



# Ernesto Rodriguez

**National Literacy Specialist,  
Scholastic Education**

## **Ernesto can help you with:**

- New standards awareness for preK-3
- Literacy plan transformation preK-3
- Best practices in literacy planning
- Identifying intervention and literacy needs and solutions

Ernesto is a gifted presenter whose knowledge of early-childhood and literacy development has had an impact on schools and children for over 20 years. He is a three-time Teacher of the Year award winner and is a certified Master Reading Teacher. Ernesto has conducted professional presentations at the local, state, and national level.

After joining Scholastic, Ernesto focused his expertise on training administrators and teachers of struggling students in research-based best practices proven to accelerate growth in reading and mathematics.

His career in professional development began while working in Edgewood ISD in San Antonio, Texas. Ernesto was called upon to conduct district-wide inservice training in the areas of Early Childhood Literacy, Guided Reading, Literature Circles, Writing, Literacy Management, and Classroom Management at the elementary level. The last three years in Edgewood were also involved in decision-making contributions and staff development at the district level.

Ernesto is also charged with presenting research-based best practices at national-, regional- and state-level conferences while representing Scholastic. He provides support and training in the development and implementation of program curriculum as well as providing support to the National Service Team for early literacy training.

Ernesto completed his undergraduate degree at the University of Texas at Austin and then completed a master of arts in Education at the University of Texas at San Antonio.