



## IS TEACHER EVALUATION KEEPING YOU UP AT NIGHT?

# *It's time to* **CHANGE** the **CONVERSATION.**

OBSERVATION, COMPLIANCE, VALUE-ADDED MEASURES . . .  
It's easy to get distracted by the headlines. Now, more than ever, educators must recognize evaluation, not as punitive, but instead as an opportunity to target teachers' growth opportunities in support of the end goal: increasing student learning.

*THAT'S WHERE WE COME IN.* We can help leaders by providing the right level of support to every teacher.

OUR COLLABORATIVE INSTRUCTIONAL REVIEW PROCESS provides teachers with formative feedback, ensuring teacher growth and real impact on classroom practice. We look for proof of instructional effectiveness among both teachers and students, while measuring success along the way.

Whether your district is using Marzano or Danielson, our proven blend of in-person coaching and powerful online tools supports leaders and teachers in providing every student with the kind of instruction they need to succeed.

**DON'T JUST EVALUATE.  
SUPPORT GROWTH & LEARNING. CALL 1.800.387.1437x6341**



### THE COLLABORATIVE INSTRUCTIONAL REVIEW PROCESS PREPARES LEADERS TO:

- Support every teacher in continuously improving instruction through targeted feedback, reflective practice, and ongoing application
- Provide observation protocols that look at cause and effect of classroom practice
- Provide meaningful feedback focused on the rigor, relevance, and engagement of an individual lesson
- Create a collaborative relationship in which teachers feel supported rather than evaluated
- Embrace a formative process through which teachers receive ongoing feedback throughout the year
- Encourage teachers to apply what they have learned during the observation and feedback process

 International Center for  
Leadership in Education

**SCHOLASTIC**  
ACHIEVEMENT PARTNERS\*