



22nd Annual

Model Schools Conference

Focusing on the end goal: preparing all students for successful futures

June 22 – 25, 2014 | Orlando, FL

Featuring more than 25 schools showcasing their cutting-edge strategies for student achievement, including:

- › Brockton High School—Brockton, MA
- › The Academies at Frederick Douglass High School—Baltimore, MD
- › South Heights Elementary School—Henderson, KY
- › Sallie Jones Elementary School—Punta Gorda, FL
- › Plus many more!

› Taking control rather than being controlled by the short-term agenda

› Preparing teachers to provide rigorous and relevant instruction for higher standards

› Strategically using technology to maximize the learning experience for all students

› Using data to monitor improvement efforts and adjust course nimbly for maximum impact

Register today for the *READ 180* / *System 44* User Strands at Model Schools Conference.

See registration form or visit www.modelschoolsconference.com/read180

THIS INTENSIVE, FOUR-DAY PROFESSIONAL LEARNING EVENT FEATURES:

READ 180 AND SYSTEM 44 STRANDS AT MODEL SCHOOLS

National Summer Institute joins Model Schools to bring you the best in professional development!

- › Professional Learning Strand designed exclusively for *READ 180* and *System 44* educators
- › Deep dive sessions focusing on how to prepare *READ 180* and *System 44* students for the rigorous demands of College and Career Readiness.



Are You a *READ 180* or *System 44* User?

Learn more and register today:
www.modelschoolsconference.com/read180
or complete the registration forms
and fax to (518) 399-7607.

DEEP DIVE STRANDS

We've partnered with industry leaders to provide key professional learning strands that cover the breadth and depth of content your staff needs to prepare for next generation instruction:

Literacy in partnership with



Mathematics in partnership with



Career Readiness in partnership with



BACK BY POPULAR DEMAND:

- › **Quadrant D Classroom**
- › **Transformational Leaders in Action**

NEW THIS YEAR:

› **Innovation Zone**

The Innovation Zone is where rules and past practices are checked at the door. During this in-depth work session, you will spend time thinking differently with colleagues from schools around the nation. Ray McNulty will push you to think creatively and innovate. Groups will be challenged to develop a future-focused plan and present their thinking to the larger group.

› **Mini Tech Sessions**

These sessions will highlight the latest digital tools. These high traffic, snapshot sessions will demo the newest apps and tools that have been field tested by teachers, including an augmented reality app that will blow minds and inspire hearts. Bring your mobile device to follow along and try them out for yourself!

ABOUT THE CONFERENCE

Each year since its inception in 1992, the **International Center for Leadership in Education** has identified the schools across the nation and around the world that have made tremendous strides in student learning. Those schools are invited to share their successful strategies at our annual **Model Schools Conference**.

With 100+ concurrent sessions, Model Schools Conference will empower and inspire participants to:

- › raise rigor and relevance for all students
- › make marked and sustainable improvement in classrooms and schoolwide immediately
- › become energized to create positive change and improve instructional effectiveness
- › implement ideas and strategies shared by the nation's highest performing and rapidly improving schools
- › benefit from countless networking opportunities with educators from schools across the U.S.
- › transform student learning experiences by using instructional technology
- › create and implement an effective, engaging learner environment
- › experience first-hand instructional best practices in literacy, mathematics, and career readiness

CONFERENCE AT A GLANCE

Sunday, June 22

11:00 A.M. – 4:00 P.M.

Pre-Conferences

7:00 P.M. – 8:30 P.M.

Opening General Session

Monday, June 23

8:00 A.M. – 5:00 P.M.

Keynote Address

Concurrent Sessions

Tuesday, June 24

8:00 A.M. – 5:00 P.M.

Concurrent Sessions

Wednesday, June 25

8:00 A.M. – NOON

Concurrent and
Closing Sessions

1:00 P.M. – 4:00 P.M.

Post-Conference Part I

Thursday, June 26

9:00 A.M. – 11:00 A.M.

Post-Conference Part II

WHO SHOULD ATTEND?

Dramatic and sustainable improvement requires a shared and coordinated effort. That's why districts and schools are encouraged to send a team of educators to gather learnings that can be taken back to their classrooms and schools.

- › Superintendents/
Assistant Superintendents
- › Principals/Assistant Principals
- › K–12 Principals
- › K–12 Teachers
- › Curriculum and Staff Developers
- › Department/Interdisciplinary Chairs
- › Instructional Leaders
- › Career and Technical Educators
- › Special Education Professionals
- › Instructional Support Staff
- › Guidance Counselors
- › State Education Department
Leaders
- › School Board Members
- › Business Leaders
- › Government Officials

***"Everything
was so hands-on
and useful—I cannot
wait to get back
and try this in my
classroom!"***



WHY ATTEND?

This intensive four-day event brings together like-minded educators throughout the country – teachers and leaders who are focused on raising the bar on instruction, revolutionizing school leadership, engaging students like never before, and looking around the corner at education innovations we cannot even imagine yet. Attendees will hear from schools that are ahead of the curve in implementing positive change. They'll share their triumphs, their learnings, and their mistakes so every attendee returns home with concrete ideas on how to adopt similar changes in their own school or district.

WHAT YOU GET

- › 100+ sessions providing concrete approaches to preparing students for successful futures
- › 25 of the nation's highest performing and rapidly improving elementary, middle, and high schools sharing their success stories and innovative practices
- › Hands-on sessions that immerse participants in effective instruction
- › Tools and resources to drive school improvement and excellence
- › Explicit modeling of instructional practices in literacy, mathematics, and career readiness
- › Countless networking opportunities
- › Latest research from Bill Daggett and other national education leaders

WHAT TO EXPECT

- › In the Model School and How-To sessions you'll hear firsthand from school leaders and teachers who have embraced rigor and relevance to prepare students for new standards and assessments. They'll share their experiences on timely topics including leveraging technology in the classroom and using data to inform instruction. You'll learn about their successes and challenges, and take their lessons back to your own school to inform your own initiatives.
- › In the Immersion Sessions, you'll gain hands-on experience in high-rigor, application-based instruction and 21st century leadership.
- › Deep dive sessions in literacy, mathematics, and career readiness will provide in-depth content and strategies that your staff needs to prepare for next generation instruction.

 SCHOLASTIC
NEW
at
Model Schools
CONFERENCE

If you're focused on **raising literacy achievement** for your **struggling readers**, register for the *READ 180* and *System 44* sessions at **Model Schools**.

Learn more and register today:

www.modelschoolsconference.com/read180



KEYNOTERS AND FEATURED SPEAKERS



Dr. Willard R. Daggett

FOUNDER AND CHAIRMAN,
INTERNATIONAL CENTER FOR
LEADERSHIP IN EDUCATION

Bill has inspired audiences worldwide and helped hundreds of school systems and districts to move toward more rigorous and relevant skills and knowledge for all students. Bill has consulted with education ministries in several countries, and collaborated with CCSSO, Bill & Melinda Gates Foundation, National Governors Association, U.S. Department of Education, USA Today, and NASA.



Dr. Susan Szachowicz

SENIOR FELLOW,
INTERNATIONAL CENTER FOR
LEADERSHIP IN EDUCATION;
FORMER PRINCIPAL,
BROCKTON HIGH SCHOOL, BROCKTON, MA

As principal of Brockton High from 2004–2012, Sue has been the school's greatest cheerleader, promoting "high standards, high expectations, no excuses." During her tenure, she led this 4,200-student urban high school from being a case study in failure to outperforming 90% of all other Massachusetts high schools.



Raymond J. McNulty

SENIOR FELLOW,
INTERNATIONAL CENTER
FOR LEADERSHIP IN EDUCATION;
CHIEF LEARNING OFFICER, PENN FOSTER

Ray has served as a senior fellow with the Gates Foundation, as a past commissioner for Vermont's department of education, and as a past president of ASCD. He has addressed national and international audiences, and is committed to raising performance standards for both teachers and students.



Dr. Antonio Hurt

CAMPUS PRINCIPAL,
THE ACADEMIES AT FREDERICK DOUGLASS
HIGH SCHOOL, BALTIMORE, MD

Antonio has served as a classroom teacher, assistant principal, high school principal and is currently campus principal of The Academies at Frederick Douglass High School, which has seen rising test scores, enrollment, attendance, and graduation rates under his tenure.



Susan A. Gendron

SENIOR FELLOW,
INTERNATIONAL CENTER FOR LEADERSHIP
IN EDUCATION
POLICY COORDINATOR,
SMARTER BALANCED ASSESSMENT CONSORTIUM

With 40 years in education, Sue is a former teacher, principal, assistant superintendent, and superintendent, a past commissioner of education for Maine, and past president of CCSSO. She is now policy coordinator for the SMARTER Balanced Assessment Consortium.



Dr. Paul Nussbaum

CLINICAL NEUROPSYCHOLOGIST AND
ADJUNCT PROFESSOR OF NEUROLOGICAL
SURGERY, UNIVERSITY OF PITTSBURGH
SCHOOL OF MEDICINE

Paul educates the general public on the basics of the human brain and how to keep it healthy over the entire lifespan. Among his many partnerships and alliances, he is national director of brain health for Emeritus Senior Living. With Alzheimer's Foundation of America, Paul serves as chair of the Advisory Board for Alzheimer's Prevention.



Dr. Ruth Culham

PRESIDENT, CULHAM WRITING COMPANY;
BEAVERTON, OR

The highlight of Ruth's 19-year teaching career was being named English Teacher of the Year in Montana. She is the president of the Culham Writing Company and author of over 40 teaching resources published by Scholastic. A pioneering researcher in writing assessment and instruction, Ruth creates and conducts professional development workshops across the nation. She recently authored *Traits Writing*, a revolutionary writing program for grades K–8.



Bernadette Lambert

EDUCATION CONSULTANT
ATLANTA, GA

As a middle school teacher, Bernadette integrated language arts, reading, and social studies lessons with drama, art, and music. She left the classroom to work as a district-based literacy coach until joining Scholastic as a national reading specialist. Currently, she's an independent education consultant to several Southeastern schools. Bernadette is the author of *Strategy-Building Bookmarks to Use With Any Text*, a teaching resource book in Scholastic's Best Practices in Action series.

ENHANCE YOUR PROFESSIONAL LEARNING— ADDITIONAL SESSIONS

ARRIVE EARLY AND STAY LATE!

PRE-CONFERENCE

Come early to jump-start your conference with hands-on strategies. Please pre-register to ensure your spot in these sessions. See Registration Form for details and pricing. Lunch is included.

Sunday, June 22 11:00 A.M. – 4:00 P.M.

Pre-Conference topics include:

- › Leadership Around Bringing Community and Faculty Aboard During Times of Change — *Bill Daggett*
- › Preparing Faculty and Students for the New Assessments — *Sue Gendron*
- › Personalizing Learning through Rigor, Relevance, and Relationships
- › Engaging Learners through Digital Tools — *Ray McNulty*
- › Making Math Assessment Meaningful
- › Writing Across the Content Areas
- › Pre-Conferences for *READ 180/ System 44* Users (see registration form for details)

IMMERSION SESSIONS

Please pre-register to ensure your spot in this dynamic experience. Registration fee is \$49 and includes a \$30 gift certificate to redeem toward publications at the Resource Center.

QUAD D CLASSROOM

This intensive, interactive session will demonstrate how to move a typical task in Quadrant A of the Rigor/Relevance Framework® (low rigor, low relevance) toward Quadrant D (high rigor, high relevance) by using research-based strategies. Participants will experience first-hand a learning environment that models effective instruction using performance tasks. Be ready to engage in meaningful discussions around strategies that can be applied in a single class period. *Bring your own device!*

POST-CONFERENCE

Stay for the Post-Conference to synthesize what you learned and determine how to use it when you return home. Bring your laptop, tablet, or smartphone for a highly engaging Post-Conference experience!

Part I: Wednesday, June 25

1:00 P.M. – 4:00 P.M.

Part II: Thursday, June 26

9:00 A.M. – 11:00 A.M.

“What I learned today will help me transform my school.”

TRANSFORMATIONAL LEADERS IN ACTION

This is a hands-on, high-energy session in which proven and innovative leaders will actively engage participants in cutting-edge approaches to school leadership. Ideal for both current and aspiring leaders, this session will challenge and inspire you with thought-provoking, real-life feedback, and facilitated discussion among peers.

CONFERENCE HEADQUARTERS / HOTEL INFORMATION



CONFERENCE HEADQUARTERS

Walt Disney World Swan & Dolphin

1500 Epcot Resorts Blvd.
Lake Buena Vista, FL 32830
www.swandolphin.com

Reservations: 800-227-1500 , ext. 2300
MENTION CODE: ICLE14

Room Rate: \$229
PLUS APPLICABLE TAXES & RESORT FEES

Link: WWW.MODELSCHOOLSCONFERENCE.COM/2014HOTEL



READ 180 & SYSTEM 44 STRAND HEADQUARTERS

All READ 180 and System 44 sessions will be held here.

Disney's Yacht & Beach Club Resort

1700-1800 Epcot
Resort Blvd.
Lake Buena Vista, FL 32830

Reservations: 407-939-4686
MENTION CODE: READ 180

Room Rate: \$219
PLUS APPLICABLE TAXES & RESORT FEES

For the convenience of *READ 180 / System 44* strand participants, we encourage you to stay at the Disney Yacht and Beach since all *READ 180 / System 44* sessions will take place at this property. All other Model Schools sessions are accessible with a short walk to the Swan & Dolphin.

PRESENTATION MATERIALS

Registered participants will receive ongoing email updates as we add sessions to the program and make presentation materials available. All materials will be available to download starting June 16 on the Model Schools Conference website; we will send you a special link to access them. We encourage you to either bring your tablet or laptop to view these materials or bring your own printed materials.

CONFERENCE APP

We will make our Model Schools Conference app available by June 16. This will not only assist you in navigating the conference, but also provide you access to the slides and handouts.

WIRELESS INTERNET

Meeting rooms and conference spaces will not have wireless Internet and will have only limited electrical outlets. Please make sure to download everything you need and charge your devices ahead of time.

REGISTRATION FEES AND POLICIES

REGISTRATION INCLUDES

- › All education sessions (unless otherwise noted)
- › Morning coffee/pastry
- › Afternoon refreshment breaks

DEADLINES / CANCELLATIONS

- › Saturday, February 15, 2014 – Early registration deadline. Regular registration rates will apply after this date.
- › Monday, May 26, 2014 – All cancellations after this date will receive a refund of the base conference rate paid less \$250 cancellation fee until June 9. Pre-Conference workshops and optional ticketed sessions purchased will not be refunded after May 26.

- › Monday, June 9, 2014 – deadline for any registration refunds. No refunds will be issued after this date. You may however send another person in your place.

All cancellations received prior to May 26 are subject to a \$50 processing fee.

SUBSTITUTION / CHANGES POLICY

Substitution of a registered conference attendee by a business colleague/co-worker will be accepted. Please submit your request in writing by June 16. After that date, all changes need to be made on-site.

PAYMENT

- › We accept Visa or MasterCard

- › Purchase Order: You must include a copy of your purchase order and registration form. For online registration please provide a valid P.O. number. We must receive a copy of your P.O. within 15 days.
- › A copy of your invoice will be included in your confirmation email. You must submit this to your accounts payable department for payment.
- › Check: You may mail in a check with your registration form for the full cost. Checks should be made payable to the International Center for Leadership in Education.

CHANGES / CANCELLATIONS / QUESTIONS

Email ICLEvents@leadered.com

22nd Annual **Model Schools Conference**
REGISTRATION FORM

THREE WAYS TO REGISTER

ONLINE www.modelschoolsconference.com/register.html
FAX (518) 399-7607
MAIL International Center for Leadership in Education
1587 Route 146 • Rexford, NY 12148

Please complete the entire form below for every attendee and fax or mail to the International Center for Leadership in Education.

PLEASE PRINT

NAME	TITLE	
SCHOOL / ORGANIZATION	DISTRICT	
BILLING ADDRESS	BILL TO EMAIL	
CITY / STATE / ZIP		
PHONE	FAX	ATTENDEE'S EMAIL ADDRESS

1 CONFERENCE OPTIONS

Early Bird* (through February 15, 2014)

- ☐ \$520 (Individual/small group per person)\$ _____
☐ \$475 (Group of 5 or more per person)\$ _____

Regular Rates (after February 15, 2014)

- ☐ \$575 (Individual/small group per person)\$ _____
☐ \$530 (Group of 5 or more per person)\$ _____

* Early Bird discount expires February 15

2 PRE-CONFERENCE

- ☐ I want to attend a Pre-Conference on Sunday, June 22 — \$175.\$ _____

Please select one Pre-Conference topic listed below:

- ☐ Leadership Around Bringing Community and Faculty Aboard During Times of Change
☐ Preparing Faculty and Students for the New Assessments
☐ Personalizing Learning through Rigor, Relevance, and Relationships K-6
☐ Personalizing Learning through Rigor, Relevance, and Relationships 7-12
☐ Engaging Learners through Digital Tools
☐ Making Math Assessment Meaningful
☐ Writing Across the Content Areas K-6
☐ Writing Across the Content Areas 7-12
☐ READ 180/System 44 Pre-Conferences (please specify on reverse)

3 IMMERSION SESSIONS

Please select the Immersion Session you would like to attend (Includes a \$30 gift certificate to redeem toward ICLE publications):

- ☐ Quadrant D Classroom (\$49)\$ _____
☐ Grades K-5 ☐ Grades 6-8 ☐ Grades 9-12
☐ Transformational Leaders in Action (\$49)\$ _____
☐ Grades K-6 ☐ Grades 7-12

4 POST-CONFERENCE

- ☐ I want to attend the Post-Conference on Wednesday, June 25 and Thursday, June 26 — \$150.\$ _____

5 LUNCH

Monday (Select One)

- ☐ Networking Lunch (\$50)\$ _____
☐ READ 180/System 44 Networking Lunch (\$50)\$ _____
☐ Lunch Voucher (\$15)\$ _____

Tuesday (Select One)

- ☐ Networking Lunch (\$50)\$ _____
☐ READ 180/System 44 Networking Lunch (\$50)\$ _____
☐ Lunch Voucher (\$15)\$ _____

6 CONFERENCE REGISTRATION TOTAL

Please total all items from sections 1-5\$ _____

7 PAYMENT INFORMATION

(Payment or purchase orders MUST accompany registration forms.)

- ☐ Check made payable to the International Center for Leadership in Education
☐ Purchase order enclosed
☐ Credit Card information listed below

Charge my: ☐ Visa ☐ MasterCard

ACCOUNT NUMBER EXPIRATION: (MM/YY)

SIGNATURE

NAME ON CREDIT CARD (PLEASE PRINT)

TITLE / ROLE

- ☐ Superintendent / Assistant Superintendent
☐ Principal / Assistant Principal
☐ Curriculum Leader ☐ Teacher
☐ Other _____

AFFILIATION / LEVEL

- ☐ District
☐ Elementary
☐ Middle
☐ High
☐ Other _____

SUBJECT AREA

- ☐ Classroom Teacher ☐ Social Studies
☐ Literacy/ELA ☐ Career Tech
☐ Mathematics ☐ Special Ed
☐ Science
☐ Other _____

ARE YOU CURRENTLY USING ANY OF THESE SCHOLASTIC PROGRAMS?

- ☐ READ 180 ☐ MATH 180
☐ System 44 ☐ N/A

Registration, attendance, and participation in Model Schools Conference constitutes an agreement by the registrant to the International Center for Leadership in Education's use and distribution (both now and in the future) in any media including, without limitation, ICLE websites and print materials, of the registrant's or attendee's image and voice in photographs, videotapes, and/or audiotapes.

QUESTIONS? CONTACT US AT
(518) 399-2776 OR [ICLEEVENTS@LEADERED.COM](mailto:icleevents@leadered.com).

IF YOU ARE REGISTERING FOR THE READ 180/SYSTEM 44 STRANDS, PLEASE COMPLETE BOTH SIDES OF THIS FORM.



modelschoolsconference.com/read180

To register for the **READ 180 & System 44 Content Strands**, this form must accompany the completed Model Schools Conference Registration Form on reverse.

All **READ 180 / System 44 User Strand** participants also gain admittance to all Model Schools Conference sessions.

PLEASE PRINT

NAME _____

TITLE _____

SCHOOL / ORGANIZATION _____

DISTRICT _____

EMAIL ADDRESS _____

If you are attending a **READ 180 / System 44 Pre-Conference**, please specify on reverse and select your session below:

- ☐ **New to READ 180 Next Generation: Getting Started with READ 180 Next Generation.** Participants: For teachers and administrators that will be brand new to the program in 2014–2015 (*0–1 years of experience)
- ☐ **Experienced READ 180: Ensuring All Students are on a Path to College & Career Readiness.** Participants: For teachers and administrators that have 2+ Years with READ 180 and System 44 (**2+ years of experience)
- ☐ **New to System 44 Next Generation: Getting Started with System 44 Next Generation.** Participants: For teachers and administrators that will be brand new to the program in 2014–2015 (*0–1 years of experience)

1 Please select a Professional Development Strand:

- ☐ READ 180 Enterprise Edition (EE)
- ☐ READ 180 Next Generation (NG)
- ☐ System 44 Enterprise Edition (EE)
- ☐ System 44 Next Generation (NG)
- ☐ Leadership

2 Which program(s) are you currently using? (Please select all that apply.)

- ☐ READ 180 Enterprise Edition (EE)
- ☐ READ 180 Next Generation (NG)
- ☐ System 44 Enterprise Edition (EE)
- ☐ System 44 Next Generation (NG)

3 Which Stage(s) are you currently using? (Please select all that apply.)

- ☐ READ 180: Stage A (Elementary School)
- ☐ READ 180: Stage B (Middle School)
- ☐ READ 180: Stage C (High School)
- ☐ System 44: Upper Elementary
- ☐ System 44: Secondary

4 Years using READ 180/System 44?

- ☐ 0 years (I will be implementing in Fall 2014)
- ☐ 1 year
- ☐ 2–4 years
- ☐ 4+ years
- ☐ N/A

5 Which other Scholastic solutions do you use in your classroom? (Please select all that apply.)

- ☐ READ 180 STRETCH
- ☐ READ 180 LBook
- ☐ Common Core Code X
- ☐ iRead
- ☐ Expert 21
- ☐ Expert Space
- ☐ English 3D

6 Have you previously attended National Summer Institute?

- ☐ Yes
- ☐ No

For the convenience of **READ 180 / System 44** strand participants, we encourage you to stay at the **Disney Yacht and Beach** since all **READ 180 / System 44** sessions will take place at this property. All other Model Schools sessions are accessible with a short walk to the Swan & Dolphin.



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