



**International Center for
Leadership in Education**

Rigor, Relevance, and Relationships for ALL Students

Digital Leadership *for* **RIGOR & RELEVANCE**

**A professional learning series for embracing
digital technology to increase achievement.**

Introducing a
new practice
area led by
award-winning
principal Eric
Sheninger.



Everyone is talking about going digital.

I bought devices... now what?

Our students seem engaged by digital technology, but are they learning?

What are effective ways to leverage social media?

How do I implement BYOD or one-to-one initiatives?

Sound familiar?

It's time to change the conversation.

It's not just about buying devices.

It's about transforming school cultures, leadership techniques, communication with stakeholders, learning environments, and student outcomes.

We can address the questions and concerns you have—**and the ones you might not have thought of yet**—about how to harness the power of digital technology to support the work you are already doing.

It's about transforming culture and instruction.

As a result of our work together, you will be equipped to:

- **Make learning relevant** by engaging students with technology
- Develop quality **pedagogical techniques** for digital learning
- Re-envision **learning spaces** for today's learner
- Provide **targeted feedback** to teachers, so that technology can enhance learning
- **Measure the effectiveness** of technology integration
- Roll out **BYOD** and **one-to-one** initiatives
- Use digital tools to **authentically engage** the community and tell your story
- Build a positive **brand presence** for your school or district

Here's how we help:

1

Create the Plan

- ▶ Situation analysis and strategic planning to tailor our approach to your specific needs

2

Raise Awareness

- ▶ Keynotes by Eric Sheninger inform, inspire, and motivate school leaders to embrace Digital Leadership

3

Build Expertise

TWO DAYS OF INTENSIVE LEADERSHIP COURSES:

- ▶ Day One: Leading a Culture of Learning in a Digital Age
- ▶ Day Two: Leveraging Digital Tools: Community Building & Professional Learning

4

Sustain the Impact

- ▶ Ongoing coaching to ensure continued progress and consistent practices

Informed by experience



Eric Sheneringer is a Senior Fellow at the International Center for Leadership in Education and Scholastic Achievement Partners. He is also the current K–12 Director of Technology and Innovation for the Spotswood School District (NJ).

As the award-winning principal of New Milford High School, Sheneringer oversaw the successful implementation of several sustainable change initiatives that radically transformed the learning culture at his school, while increasing achievement.


Eric has quickly emerged as a thought leader on implementing technology to transform learning, teaching, and community engagement. Eric is the author of the best-selling book, *Digital Leadership: Changing Paradigms for Changing Times*. Learn more about Eric at ericsheneringer.com.



AMONG ERIC'S AWARDS/HONORS:

- TIME Magazine: The 140 Best Twitter Feeds of 2014
- CDE Top 30 Technologists, Transformers and Trailblazers (2014)
- Bammy Award: Secondary School Principal (2013)
- EdTech Digest's EdTech Leadership Award (2013)
- NASSP Digital Principal Award (2012)
- Learning Forward's Excellence in Professional Practice Award (2012)
- PDK Emerging Leader Award (2012)
- 2011 ASCD Annual Conference Scholar
- Adobe Education Leader
- Google Certified Teacher (2010)

Contact us today to take your leadership to the next level.



Our Digital Leadership solutions are driven by experienced practitioners working in schools today who understand the challenges that leaders and teachers face.

Visit **leadered.com** or call **518.399.3776, option 3**
to learn more about our work helping schools and districts like yours.