# Gift of Literacy

We offer a variety of solutions that inspire children to experience the joy of reading! Get 10 FREE Bonus Books for every \$150 you spend + FREE shipping\*

#### FALL

Book giveaways are a perfect way to enhance your family literacy events.

National Book Month

Hispanic Heritage Month

**National Bullying Prevention Month** 

**Fire Prevention Week** 

Halloween

National Native American Heritage Month

**National Family Engagement Month** 

**Election Day** 

Thanksgiving



Motivate children to read during holiday and winter breaks with diverse and festive tales to reinforce reading and writing skills.

National Mentoring Month Martin Luther King Jr. Day Black History Month 100th Day of School World Read Aloud Day Lunar New Year Valentine's Day & Clifford's Birthday Presidents' Day

### SPRING

Support a continued focus on reading achievement; by hosting a read-aloud and providing books to take home to start the summer off!

**Women's History Month** 

**National Nutrition Month** 

**Read Across America Day** 

**National Poetry Month** 

Earth Day

Día del Niño

Asian American and Pacific Islander Heritage Month

Jewish American Heritage Month

**Memorial Day** 

#### SUMMER

Stop summer reading loss by promoting independent reading.

**One School/Community** 

1000 books before kindergarten

LGBTQIA+ Pride Month

Juneteenth

**Independence Day** 

International Youth Day

#### SCHOLASTIC LITERACY PARTNERSHIPS

Contact us at (800) 387-1437 ext. 6333 or visit **scholastic.com/LP** to learn more about takehome book packs for children, literacy workshops, events, and programs for families.



Celebrate literacy with our variety of take-home book packs with activities for children and families to do together!



# SCHOLASTIC LITERACY PARTNERSHIPS

Scholastic Literacy Partnerships is committed to supporting the efforts of community-based organizations, foundations, and public libraries in our shared goal of engaging families and empowering communities to become literacy advocates for children. With take-home book packs, activities for children, literacy workshops, and events for families, we can help build the capacity of your community. Whether your organization focuses on literacy, diversity, or accessibility, our equity-driven solutions will support your work by strengthening the bridge between families and communities. We welcome the opportunity to work with you to ensure that all children have access to high-quality home libraries, build a lifelong love of reading, and find their voice to transform our culture.

Giving book-focused gifts connects children and families to more literacy opportunities. Make a book your hook!

#### We support you!

Whatever your focus is, we can partner with your organization to create learning moments and literacy interactions for the whole community in places like:

- Animal shelters
- Barbershops and salons
- Community centers
- Doctors' offices
- Family courts
- Food pantries
- Health and wellness centers

- Laundromats
- Military bases
- Parks and recreation areas
- □ Social service agencies
- Supermarkets
- Waiting rooms

## There are many opportunities to connect with families and children!

Here are some ideas for presenting families with books to build their home libraries and create literacy-rich environments at home and in the community.

- Author visits
- Book clubs
- Family-teacher meetings
- **Family literacy nights**
- Movie night read-alongs
- Read-aloud events
- Reading challenges

- **STEAM** nights
- International/cultural celebrations
- Winter, spring, or summer break
- One Book One School/ reading program
- □ National Hispanic Heritage Month
- 1000 Books Before Kindergarten or kindergarten readiness