

WORLD READ ALOUD DAY

February 1, 2018
Read Aloud.
Change the World.



Get Your Students Involved!

Celebrate the power of reading aloud on February 1, 2018! Every year, World Read Aloud Day calls attention to the importance of sharing stories by challenging participants to grab a book, find an audience, and read out loud!

Created in 2010 by LitWorld (LitWorld.org), a nonprofit that encourages self-empowerment and community change through literacy, World Read Aloud Day now reaches millions of people in more than 100 countries.

Harry Potter Book Night

This year, World Read Aloud Day will coincide with **Harry Potter Book Night**, when fans around the world celebrate the much-loved books by J.K. Rowling that represent the importance of words, stories, and reading, which is why we are so thrilled to make this year's World Read Aloud Day bigger than ever before!

Enter the Read Aloud Educator Sweepstakes

Calling all teachers! Starting December 4th share your favorite read aloud experience on Twitter or Instagram. What does reading aloud look like to you? What did you read aloud and what were your students' reactions?

- ▶ Share your story and photos on Twitter or Instagram using **#WorldReadAloudDay** and **#Sweepstakes** for a chance to win read aloud resources for you and your classroom. We'll be randomly selecting one weekly winner for six weeks.
- ▶ Tag Scholastic on Twitter at **@Scholastic** or **@ScholasticTeach** or Instagram **@ScholasticInc** to enter.
- ▶ To find out more, visit: **Scholastic.com/WorldReadAloudDay**

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7 Strengths Video Series

LitWorld's **7 Strengths** empower kids as readers and provide an accessible framework for reading aloud. This strength-based approach helps educators and parents build learning communities, making profound connections between the texts we read together and our own stories.

This year we're creating a special 7 Strengths Video Series. Each week leading up to World Read Aloud Day we will share one video featuring a Scholastic author and/or literacy expert focusing on one strength. We encourage you to share these videos with your students before you start your class.

World Read Aloud Day Resources

► Visit [Scholastic.com/WorldReadAloudDay](https://www.scholastic.com/WorldReadAloudDay) for resources including:

- Finding Strength in *Harry Potter: A Guide to Harry Potter and the Sorcerer's Stone*. 2018 will mark the 20th anniversary of the U.S. publication of *Harry Potter and the Sorcerer's Stone*. The Finding Strength in Harry Potter guide provides prompts and questions to encourage discussion and discovery of how *Harry Potter and the Sorcerer's Stone* can help us exploring the ideas of LitWorld's 7 Strengths: Belonging, Friendship, Kindness, Curiosity, Confidence, Courage, and Hope.
- Free read aloud and 7 Strength resources including teacher tips, downloadables, blogs, videos & more!

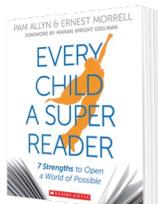
Join the Movement

- Visit [Scholastic.com/WorldReadAloudDay](https://www.scholastic.com/WorldReadAloudDay) and [LitWorld.org/WRAD](https://www.litworld.org/WRAD) to access free activities, resources, and downloadables you can use to host your own World Read Aloud Day event and countdown
- Share your story and join the conversation using **#WorldReadAloudDay** and make sure to follow **@Scholastic** and **@LitWorldSays** for the latest news and updates



About the Creator

Pam Allyn is a literacy expert and the founder of LitWorld, the organization behind World Read Aloud Day. She is also a co-author of *Every Child a Super Reader*. [LitWorld.org](https://www.litworld.org)



The 7 Strengths

LitWorld's 7 Strengths—Belonging, Kindness, Curiosity, Friendship, Confidence, Courage, and Hope—connect reading to children's full lives, starting with strengths that are within each of us. This approach builds empathy and resilience by weaving together literacy best practices and social emotional development, helping all kids become super readers on World Read Aloud Day, and every day!



Belonging

Identifying as a needed, loved, and respected member of one's family, community, and world as a whole.



Curiosity

Fostering a willingness to explore new territory and test new theories.



Friendship

Having close, trusting relationships with others.



Kindness

Being tender towards others in the world who are in need, both near and far.



Confidence

Thinking independently and expressing ideas with assurance.



Courage

The strength to do something that you know is right, even though it may be difficult.



Hope

Thinking optimistically and believing that today's efforts will produce good things in the future for yourself and for the world.

The Scholastic Kids & Family Reading Report™: 6th Edition

66% OF KIDS AGES 6-11 SAY THAT

READING TOGETHER IS FUN!



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