Available in our New Books

Grade 1 collection

C

Baseball Card Adventures:

Honus & Me

by Dan Gutman

Item #LFR954969

RIF Price: \$2.57

Felita

by Nicolasa Mohr

Item #LFR429946

RIF Price: \$3.41

A M

Molly Moon's Incredible

Book of Hypnotism

by Georgia Byng

Item #LFR956730

RIF Price: \$3.39

Talkin' About Bessie

by Nikki Grimes

Item #LFR959871

RIF Price: \$3.96

Available in our Multicultural Grades 2–3 and Treasury of Books K–1 collections

A M C

When Marian Sang

by Pam Muñoz Ryan

Item #LFR957781

RIF Price: \$3.39

Available in our American History, Historical Biography Grades 4–6, and Multicultural Biographies collections

A M C



S Available in Spanish and English

M Multicultural selection

GRADES 6 TO 9

Choose from a variety of hot new titles and tried-and-true favorites for the teen readers in your RIF program. See pages 54–61 and 225–272 of the catalog for other exciting Grade 6–9 titles.

Holes

by Louis Sachar

Item #LFR417601

RIF Price: \$3.71

Eternity Code

by Eoin Colfer

Item #LFR957388

RIF Price: \$2.82

Available in our Leveled Literature Grade 6 collection and Artemis Fowl series

C

The Princess Diaries

by Meg Cabot

Item #LFR409161

RIF Price: \$3.98

A

Confessions of a Teenage Drama Queen

by Dyan Sheldon

Item #LFR965376

RIF Price: \$3.39

Available in our Young Women's Favorite Titles Grades 7–9 and More High Interest Easy Read Grades 6–9 collections

A C

Scorpions

by Walter Dean Myers

Item #LFR22135

RIF Price: \$3.41

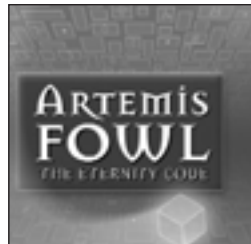
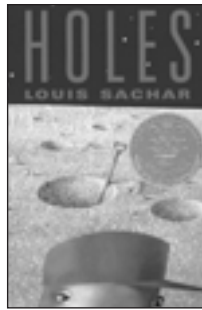
A M

The Outsiders

by S.E. Hinton

Item #LFR430023

RIF Price: \$3.98



All's Fair in Love, War, and High School

by Janette Rallison

Item #LFR963622

RIF Price: \$2.57

Available in our More High Interest Easy Read Grades 6–9 collection

C

All-American Girl

by Meg Cabot

Item #LFR432247

RIF Price: \$3.98

A

The Skin I'm In

by Sharon G. Flake

Item #LFR917214

RIF Price: \$3.41

A

Tears of a Tiger

by Sharon M. Draper

Item #LFR430414

RIF Price: \$2.84

A

Handbook for Boys

by Walter Dean Myers

Item #LFR429805

RIF Price: \$3.41

A

Millicent Min, Girl Genius

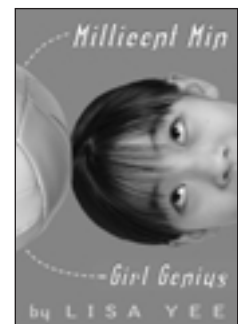
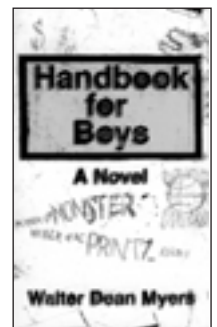
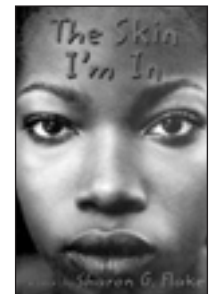
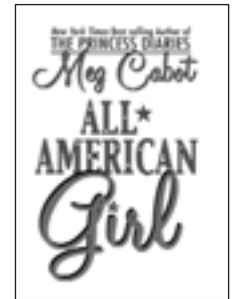
by Lisa Yee

Item #LFR942520

RIF Price: \$3.41

Available in our Young Women's Favorite Titles Grades 7–9 collection

M C



**WATCH FOR THE
YOUNG ADULT
SUPPLEMENT-
COMING SOON!**

A Award-winning title

C Available in a RIF collection

NEWS FROM NATIONAL RIF

Save the Dates!

Mark your calendars! The following RIF contests will take place during the 2004–2005 school year.

2005 RIF NATIONAL POSTER CONTEST, SPONSORED BY NESTLÉ®

This year's theme: "Read to Discover"

Program booklets will arrive by September 1, 2004

MET LIFE PRESENTS READ WITH ME:

2005 RIF Community Reading Challenge

Program booklets will arrive by September 15th

THE ANNE RICHARDSON RIF VOLUNTEER OF THE YEAR AWARD

Presented by Nestlé® USA

Nomination kits will arrive in November

READING IS FUN WEEK

A time to recognize and celebrate the pleasures found in reading

Sunday, May 15 through Saturday, May 21, 2005

Detailed information about all of these programs can be found on www.rif.org.

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RIF RAP SESSION

Sight for Sore Eyes

Heidi Benarek, RIF Coordinator for Walled Lake Elementary School in Walled Lake, MI, reports that the school has had great success this year with family and community involvement. She shared the following details from a recent book distribution.

One of our book distributions was called "Sight for Sore Eyes." Leading up to the distribution, children were encouraged to donate an old pair of reading glasses that no one was using. We collected more than 100 pairs of glasses to donate to countries where people cannot easily obtain eyeglasses. The children were amazed to learn that not all children can pick up and read a book without the help of glasses. They were extremely proud to know that they had helped people by offering the precious gift of sight, which we often take for granted.



Students share the gift of sight in Walled Lake, MI

This distribution generated a tremendous response from the parents in our community. Because the children had to ask for the eyeglasses and explain that the collection was part of a RIF distribution, their families became more aware of our RIF program. We received notes and phone calls from several parents who had been unaware of the school's participation in the program. It was a great event!

CONGRATULATIONS!

At our May 2004 IRA Luncheon in Reno, NV, the following RIF Coordinators won \$200 Scholastic Gift Certificates to help send every child home with a great book.

Ms. Harriet Jacobson

Greenburgh Central School District #7 (Hartsdale, NY)

Ms. La Deana Hahnert

Northwood Schools (Northwood, OH)

Ms. Beverly Hutchinson

Knox County Schools (Knoxville, TN)

Ms. Beth Puestow

Phyllis Wheatley School (Milwaukee, WI)

Keep your eyes and ears open for future opportunities to win free books!