



Scholastic *BookFlix*

Product Overview

BookFlix is an online literacy resource that pairs classic fictional video storybooks with nonfiction eBooks to reinforce reading skills and develop essential real-world knowledge and understanding. Designed to complement a core reading program in grades PreK-3, *BookFlix* is a multimedia program that can be used in the classroom, school library, and public library. Remote access allows students to use the program at home, or anywhere there is an internet connection, achieving oral language and reading comprehension gains in every child.

Instructional Content

Scholastic's *BookFlix* delivers high-interest, interactive content to engage early readers, reluctant readers, and English Language Learners (ELLs) in grades PreK-3.

Phonemic Awareness

- Students develop and improve understanding of letter-sound relationships by listening and following along to professionally-narrated readings.
- A Read-Along feature highlights words as they are read, reinforcing phonological and phonemic awareness skills.

Phonics

- Students develop decoding skills on the computer by seeing the text highlighted word-by-word while hearing it read aloud.
- Detailed lesson plans provide pre- and post-viewing activities that strengthen sound- and letter-recognition skills.

Vocabulary

- Content-area and key vocabulary terms are identified, defined, and read aloud in the eBooks.
- Students build content knowledge and practice vocabulary through interactive educational activities.

Fluency

- Students listen to modeled readings from a selection of classic fiction and non-fiction titles in a variety of topics and genres.
- Students increase fluency through multiple exposures to each reading selection.
- Classroom, library, and remote access provide numerous opportunities for students to build fluency.

Comprehension

- Teachers preview books to draw on children's prior knowledge, discuss context clues, and encourage children to picture and describe what they read.
- Students develop comprehension strategies such as making predictions, rereading, summarizing, sequence of events, story structure, etc.

Instructional Design

BookFlix provides teaching materials and resources that reinforce early reading skills and introduce children to real-world facts and information. Each *BookFlix* unit includes the following elements:

- **Watch the Story:** streaming video of a classic children's story. A Read-Along option can be activated to display the audio portion of the story, with word-by-word highlighting, as it plays. *BookFlix* includes 110 fiction and nonfiction pairs (220 titles total), each featuring an animated fictional video storybook and an online nonfiction book. Spanish language support is provided for 32 pairs (64 titles total).
- **Read the Book:** related nonfiction text presented in a flipbook format. The Read-Along option can be activated to hear the text read aloud with word-by-word highlighting. In addition, key content vocabulary words are highlighted in yellow. Placing the cursor on the highlighted word will display its definition, and the ear icon can be clicked to hear the definition read aloud.
- **Puzzlers:** interactive educational games related to the specific pair. *Word Match* reinforces key vocabulary from the nonfiction text by asking players to match a definition to the correct vocabulary word. *Fact or Fiction* underscores the differences between fiction and nonfiction by asking players to identify a series of statements as either fact or fiction. *Which Came First?* reinforces reading comprehension skills, including sequence of events. Ear icons can be clicked to hear the game directions, as well as all statements and definitions, read aloud.
- **Meet the Author:** a profile of the author of the story on which the video is based. An ear icon can be clicked to hear the profile read aloud. At the end of each profile is a link to a website containing more information on the author.
- **Explore the Web:** editorially selected, age-appropriate web links related to the fiction-nonfiction topic.
- **Lesson Plan:** suggested teaching activities created specifically for each fiction-nonfiction pair. All lesson plans are aligned to state and national language-arts and content-area standards. The lesson plan is also available as a printable PDF.

Thirty-two fiction-nonfiction texts are available in Spanish. These versions have the same Read-Along option, with word-by-word highlighting, as the English versions. Where a Spanish-language version is available, an "Español" icon appears above the flipbook or video player.

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Assessments

Informal assessment opportunities before, during, and after reading allow teachers to observe student behaviors, interactions, and mastery of reading skills.

Motivation and Engagement

BookFlix combines classic children's stories and high-interest nonfiction with interactive technology that allows students to work at their own pace within a nurturing, supportive environment. Colorful animation, rich audio, and interactive games engage students at all levels and provide a positive experience, promoting a passion for reading.

Intervention Strategies

BookFlix is designed to supplement a core reading program by extending and reinforcing reading skills and developing essential real-world knowledge and understanding. The multimedia approach accommodates students at all levels, including early readers, reluctant readers, and English Language Learners. Each fiction-nonfiction pair includes educational games that allow teachers to informally assess results and make modifications to meet student's individual needs.

Home-School Connection

BookFlix provides tools and resources to help initiate ongoing communication with families. The program includes a generic letter that introduces and explains the program to parents. Additionally, teachers can use the customizable letter to inform parents of the titles that the child is currently reading with suggested activities to do at home.

BookFlix's interactive program gives parents and caregivers an opportunity to experience the many classic fictional video storybooks and top-quality eBooks with their children. With remote access, children can use the program at home or anywhere there is an Internet connection.

Professional Development

All purchasers of *BookFlix* have access to *BookFlix University*, a free monthly training session delivered online. Additional training is available from Scholastic on a fee-basis.

BookFlix Fiction-Nonfiction Pairs

The *BookFlix* Fiction/Nonfiction Pairs list can be provided upon request.

For additional information about *BookFlix*, visit www.scholastic.com/bookflix.