



Francie Alexander

**Senior Vice President,
Scholastic Education**

**Chief Academic Officer
Scholastic Inc.**

Francie can help you with:

The ABC's of learning to read: providing great first teaching

Putting literacy at the center of school improvement

Providing "do-overs" for struggling readers

Francie Alexander is the Senior Vice President of Scholastic Education and Chief Academic Officer of Scholastic Inc. She works across both the education and consumer divisions of Scholastic, advising on the creation of educational products and services for children both in and out of school. A distinguished thought leader in education pedagogy and policy, Francie oversees the Scholastic Education research and evaluation team, ensuring the qualitative validation of all of the company's educational products and programs.

Francie also serves as a spokesperson on educational best practices for preschool through high school literacy and parenting. She has been a frequent guest on NBC's *TODAY* show and has written columns for the *New York Post*. Additionally, Francie has authored almost 50 Scholastic titles including *Dots! Dots! Dots!*, *At the Museum*, *Clifford's Phonics Fun*, and *How Does Your Salad Grow?* Her latest titles are three new alphabet e-books for Scholastic's *iRead*, a digital foundational-reading program.

Francie has a long history of service to education. She serves on the Corporate Council for LAUP (Los Angeles Universal Preschool), which has just launched *Preschool Nation*. She is a former member of the National Assessment Governing Board, which oversees the National Assessment of Educational Progress, widely known as "The Nation's Report Card." Prior to joining Scholastic, Francie held key positions in both state and federal education agencies, including serving as Deputy Assistant Secretary for the US Department of Education, where she led department-sponsored standards efforts and campaigns in support of libraries and the arts.

