

23RD **MODEL SCHOOLS** JUNE 28 –  
ANNUAL **CONFERENCE** JULY 1, 2015  
ATLANTA



# MOVING BEYOND THE FOG

Achieving Focus in the Midst of Initiative Overload



Best & emerging  
practices to apply  
in your school



The only conference  
that highlights the nation's

**MOST  
RAPIDLY  
IMPROVING  
SCHOOLS**



**Innovative  
practitioners**



**Cutting edge  
thought leaders**

# About the Conference

With so many initiatives—from higher standards and new assessments to teacher evaluations and budget pressures—everyone is feeling crunched. In this kind of environment, it's easy to lose sight of why we do what we do every day. With that in mind, we are planning our Model Schools Conference to address this challenge and refocus on what's truly important.

As we do every year, we'll feature the nation's most rapidly improving schools and detail their innovative practices. This year's featured schools will share how they have overcome initiative overload to focus on student learning by:

- **Building vision and leadership capacity systemwide**—from parents, community, and the board of education to the district office, schools, and classrooms—to empower teachers and motivate students
- **Using technology to create relevant learning environments** and build digital literacy for today's connected learners
- **Embracing rigor, relevance, and relationships** to prepare students for the skills they will need for tomorrow's careers
- **Creating a school culture** that prepares students for our modern world by embracing diversity, encouraging flexible thinking, and celebrating creativity



## Bring a team!

Dramatic and sustainable improvement requires a shared and coordinated effort. That's why districts and schools are encouraged to send a team of educators to gather knowledge that can be taken back to their classrooms and schools.

- Superintendents / Assistant Superintendents
- Principals / Assistant Principals
- K–12 Teachers
- Curriculum and Staff Developers
- Instructional Leaders
- Career and Technical Educators
- Special Education Professionals
- State Education Department Leaders
- School Board Members
- Business Leaders

## CONFERENCE AT A GLANCE

SUNDAY, JUNE 28	11:00 A.M. – 4:00 P.M. <b>PRE-CONFERENCES</b> 7:00 P.M. – 8:30 P.M. <b>OPENING GENERAL SESSION</b>
MONDAY, JUNE 29	8:00 A.M. – 5:00 P.M. <b>KEYNOTE ADDRESS CONCURRENT SESSIONS</b>
TUESDAY, JUNE 30	8:00 A.M. – 5:00 P.M. <b>CONCURRENT SESSIONS</b>
WEDNESDAY, JULY 1	8:00 A.M. – Noon <b>CONCURRENT AND CLOSING SESSIONS</b> 1:00 P.M. – 4:00 P.M. <b>POST-CONFERENCE PART I</b>
THURSDAY, JULY 2	9:00 A.M. – 11:00 A.M. <b>POST-CONFERENCE PART II</b>

“Everything was so hands-on and useful—I cannot wait to get back and try this in my classroom!”

# An intensive, four-day professional learning event

## NEW THIS YEAR

### ■ Quadrant D Design Challenge

See a **makerspace**—the ultimate Quadrant D activity—in action as students engage in a design challenge. This learning environment facilitates deep questioning, collaboration, and solving complex real-world problems.

### ■ Design Your Own Session

You can be on the **Model Schools Conference** program too! Come prepared to deliver a session on a topic on which you have expertise and we'll give you the stage! Inspired by the popular EdCamp movement, this gives you the opportunity to share and collaborate like never before.

## BACK BY POPULAR DEMAND

### ■ Quadrant D Classroom

### ■ Transformational Leaders in Action

### ■ Mini Tech Sessions

See page 6 for additional details.

## DEEP DIVE STRANDS

We've partnered with industry leaders to provide key professional learning strands:

Literacy in  
partnership with



Mathematics in  
partnership with



Career Readiness  
in partnership with



## RAISE LITERACY ACHIEVEMENT FOR YOUR STRUGGLING READERS

Join us for this professional learning strand designed exclusively for **READ 180** and **System 44** educators. Can't-miss sessions from experts Kate Kinsella, Kevin Feldman, and more. See page 8.





# Keynoters and featured speakers



## Dr. Willard R. Daggett

**FOUNDER AND CHAIRMAN,  
INTERNATIONAL CENTER FOR  
LEADERSHIP IN EDUCATION**

Bill has inspired audiences worldwide and helped hundreds of school systems and districts to move toward more rigorous and relevant skills and knowledge for all students. Bill has consulted with education ministries in several countries, and collaborated with CCSSO, Bill & Melinda Gates Foundation, National Governors Association, U.S. Department of Education, USA Today, and NASA.



## Susan A. Gendron

**PRESIDENT, INTERNATIONAL CENTER  
FOR LEADERSHIP IN EDUCATION**

As President of ICLE, Sue draws upon 40 years of experience as a former teacher, principal, superintendent, commissioner of education for Maine, president of CCSSO, and policy coordinator for the SMARTER Balanced Assessment Consortium. Sue leads a team of forward-thinking education leaders in developing and implementing the tools, resources, and relationships necessary to prepare students for successful futures.



## Eric Sheninger

**SENIOR FELLOW, INTERNATIONAL CENTER  
FOR LEADERSHIP IN EDUCATION;  
FORMER PRINCIPAL, NEW MILFORD  
HIGH SCHOOL, NJ**

Before joining ICLE, Eric was the award-winning principal of New Milford High School, a globally recognized model for innovative practices. Eric has received many honors including a Bammy Award in 2013, NASSP Digital Principal Award in 2012, and Learning Forward's Excellence in Professional Practice Award in 2012. As senior fellow, he supports schools in embracing technology to transform student learning.



## Dr. Susan Szachowicz

**SENIOR FELLOW, INTERNATIONAL CENTER  
FOR LEADERSHIP IN EDUCATION;  
FORMER PRINCIPAL, BROCKTON  
HIGH SCHOOL, MA**

As principal of Brockton High from 2004–2012, Sue has been the school's greatest cheerleader, promoting "high standards, high expectations, no excuses." During her tenure, she led this 4,200-student urban high school from being a case study in failure to outperforming 90% of all other Massachusetts high schools.



## Raymond J. McNulty

**SENIOR FELLOW, INTERNATIONAL  
CENTER FOR LEADERSHIP IN EDUCATION;  
DEAN, SCHOOL OF EDUCATION,  
SOUTHERN NEW HAMPSHIRE UNIVERSITY**

Ray has served as a senior fellow with the Gates Foundation, as a past commissioner for Vermont's department of education, and as a past president of ASCD. He has addressed national and international audiences, and is committed to raising performance standards for both teachers and students.



## Sharon Wolder

**PRINCIPAL, BROCKTON HIGH SCHOOL, MA**

Sharon's vast experience at Brockton High—including history teacher, department head, and associate principal—made her the natural choice to sustain great leadership and continue a successful legacy. As a member of the school's Restructuring Committee, Sharon continues to actively lead in developing, implementing, and monitoring schoolwide initiatives geared toward improving student achievement.



## Jimmy Casas

PRINCIPAL, BETTENDORF  
HIGH SCHOOL, IA

Jimmy couples his passion for teaching and learning with his vision for developing a community of leaders to create a culture of excellence and high expectations. Named 2012 Iowa Secondary Principal of the Year and selected as one of three finalists for NASSP 2013 National Secondary Principal of the Year, he is also cofounder of EdCampIowa and #IAedchat. He recently coauthored *What Connected Educators Do Differently*.



## Bernadette Lambert

EDUCATION CONSULTANT  
ATLANTA, GA

As a middle school teacher, Bernadette integrated language arts, reading, and social studies lessons with drama, art, and music. She left the classroom to work as a district-based literacy coach until joining Scholastic as a national reading specialist. Currently, she's an independent education consultant to several Southeastern schools. Bernadette is the author of *Strategy-Building Bookmarks to Use With Any Text*, a teaching resource book in Scholastic's Best Practices in Action series.



## Nell Duke

PROFESSOR OF LANGUAGE, LITERACY,  
AND CULTURE, UNIVERSITY OF  
MICHIGAN, SCHOOL OF EDUCATION

As a professor of language, literacy, and culture, Nell's areas of expertise include development of informational reading and writing in young children, comprehension development in early education, and equity in literacy education. Nell most-recently authored *Reading and Writing Genre with Purpose in K-8 Classrooms*.



## Dwight Carter

PRINCIPAL, NEW ALBANY HIGH  
SCHOOL, OH; 2013 NASSP DIGITAL  
PRINCIPAL OF THE YEAR

Dwight embraces technology to create transparency for students, teachers, and community, and focuses on changing lives and impacting futures through collaboration, student voice, and choice. He is passionate about creating the best possible learning environment for all students. A widely recognized leader in curriculum innovation, he has spoken on the topic and honored as Digital Principal of the Year by NASSP.



## Dr. Kevin Feldman

DIRECTOR OF READING AND  
EARLY INTERVENTION, SONOMA  
COUNTY OFFICE OF EDUCATION

Kevin's career in education spans thirty-six years. As the Director of Reading and Early Intervention for Sonoma County Office of Education (SCOE), he develops, organizes, and monitors programs related to K-12 literacy and prevention of reading difficulties.



## Dr. Nicole Williams

SUPERINTENDENT, POUGHKEEPSIE  
CITY SCHOOL DISTRICT, NY

Known for her energetic teaching and leadership style, Nicole firmly believes in collective responsibility and empowering students, parents, teachers, administrators, and the community to be a part of her district's journey to excellence.



# Enhance your professional learning

Please pre-register to ensure your spot in these dynamic sessions.

## ARRIVE EARLY AND STAY LATE!

### ■ Pre-Conference

Come early to jump-start your conference with hands-on strategies. Please pre-register to ensure your spot in these sessions. See Registration Form for details and pricing. Lunch is included.

**SUNDAY, JUNE 28**  
11:00 A.M. – 4:00 P.M.

Pre-Conference topics include:

- **Systemwide Leadership for Sustained Growth**—Dr. Bill Daggett
- **Next Generation Formative Assessment**—Dr. David Dockterman
- **Literacy for All: Leveraging Instruction for Critical Thinking**—Leslie Claiborne
- **The Art of Moving Beyond Quadrant A**—Bernadette Lambert
- **Ensuring Success with *READ 180* and *System 44***—Nicole Sudano

### ■ Post-Conference

Stay for the Post-Conference to synthesize what you learned and determine how to put it into action once you return home. Prioritize the ideas that will have the biggest impact so you are ready to confront the challenges and move forward with a sense of urgency without losing the passion, hope, and energy gained at the conference.

**PART 1: WEDNESDAY, JULY 1**  
1:00 P.M. – 4:00 P.M.

**PART 2: THURSDAY, JULY 2**  
9:00 A.M. – 11:00 A.M.

## IMMERSION SESSIONS

### ■ Quad D Classroom

You know about Quadrant D instruction, but do you know what it really looks like in action? Do you know what students are doing in a truly rigorous and relevant classroom? Experience it for yourself in this classroom simulation in which you play the role of student while a master teacher facilitates a Quadrant D learning experience. You'll work through meaningful and challenging performance tasks that are relevant beyond the four walls of school. You'll leave with strategies to make rigor and relevance a reality in your classroom.

### ■ Transformational Leaders in Action

Decision-making is not just giving a "yes" or "no" answer; for each decision made, factors must be weighed and looked at from every angle and a game plan for pushback must be devised. Ideal for both current and aspiring leaders, this high-energy, interactive session will challenge and inspire you with thought-provoking, real-life leadership dilemmas with real-time feedback and facilitated discussion among peers.

## MINI-TECH SESSIONS

Are you using the latest digital tools? Get a quick peek at what the most cutting edge educators are using to enhance student learning in their schools.

Bring your mobile device to follow along and try them out for yourself!

Pre-registration not required.





# Conference details

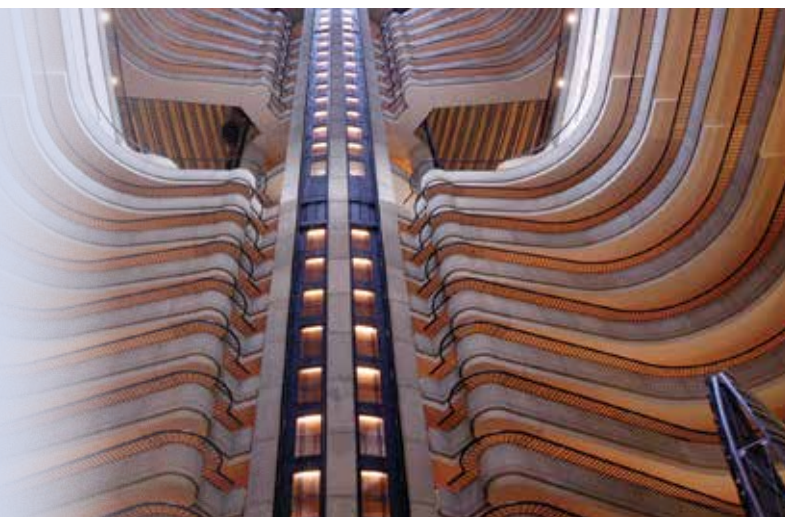
## HOTEL INFORMATION

**Atlanta Marriott Marquis**  
265 Peachtree Center Avenue  
Atlanta, GA 30303

**Reservations:** (800) 228-9290  
(mention Model Schools Conference)

**Room Rate:** \$199  
plus applicable taxes & resort fees

The conference headquarters hotel will sell out, but additional rooms will be made available at nearby hotels. For the most up-to-date hotel information, please visit [modelschoolsconference.com/hotels](http://modelschoolsconference.com/hotels).



## PRESENTATION MATERIALS



Registered participants will receive ongoing email updates as we add sessions to the program and make presentation materials available. All materials will be available to download prior to the conference. We will send you a special link to access them. We encourage you to either bring your tablet or laptop to view these materials or bring your own printed materials.

## CONFERENCE APP

We will make our Model Schools Conference app available before the event. This will not only assist you in navigating the conference, but also provide you access to the slides and handouts.



## WIRELESS INTERNET

Meeting rooms and conference spaces will not have wireless Internet and will have only limited electrical outlets. Please make sure to download everything you need and charge your devices ahead of time.



## REGISTRATION FEES AND POLICIES

### REGISTRATION INCLUDES

- All sessions (unless otherwise noted)
- Morning coffee/pastry
- Afternoon refreshment breaks

### DEADLINES / CANCELLATIONS

- January 1–June 1, 2015: Any cancellations in this window are subject to a \$50 cancellation fee. You may send another person in your place with no penalty charge.
- June 1–June 15, 2015: Any cancellations in this window are subject to a \$250 cancellation fee. You may send another person in your place with no penalty charge. No refunds for pre-conference, post-conference, immersion sessions, or meals.

- After June 15, 2015: No refunds will be issued after this date. You may send another person in your place with no penalty charge. No refunds for pre-conference, post-conference, immersion sessions, or meals.
- LATE FEE: Any registration received after June 1 is subject to a \$100 late fee.

### SUBSTITUTION / CHANGES POLICY

We are happy to honor substitutions for registered attendees who are unable to attend. Please submit your request to [ICLEvents@leadered.com](mailto:ICLEvents@leadered.com) by June 15. After that date, changes can be made at the conference when you register.

### PAYMENT

- We accept Visa or MasterCard.

- Purchase Order: You must include a copy of your purchase order and registration form. For online registration please provide a valid P.O. number. We must receive a copy of your P.O. within 15 days.
- A copy of your invoice will be included in your confirmation email. You must submit this to your accounts payable department for payment.
- Check: You may mail in a check with your registration form for the full cost. Checks should be made payable to the International Center for Leadership in Education.

### CHANGES / CANCELLATIONS / QUESTIONS

Email [ICLEvents@leadered.com](mailto:ICLEvents@leadered.com)

Model Schools Conference will feature a user strand for **READ 180** and **System 44** users. If you plan to attend this strand, please complete and return this form along with your Model Schools Conference Registration form (on reverse).

PLEASE PRINT

NAME \_\_\_\_\_

EMAIL ADDRESS \_\_\_\_\_

**1 Do you plan to attend the *READ 180/ System 44* strand? (Open only to users of these programs.)**

- ☐ Yes, I will attend the *READ 180 / System 44* strand sessions
- ☐ No, I am attending only the Model Schools Conference sessions

**IF YOU SELECTED "YES" ABOVE:**

**2 Which stage(s) are you currently using? (Please select all that apply.)**

- ☐ *READ 180*: Stage A (Elementary School)
- ☐ *READ 180*: Stage B (Middle School)
- ☐ *READ 180*: Stage C (High School)
- ☐ *System 44*: Upper Elementary
- ☐ *System 44*: Secondary

**3 Years using *READ 180/System 44*?**

- ☐ 0 years (I will be implementing in Fall 2015)
- ☐ 1 year
- ☐ 2–4 years
- ☐ 4+ years
- ☐ N/A

**4 Have you previously attended National Summer Institute (NSI) or Model Schools Conference?**

- ☐ Yes
- ☐ No



## CAN'T-MISS SESSIONS FROM LITERACY EXPERTS



### Dr. Kate Kinsella

*READ 180* SENIOR PROGRAM  
ADVISOR & FACULTY MEMBER,  
CENTER FOR TEACHER EFFICACY,  
SAN FRANCISCO STATE UNIVERSITY



### Dr. Kevin Feldman

DIRECTOR OF READING AND  
EARLY INTERVENTION, SONOMA  
COUNTY OFFICE OF EDUCATION



### Dr. David Dockterman

CHIEF ARCHITECT, LEARNING  
SCIENCES, SCHOLASTIC & ADJUNCT  
LECTURER, HARVARD GRADUATE  
SCHOOL OF EDUCATION



### Dr. Ted Hasselbring

PROFESSOR OF SPECIAL  
EDUCATION, PEABODY COLLEGE,  
VANDERBILT UNIVERSITY

Questions? Contact us at (518) 399-2776  
or [ICLEvents@leadered.com](mailto:ICLEvents@leadered.com).  
[www.modelschoolsconference.com/read180](http://www.modelschoolsconference.com/read180)



Please complete the entire form below for every attendee and fax or mail to the International Center for Leadership in Education

PLEASE PRINT

NAME _____		TITLE _____
SCHOOL / ORGANIZATION _____		DISTRICT _____
BILLING ADDRESS _____		BILL TO EMAIL _____
CITY / STATE / ZIP _____		
PHONE _____	FAX _____	ATTENDEE'S EMAIL ADDRESS _____

## 1 CONFERENCE OPTIONS

Register by December 31, 2014 (Best available pricing)

☐ \$495 per person .....\$ \_\_\_\_\_

Register by February 15, 2015

☐ \$525 (Individual/small group per person) .....\$ \_\_\_\_\_

☐ \$495 (Group of 5 or more per person) .....\$ \_\_\_\_\_

Register by April 30, 2015

☐ \$555 (Individual/small group per person) .....\$ \_\_\_\_\_

☐ \$525 (Group of 5 or more per person) .....\$ \_\_\_\_\_

Register after May 1, 2015\*

☐ \$595 (Individual/small group per person) .....\$ \_\_\_\_\_

☐ \$565 (Group of 5 or more per person) .....\$ \_\_\_\_\_

## 2 PRE-CONFERENCE

☐ I want to attend a Pre-Conference on Sunday, June 28 — \$175 .....\$ \_\_\_\_\_

Please select one Pre-Conference topic listed below:

- ☐ Systemwide Leadership for Sustained Growth  
☐ Next Generation Formative Assessment  
☐ Literacy for All: Leveraging Instruction for Critical Thinking  
☐ The Art of Moving Beyond Quadrant A  
☐ Ensuring Success with *READ 180* and *System 44*

## 3 IMMERSION SESSIONS

Please select the Immersion Session you would like to attend:

- ☐ Quadrant D Classroom (\$49) .....\$ \_\_\_\_\_  
☐ Grades K-5    ☐ Grades 6-8    ☐ Grades 9-12  
☐ Transformational Leaders in Action (\$49) .....\$ \_\_\_\_\_  
☐ Grades K-6    ☐ Grades 7-12

## 4 POST-CONFERENCE

☐ I want to attend the Post-Conference on Wednesday, July 1 and Thursday, July 2 — \$150 .....\$ \_\_\_\_\_

## 5 LUNCH

Monday (Select One)

- ☐ Networking Lunch (\$50) .....\$ \_\_\_\_\_  
☐ Lunch Voucher (\$15) .....\$ \_\_\_\_\_

Tuesday (Select One)

- ☐ Networking Lunch (\$50) .....\$ \_\_\_\_\_  
☐ Lunch Voucher (\$15) .....\$ \_\_\_\_\_

## 6 CONFERENCE REGISTRATION TOTAL

Please total all items from sections 1-5 .....\$ \_\_\_\_\_

## 7 PAYMENT INFORMATION

(Payment or purchase orders MUST accompany registration forms.)

- ☐ Check made payable to the International Center for Leadership in Education  
☐ Purchase Order enclosed  
☐ Credit Card information listed below

Charge my: ☐ Visa    ☐ MasterCard

ACCOUNT NUMBER \_\_\_\_\_ Expiration: (MM/YY) \_\_\_\_\_

Signature \_\_\_\_\_

Name on Credit Card (Please print) \_\_\_\_\_

TITLE / ROLE	AFFILIATION / LEVEL	SUBJECT AREA	
<input type="radio"/> Superintendent / Assistant Superintendent	<input type="radio"/> District	<input type="radio"/> Classroom Teacher	<input type="radio"/> Social Studies
<input type="radio"/> Principal / Assistant Principal	<input type="radio"/> Elementary	<input type="radio"/> Literacy/ELA	<input type="radio"/> Career Tech
<input type="radio"/> Curriculum Leader	<input type="radio"/> Middle	<input type="radio"/> Mathematics	<input type="radio"/> Special Ed
<input type="radio"/> Teacher	<input type="radio"/> High	<input type="radio"/> Science	
<input type="radio"/> Other _____	<input type="radio"/> Other _____	<input type="radio"/> Other _____	

Registration, attendance, and participation in Model Schools Conference constitutes an agreement by the registrant to the International Center for Leadership in Education's use and distribution (both now and in the future) in any media including, without limitation, ICLE websites and print materials, of the registrant's or attendee's image and voice in photographs, videotapes, and/or audiotapes.

\* Registrations received after June 1 are subject to a \$100 late fee.

QUESTIONS? CONTACT US AT (518) 399-2776 OR [ICLEEVENTS@LEADERED.COM](mailto:ICLEEVENTS@LEADERED.COM)

“Daggett pushes us hard to see why we need to change, and showcases how rapidly improving schools have taken steps in the right direction. We leave inspired and equipped with the best practices to try in our schools.”

BETH HOWELL, KATHLEEN WILBUR ELEMENTARY SCHOOL, DE

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**REGISTER TODAY!**

[modelschoolsconference.com](http://modelschoolsconference.com)