

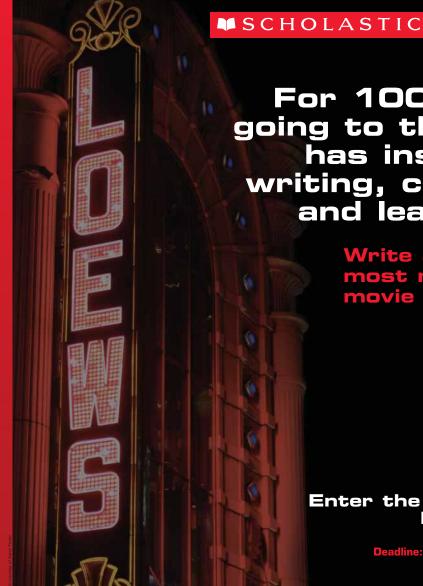
"Film is more than the twentieth-century art. It's another part of the twentiethcentury mind. It's the world seen from inside."

> -Don DeLillo (b. 1936), U.S. author



"Cinema is a time machine. Movies preserve the past.... Movies resurrect the beautiful dead; present, intact, vanished or ruined environments: embody without irony styles and fashions that seem funny today...."

> -Susan Sontag (b. 1933), U.S. essavist



For 100 years, going to the movies has inspired writing, creativity, and learning.

> Write about your most memorable movie experiences.

Enter the Reel Memories Essay Contest!

Deadline: Entries must be pos



"The motion picture is here to stay. It is accomplishing something—something in the way of education."

> -Marcus Loew (b. 1870), founder of Loews Theaters



late Factory (1971)

"The movies were my textbooks for everything else in the world."

-Jill Robinson (b. 1936),



A CENTURY OF ENTERTAINMENT

A Century of History and Movies Timeline

: 1894-1919: Pre-World War I

1917: United States officially enters World War I



The Great Depression

1929: Stock market crashes and the Great Depression begins



1941: United States enters World War II



1963: Dr. Martin Luther King, Jr. delivers his "I Have a Dream" speech, and President John F. Kennedy is

1981: Former actor Ronald Reaga hecomes President of the United States

1970-present: The Modern Age



History

Movies

1904: Early movie theaters (called nickelodeons or nenny arcades) open, including the first Loews Arcade

1913: Movie nalaces (heautiful theaters) open across the United

1924: Metro-Goldwyn-(MGM) formed by Marcus Loew with Louis B. Maver

1920-1939:

The Wizard of Oz is released and premieres at a Loews Theater

1940: First (called soundies) made

1940-1949: World War II

1942: Loews and other theaters play newsreels before movies to help raise money for troops

on airplanes are developed to encourage people to go to theaters

1950-1969: The Atomic Age

Smell-O-Vision theaters allow audiences to smell more than 30 scents

1960:

Loews celebrates its 100th anniversary