

L I T E R A C Y L I N K



Annual Catalog Issue

AUGUST 2004

WHAT'S INSIDE

NEW TITLES AND COLLECTIONS

Pre-K to Grade 2 page 1
More Pre-K to Grade 2 page 2
Grades 3–9 page 3
New Collections page 4

LITERACY TIPS

Top 10 Ways to Raise a
Lifelong Reader pages 2–3

HAPPY BIRTHDAY, SCHOLASTIC LITERACY PARTNERS!

Scholastic salutes you, our partners in literacy, as we celebrate the **Fifth Anniversary** of our highly successful Literacy Partners program.

To mark our anniversary, the **Scholastic Literacy Partners 2004/2005 Pre-K–9 Catalog** features a new logo and a fresh look, designed to make it easier than ever to browse for great books at great prices. This August, we launch our new **Scholastic Literacy Partners Web site**, which will include back issues of *Literacy Link*, responses to frequently asked questions, an online application, and links to helpful Scholastic web pages and other literacy-related websites. Visit us at www.scholastic.com/literacypartners. Look for other celebratory events throughout the year.

This issue of *Literacy Link* includes highlights from our new catalog, as well as helpful literacy tips to share with the families in your program. Here's to a wonderful anniversary year!

New Pre-K to Grade 2 Titles

These engaging board books and concept books make perfect additions to early childhood programs.

NEW
BOARD
BOOK!

Charlie Parker Played Be Bop

by Chris Raschka

Item #LFS957823

SLP Price: \$3.98

A vibrant homage to the great Charlie Parker, with playful words and images that will delight young listeners.



How Do Dinosaurs Clean Their Rooms? ¿Cómo ordenan sus habitaciones los dinosaurios?

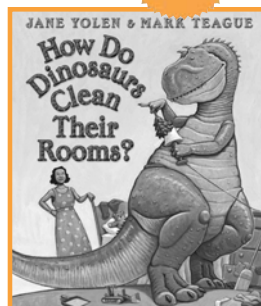
by Jane Yolen

English Item #LFS964950

Spanish Item #LFS966202

SLP Price: \$3.98

The latest addition to the popular How Do Dinosaurs series, available in Spanish and English.



NEW
BOARD
BOOK!

Chicka Chicka Boom Boom

by John Archambault

Item #LFS439939

SLP Price: \$3.98

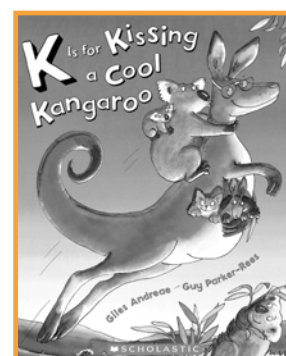
This lively tale of 26 mischievous letters, captured in catchy rhyme and colorful illustrations, is a sure-to-please favorite.

K Is for Kissing a Cool Kangaroo

by Giles
Andreae

Item #
LFS964021

SLP Price:
\$3.39



Delightful descriptions and imaginative illustrations make this unique alphabet book a feast for the ear and the eye.



Available in our Best of Scholastic Grades
K–1 collection

We All Went on Safari

by Laurie Krebs

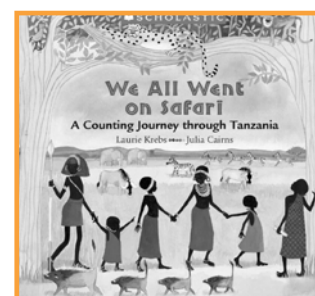
Item #LFS963826

SLP Price: \$2.25

Young readers will love learning numbers in English and Swahili as a group of Masai children count the wildlife in the grasslands of Tanzania.



Available in our African Tales
Grades K–3 and our 123's
collections



More Pre-K to Grade 2 Titles

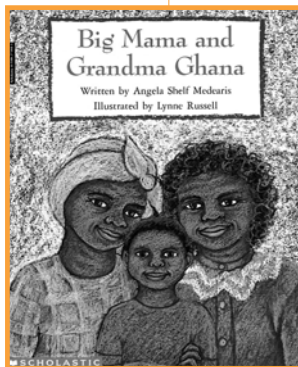
From wacky animals to loving families, there's something for every reader to enjoy.

Duck on a Bike
by David Shannon
Item # LFS962277
SLP Price: \$3.39
A zany barnyard romp from Caldecott-winner David Shannon.



A C Available in our ALA Library
Grades K–2, Best of Scholastic
Grades K–1, and Treasury of
Books K–1 collections

Big Mama and Grandma Ghana
by Angela Shelf Medearis
Item # LFS27384
SLP Price:
\$2.25
The loving attention of Big Mama and Grandma Ghana shows that grandmothers are the same worldwide.



M C Available in our
African-American
Grades K–3 and All Kinds of
Communities Grade 3 collections

S available in
Spanish
M multicultural
selection
A award-winning
title
C available in a
Literacy Partners
collection

Alvie Eats Soup
by Ross Collins
Item # LFS955607
SLP Price:
\$3.39
Picky eaters—

and their parents—will enjoy this humorous story of a young boy who eats only soup.

A C Available in our
Award Winners
Grades K–2 and Treasury of Books
K–1 collections

Querida Sra. LaRue
by Mark Teague
Item # LFS966128
SLP Price:
\$2.84

A wacky dog tale, now available in Spanish, from well-loved author and illustrator Mark Teague.



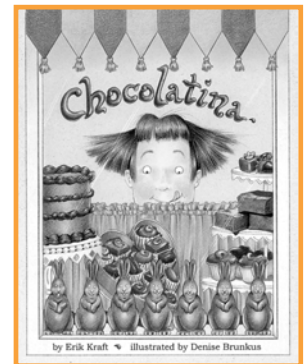
S C Available in our
English/Spanish 1 collection

Hairs/Pelitos
by Sandra Cisneros
Item #LFS430124
SLP Price: \$3.98
This bilingual picture book, adapted from The House on Mango Street, celebrates the diversity within one family.

A M S

Chocolatina
by Erik Kraft
Item # LFS963592
SLP Price: \$3.41
If you are what you eat, then trouble galore is in store for the chocolate-loving Tina in this delectable cautionary tale.

C Available in our New
Books Grade 1 collection



LITERACY TIPS

Top 10 Ways to Raise a Lifelong Reader

Children who read and are read to at home as well as in school have the best chance of developing strong reading skills. Families have a key role to play. Here are some things parents and caregivers can do to help children get into the habit of reading.

1. **Read to or with your child every day for at least 15 minutes, even when your child is old enough to read independently.**
2. **Create reading rituals.** Cuddle together at the same time every day for bedtime stories; read aloud at the breakfast table; pick out new books every time you go on vacation.
3. **Keep a running conversation.** Talk about books as you read them. Ask your child open-ended questions about the plot and characters.
4. **Show your child that you're a reader.** Kids are more likely to grow up loving to read if they see you enjoy it.

New Titles for Grades 3–9

GRADES 3–5

Captivating text and illustrations bring these fiction and nonfiction titles alive for older elementary readers.

Baseball Card Adventures: Honus and Me

by Dan Gutman
Item #LFS954969
SLP Price: \$2.57

Sports lovers will enjoy this fantasy about a boy who travels in time to the 1909 World Series after discovering a valuable baseball card.



When Marian Sang
by Pam Muñoz Ryan
Item #LFS957781
SLP Price: \$3.39
Compelling text and rich illustrations capture the dignity and drama of the life of the great African-American singer, Marian Anderson.



Available in
our

American History, Historical
Biography Grades 4–6, and
Multicultural Biographies collections

GRADES 6–9

Humor abounds in these young adult narratives, destined to be sure-fire hits with teenage readers.

Lost Treasure of the Emerald Eye

by Geronimo Stilton
Item #LFS955963
SLP Price: \$3.41
A whisker-licking great story from the fabumouse Geronimo Stilton.



Available in our Geronimo
Stilton collection

Holes

by Louis Sachar
Item #LFS417601
SLP Price: \$3.71
Dark humor and colorful characters fill this suspenseful story, which will keep middle school readers on the edges of their seats.

Confessions of a Teenage Drama Queen

by Dyan Sheldon
Item #LFS965376
SLP Price: \$3.39
“A hilarious comedy of errors” (Publishers Weekly) set in a suburban high school. The basis of a major motion picture.



Available in our
Young Women's
Favorite Titles Grades 7–9 and
More High Interest Easy Read
Grades 6–9 collections



5. **Surround your child with words—spoken and written—from birth.** Even the simplest everyday conversations build vocabulary and word-recognition skills. Frequent exposure to letters and print helps pre-readers learn the alphabet and recognize words by sight. Have fun with language. Sing songs, read rhymes, and play word games.
6. **Get your child a library card** and make a regular date for visits to the library.
7. **Make books available** in every room of your home—as well as in your car—so reading can happen spontaneously.

8. **Feed a passion:** Help your child find books, magazines, and other written materials that relate to a special interest or hobby.
9. **Limit “screen time”** (TV, video games, and computer games) so that it does not cut into time better spent reading.
10. **Writing supports reading and vice versa.** Provide crayons, pens, pencils and paper, and encourage your child to write. Anything will do: letters, shopping lists, journal entries, or stories.

From Family Matters: All About Reading
(<http://www.scholastic.com/familymatters/read/all/in dex.htm>).

Millicent Min, Girl Genius

by Lisa Yee
Item #LFS942520
SLP Price: \$3.41
An 11-year-old whiz kid discovers there's more to life than a high IQ in this witty, heart-warming story.



Available in our
Young Women's
Favorite Titles Grades 7–9
collection

New Early Literacy Series: Just for You!

COMPLETE
SERIES NOW
AVAILABLE

These 24 child-centered books, created by authors and illustrators from diverse backgrounds, make literacy learning fun. Each book includes a set of engaging **family literacy activities** for the whole family to enjoy.

Just for You! books come in three levels to help build reading confidence. The books are available as three 8-book collections or as a complete 24-book collection. See page 23 of catalog for more details.

LEVEL 1

8 books

Order #LFS969891

SLP Price: \$14.92

LEVEL 2

8 books

Order #LFS969892

SLP Price: \$14.92

LEVEL 3

8 books

Order #LFS969893

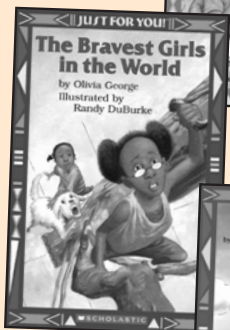
SLP Price: \$14.92

JUST FOR YOU COLLECTION GRADES K-2

24 books

Order #LFS969894

SLP Price: \$48.26



New Collections for Grades 3-6

SPANISH MYSTERY AND FUN

5 books

Grades 3-5

Order #LFS969963

SLP Price: \$10.95

Nonstop adventures with Captain Underpants, Scooby-Doo and other favorite characters. See page 57 of catalog for more details.



B

JUDY BLUME COLLECTION

4 books

Grades 3-5

Order #LFS969960

SLP Price: \$9.80

Four great books from the incomparable Judy Blume. See page 63 of catalog for more details.



C. S. LEWIS CHRONICLES OF NARNIA COLLECTION

7 books

Grades 4-6

Order #LFS65058

SLP Price: \$16.65

A complete set of the beloved Narnia series. See page 79 of catalog for more details.



COMMENTS OR QUESTIONS? Call us at (888) 531-2665, e-mail us at litpartners@scholastic.com, or visit us on the Web at www.scholastic.com/literacypartners. We'd love to hear from you!